

Town of Ridgway  
2009 Community Survey  
Final Report  
(Abbreviated)



Final Survey Results Report (Abbreviated)  
January 6, 2010

## TABLE OF CONTENTS

### **I. INTRODUCTION**

- a. Background Information
- b. Survey Information
- c. Report Format

### **II. SUMMARY**

- A. General Conclusions
- B. Categorical Summaries
  - i. Demographics
  - ii. Growth
  - iii. Infrastructure
  - iv. Environmental
  - v. Housing

### **III. GRAPHS AND TABLES**

## I. INTRODUCTION

### A. Background Information

In January 2009, the Town Council convened a workshop to discuss updating the 2000 Land Use Element. Resulting was a request for the Planning Commission to move forward with a two-step process: a community survey, to be completed in-house in 2009 followed by a land use update to commence in 2010, at such time survey results and updated census information may be reviewed and integrated into the plan.

In April 2009, the Planning Commission initiated this land use update process with development of a community survey. The survey was crafted over 6 workshops from April through July, and distributed to a varied and discerning audience for preliminary feedback. The final postcard and paper survey notifications were delivered August 27-30. Survey responses commenced on August 28<sup>th</sup>, 2009.

The survey was conducted in a unique environment during a significant economic recession, which was preceded by 6 years of notable growth (2002–2007) for the Town of Ridgway and Ouray County. Building permits within the Town were at an 8 year low of 29 in 2008 and 31 in 2009, down from a high of 69 permits issued in 2005. Overall, the number of residential and commercial units permitted in 2008 and 2009, 28 and 30 units, respectively were at about 25% of the 110 units permitted in 2005. Of the total units permitted in 2008 and 2009, only 18 (31%) of the 58 units were for new construction. The remaining 69% were for additions, remodels, demolitions, foundations, and “other” (decks, patios, stairs, etc.). Through September 2009, the Ouray County Assessor reports 8 home/condo sales, compared with 20 sales in 2008, and 31 in 2007, from a high of 70 sales in 2006. Land sales reflect a similar trend with a total of 4 residential land sales in 2009, and 7 in 2008, down from 45 land sales in 2004.

According to the US Bureau of Labor Statistics, unemployment for Ouray County reached a high of 6.7% in March 2009, decreasing to 4.2% in August 2009, from a low of 3.1% in July 2008 and a previous high of 6% in March 2003.

### B. Survey Information

The survey was accessible to Town residents, business owners, employees, and property owners, as well as those in Ouray County within approximately 1-3 miles of the Town, roughly defined as Township 45, Section 8. 942 postcards were mailed outside of the Town boundary and 534 postcards were delivered within Ridgway, for a total of 1476. The survey was available through two mediums: paper and online at Surveymonkey.com.

Responses were collected for nearly four weeks, concluding on September 22, with a total of 416 responses, 375 online and 41 hard copy. Paper surveys were entered into the online database to create a central repository of responses. The overall response was 28.2%, with 347 (83.4%) respondents “completing” the survey (i.e.: selecting the ‘done’ button at the end of the online survey).

Total expenditures including paper, distribution (postcard printing and mailing), and Survey Monkey (\$20/month) was less than \$700, excluding staff and volunteer time.

### C. Report Format

This report is organized into three primary sections: Background, Summary, and Graphs and Tables with a number of attachments. Background information is provided to establish a framework for the survey questions and results. General results are summarized and then responses for each question are provided in graphical format when possible and tabular when the results demand it, or for easier interpretation. Generally, they are first provided in gross, followed by cross-tabulated responses based on Question #1: “Where do you live?”.

A number of survey questions allow for free-form text responses in the form of “other” options and open text requests. When possible, these text responses are summarized to provide a general understanding of the comments, without having to navigate a significant amount of text. The complete responses are appended to this report, in-full, beginning on page 66, Attachment A.

## II. SUMMARY

### a. General Conclusions

Demographics: Most respondents... live full-time in Ridgway or within a few miles of Town; own their own home; are middle-aged; live with a spouse; work in Ridgway or Ouray County; have lived in Ouray County less than 5 years; drive to work alone; would not use public transport; and do not have children in the Ridgway or Ouray schools.

Growth: Most respondents... want 2-5% growth; prefer incentives and restrictions on annexations to direct growth in the Town; agree with the Town-County IGA; think the growth boundary should only change for good reason and public benefit; prefer growth in the Northwest area first; want infill in specific areas; think growth management will retain small town character; prefer commercial development to be in Town; are not concerned about second homeownership; agree the Town should work with neighboring jurisdictions on sustainability issues.

Infrastructure: Most respondents... prefer neighborhood parks, open spaces and a large community park to be provided by new development, with the Town pursuing grant dollars to acquire and maintain parks and open spaces; like the grid pattern; want lots with solar access; prefer streets to be hard-surfaced as can be afforded; prefer pay as you go improvements to the business district; think most facilities and services are adequate with the exception of sidewalks and streets, and possibly public parking; prioritize hard-surfaced streets, downtown improvements, sidewalks, and affordable housing; support water conservation efforts; prefer additional light industrial zoning; support broad efforts to educate the public about keeping dollars local and have general ideas about what the local government, business community and Chamber of Commerce should be doing; are generally satisfied with existing businesses and services; prefer more general retail shops; feel Ridgway's economy is sustainable but lacking diversity; and feel home occupation regulations are about right.

Environment: Most respondents... support restricting development in environmentally sensitive areas; support preserving or enhancing physical features in and around Town; believe enhancement and preservation of the river corridor, dark skies preservation, public trees, and recycling are the Town's most successful ventures.

Housing: Most respondents... support mixed-use development, increased densities, increasing the ADU size to 800 square feet; indicate increased size and decreased building permit fees for ADUs are the best incentives; would take advantage of reasonable and accessible energy conservation programs or incentives; prefer Town-developed joint-venture projects for affordable housing.

### b. Categorical Summaries

#### i. Demographics

Q1-2. Respondents living in Ouray County, outside of the Town Boundary are from Log Hill Mesa (66, 48%), Pleasant Valley (18, 12.9%), East of Highway 550 (18, 12.9%), Dallas Meadows/Dallas Creek (17, 12%), and Eagle Hill (12, 9%). Nearly half of the respondents (195, 47%) live in the Town of Ridgway. A significant number (170, 41%) live in Ouray County, outside the Town boundary. Of 47 "other" respondents, most (37) are in Ouray County, 5 are outside of Colorado, and 4 are Montrose/San Miguel County.

Q3. Nearly 80% (291) of the respondents are year-round residents of Ridgway, followed by 16% (58) part-time residents. 13% (49) of the respondents are business owners in Ridgway. Of 42 “other” responses, most (29) indicate they are property owners in Ridgway or Ouray County, and 5 are employees in Ridgway or Ouray County.

Q4. Of 410 respondents, the majority (55%, 227) are in the 51-70 age range. 89% (366) are between the ages of 31-70.

Age range of respondents by location:

Town of Ridgway	20-86 years
In Ouray County, outside Ridgway	24-81 years
Outside Ouray County	31-80 years

Of 194 respondents from Ridgway, the average age is 50 years.

Of 167 respondents from Ouray County, the average age is 56 years.

Of 48 respondents from outside Ouray County, the average age is 55 years.

Q5. More than 68% (273) of respondents own their primary home in Ouray County. 71% (138) of respondents from Ridgway and 78% (133) of the respondents from Ouray County own their primary home in Ouray County, while just over ½ (55%, 18) of the respondents outside of Ouray County are 2<sup>nd</sup> home owners. Overall, 15% (60) of the respondents are 2<sup>nd</sup> homeowners. Many (~41) renters are living in the Town of Ridgway, with a few renting in Ouray County.

Q6. Nearly 78% (309) of respondents are living with a spouse; 52% (142) of the Ridgway respondents, 68% (142) of the Ouray County respondents, and 56% (25) of respondents outside of Ouray County are living with a spouse. 29% (116) have children in the house; 25% (69) of the Ridgway respondents have children living in the house; and 17% (68) of all respondents live alone.

Q7. 32% (122) of respondents have lived in Ouray County between 1-5 years and most (75, 61%) of these live in the Town of Ridgway. 26% (100) of all respondents have lived in Ouray County 5-10 years, 24% (91) between 10-20 years, 14% (54) more than 20 years, and 3% less than 1 year.

Q8. The majority (53%, 204) of surveyed households contain 2 persons. The majority (75%, 285) of households contain 2 adults (persons 18 years of age and older), with a number of these also housing children. Of those households with children under the age of 18, most (66, 60%) have only one child. The largest household consists of 7 persons, and one household contains 6 adults.

Q9. The greatest number of respondents (42%, 150) work in Ridgway, with an additional 22% (79) working in Ouray County outside of the Town; 25% (88) are retired; 26% (92) work in San Miguel/ Montrose Counties, and 13% (45) work at home. 54% of respondents living in Ridgway also work in Ridgway (37%, 91) or within Ouray County (17%, 42); 43% (127) of respondents living in Ouray County work in Ridgway (25%, 49) or Ouray County (18%, 35); 25% (88) are retired; more retirees live in Ouray County, outside of Ridgway (48 vs. 29). Of 64 “other” comments: 24 respondents work outside of Colorado, and 22 work in the region or within Colorado.

Q10. The vast majority of respondents (84%, 228) drive alone in a car to work, at least part of the time. Some (42%, 113) bike and/or walk to work, and the majority of these respondents (91) live in

Ridgway. Less than 8% (21) carpool, most living in Ridgway. Of 67 “other” responses, 20 work from home and 18 indicated “not applicable”.

Q11. More than half (52%, 189) of the respondents would not use any public transit system, if available. Of those who would use a public system, most prefer a bus (41%, 151) or van (28%, 101) before carpool (21%, 75). 10 of 34 “other” comments recommend a railroad, train, or light rail system, and 10 more indicated ‘not applicable’.

Q12. Only 16% (64) of respondents have children in Ouray County Schools, and most (70%, 45) of these live in the Town of Ridgway, with 18 respondents (28%) in Ouray County having children in the Ouray County Schools.

#### ii. Growth

Q13. Regardless of where they live, 43% (161) identified 2-5% as the most desired rate of growth over the next 10 years. The majority (69%, 259) chose a growth rate of 2-8% as the most desirable. No growth and growth in excess of 8% were the least desirable options. The distributions in each category are relatively even regardless of where the respondent lives.

Q14. The methods receiving the most agreement on how to manage growth rates are offering of incentives to develop within the Town and restricting annexations until developed areas in Town are generally built-out. 51% agree with limiting the residential lots per year (40% disagree), and 56% disagree with limiting building permits (36% agree). Most respondents living in Ridgway and outside of Ouray County disagree with letting the marketplace control the growth rate, although the respondents from outside Ouray County are more divided, with slightly more Ouray County respondents agreeing that the marketplace should control the rate (69 agree, 54 disagree). Of 34 “Other” responses, most generally agree there should be growth management and effective land use planning.

Q15. 89% (331) of all respondents agree with the objectives of the Ridgway/Ouray County IGA to focus growth within the municipal boundary. 93% (162) of respondents within the Town agree with the objectives as opposed to 85% (134) and 83% (34) in and outside of Ouray County, respectively.

Q16. The majority of respondents agree or somewhat agree with all of the options provided for where to direct future growth. That the growth boundary should be changed to meet changing needs (83%, 296), changed only when there is demonstrated public benefit (84%, 290), and that the boundary should stay as is (74%, 260) received the most support. Responses are relatively consistent regardless of where the respondents live.

Q17. Overall, growth is most preferred in the Northwest Area (41% report “most preferred” and 70% indicate “most” or “somewhat preferred”, 27% indicate “least preferred”), followed by growth in the Northeast Area (68% indicate “most/somewhat preferred”, 28% indicate “least preferred”). Growth is least preferred in the Southeast Area (43% indicated this area “least preferred”, 50% indicate “most/somewhat preferred”). The responses from Ridgway and Ouray County residents are similar, while the responses from outside of Ouray County track a bit differently, with desired growth in the Southeast Area being somewhat split between most and least preferred by the latter.

Q18. The majority of respondents (61%, 216 and 217) feel development should occur within the Town before development of the areas surrounding the Town, and only where infrastructure is available. 69% (244) disagree that development should not be limited to specific areas; A smaller majority (56%, 198) disagrees that development should occur anywhere as long as it is within the growth boundary. Responses are consistent regardless of where the respondent lives.

Q19. Most respondents (87%, 316) feel Ridgway may retain its small town character with growth management and that rapid growth may cause a loss of small town character (79%, 288). A slight majority (57%, 208) disagrees that Ridgway will lose its small town character as it grows. The respondents are relatively split on determining if moderate growth will cause a loss of small town character, although most respondents living outside of Ouray County (59%, 23) agree that moderate growth will cause a loss of small town character.

Q20. Half (189) of the respondents feel the growth in second homes will not affect the Town's small town character if balanced with the growth in year-round residents, and nearly 60% (88 and 25) of the Ouray County and non-Ouray County respondents agree with this. A quarter of the respondents feel the increase in 2<sup>nd</sup> homes will negatively affect the character, with 38% (67) of the Ridgway respondents agreeing with this.

Q21. 83% (301) of respondents agree commercial development should be directed into the Town and 76% (276) agree that developments smaller than current county zoning of 1 unit/35 acres should be directed to the Town. 64% (233) agree development in the Urban Influence Zone should be substantially restricted and 76% (276) disagree that development in the UIZ should not be restricted. Responses are consistent regardless of where respondents live.

Q22. There appears to be quite a bit of agreement that the following are major issues:

- Preservation of small town character and quality of life
- Development outside the municipal limits and loss of rural character
- Traffic issues (volume, congestion, speed, etc.)
- Lack of affordable housing
- Unfavorable environmental impacts
- Increasing costs associated with improvements to streets, water, sewer and other municipal services

The following issues appear to be of more minor concern:

- Insufficient community economic development
- Loss of pedestrian connectivity
- Local workers living outside of Ouray County
- Insufficient Emergency Services
- Overcrowding in the schools

Second homeownership appears to be of the least concern of all the options as a "minor issue/ not an issue". Most of the issues have general agreement regardless of where the respondent is living at this time. Ridgway residents appear to feel that second homeownership is more of an issue or future issue than respondents living outside of Town, including those living in and outside of Ouray County.

Ridgway residents and residents living outside of Ouray County feel loss of pedestrian connectivity is more of an issue than respondents living in Ouray County, but outside of Town.

Q23. An overwhelming 93% (344) of respondents feel the Town should work with neighboring jurisdictions on sustainability issues. Only 4% (13 respondents) disagree with this. The response is consistent regardless of where the respondent lives.

iii. Infrastructure

Q24. The acquisition of strategically located, neighborhood parks and open spaces including a large community park received the most support (44%, 154 respondents), followed by the acquisition of smaller neighborhood parks under 5 acres in size to serve new neighborhoods (21%, 76). Acquisition of a larger 'community park' received the least support (7%, 26 responses). 15% (52 respondents) feel the Town has sufficient parks and opens spaces to accommodate new growth. Open spaces and light use areas received 10% support (36 responses). Responses are relatively consistent regardless of where the respondent lives.

Q25. Requiring new residential subdivisions to provide parks and open space (69%, 245 support) and the Town pursuing grant dollars (66%, 233 support) for acquisition and maintenance of parks and open spaces received the most support from all respondents. A cash payment to the Town from new residential subdivision developments for acquisition and maintenance of parks and open spaces received moderate support (45%, 158). New taxes received the least general support (16%, 58) although 27% (94 responses) indicated additional tax revenues as an acceptable option. Responses are relatively consistent regardless of where the respondent lives.

Q26. A majority of respondents (65%, 232) want to see the grid pattern continued. Nearly twice as many respondents (23%, 81) have "no opinion" over those who do not wish to see the grid pattern continued (12%, 42). Responses are relatively consistent regardless of where the respondent lives.

Q27. A respectable majority (83%, 293) agree that development should be encouraged to design lots that accommodate solar access and view corridors. This represents 20% more support than the previous question regarding continuation of the grid pattern in undeveloped areas. Responses are relatively consistent regardless of where the respondent lives.

Q28. 63% (222 respondents) agree the streets should be hard-surfaced (33% "strongly", and 30% "somewhat"). 37% (131) disagree with hard-surfacing the roads (23% "somewhat", 14% "strongly"). The responses track fairly well across Town residents and non-residents although of the respondents disagreeing with hard-surfacing the roads, it appears there are more Ridgway residents who "somewhat" or "strongly disagree" (72 of 171 respondents from Ridgway, 42%, disagree with hard-surfacing the roads, compared to 99 or 58%, agreeing with hard-surfacing). There appears to be an even split of Town residents not feeling strongly about the issue ("somewhat" agree or disagree). As a whole, respondents living outside Ouray County appear more ambivalent to hard-surfacing, respondents in Ouray County outside of Ridgway are the most supportive of hard-surfacing (29% opposing), and Ridgway residents mostly supporting the effort but with 42% not supportive of hard-surfacing.

Q29. A majority (55%, 193) of all respondents believe the Town should “pay as you go” when it comes to hard-surfacing the streets. 20% (70) want to borrow money for the improvement. 23% (80) want to retain the gravel streets and magnesium chloride (MgCl<sub>2</sub>) applications. A greater percentage of County and non-County residents prefer the “pay as you go” option and about 10% more Town residents, over non-residents, selected the “no improvement” option, although 70% (119) of all Town residents prefer to do something (“pay as you go” or borrow money for the improvements) compared to 27% (46) who opt for the status quo of gravel streets and MgCl<sub>2</sub>. Overall, 75% (263) want to do something (pay as you go or borrow money).

Q30. A slight majority (57%, 183) agree the Town should expend tax revenues over time (“pay as you go”) for HB improvements. Nearly 77% (236) disagree that no improvements should be done, and 60% (191) are opposed borrowing money. Respondents are relatively split on a use tax ballot question (151 disagree, 128 agree) and creation of a special district (158 disagree, 133 agree). Responses are relatively consistent regardless of where the respondent lives.

Q31. Respondents agree that most of the facilities and services options are adequate with sidewalks and streets topping the list of possibly inadequate facilities, although more Town residents appear to feel the streets are adequate (96 indicate adequate, 68 indicate inadequate). Town residents are somewhat divided on the adequacy of the public parking (78 say adequate 74 say inadequate), with a majority of non-county and Ouray County residents identifying parking as adequate, although a respectable minority, 26% (10) and 41% (57), respectively saying parking is inadequate. Responses appear consistent across populations for most categories, although County residents appear somewhat split on the adequacy of the streets. Of 57 ‘other’ comments, 14 support hard-surfacing streets, 10 support sidewalk construction, 9 support expanded trail systems, and 6 support public parking improvements.

Q32. Hard-surfacing of streets, downtown improvements, and sidewalk infrastructure received the greatest funding allocations (\$20+ each), with affordable housing and Highway 62 improvements receiving decent support (\$18 and \$16 each). Public transport (\$9) and additional parkland development (\$13) received the least financial support. Town and County respondents generally agree although slightly more County residents would fund hard-surfacing of the streets. Non-county residents allocated more funding to additional parkland development and Highway 62 improvements.

Q33. There appears to be significant support for a variety of water conservation efforts with 83% (283) of the respondents supporting provisions for conservation devices and education. Restructuring of rates and mandatory restrictions received majority support (57%, 195 and 53%, 183, respectively), although a representative number of respondents do not support these measures (37%, 125 and 41%, 141, respectively). 78% (218) disagree with the idea of doing nothing about water conservation. Responses track across populations regardless of residency in the Town or County, although Ouray County respondents are closely divided on implementing mandatory watering restrictions.

Q34. Half of the respondents (174) agree with additional light industrial zoning, while just under 1/3 disagree (106), and 20% (69) have no opinion. 58% (83) of Ouray County respondents support this zoning, compared to 46% (77) by Town residents, with 37% (61) of Town residents not supporting the idea and 17% (28) expressing no opinion. Non-Ouray County residents are fairly split with 34% (13)

supporting additional light industrial zoning, 40% (15) not supporting, and 26% (10) without an opinion.

Q35. There appears to be support for all entities to participate in educating the public about keeping dollars local. Overall, the majority of respondents feel the following to be the primary responsibilities of the respective entities:

Chamber of Commerce

Promote Tourism

Solicit new businesses that bring in outside dollars to the community

Educate the public about the benefit of keeping existing community dollars through local purchasing programs and through support of existing businesses

Create more festivals and community events

*Some support for expanding job opportunities*

Town Government

Strive to provide renewable energy resources and support low impact construction practices

*Some support for soliciting new businesses that bring in outside dollars, and creating more festivals and community events*

Private Business

Seek to expand job opportunities for residents

Educate the public about the benefit of keeping existing community dollars through local purchasing programs and through support of existing businesses

*Some support for providing renewable energy resources and low impact construction practices, and creating more festivals and community events*

Q36. Nearly ¾ (259) of the respondents are generally satisfied with existing businesses and services, although more Town residents (28%, 47) appear less satisfied than Ouray County (19%, 27) and non-county (11%, 4) residents. 85 respondents who indicated 'no' provided additional information. A significant number of the comments indicated more businesses are needed or desired and existing businesses and services are too expensive.

Q37. The greatest number of respondents (44%, 150) would like to see more general retail in Town, which received the most support from respondents from the Town and Ouray County. Around 30% overall would like to see better/more lodging (107), specialty shops and art galleries (98), outdoor recreation (95), building materials (93), and restaurants (92). Respondents appear more satisfied with existing professional services and groceries, although a good number, 61 and 74, indicated they would like to see these also better provided. Percentage-wise, respondents living outside of Ouray County prefer more restaurants, and in addition to general retail, Ridgway residents generally would like to see better outdoor recreation and building materials. Ouray County residents feel generally better than the others that things are fine just as they are. Of 43 comments, 7 suggest a recreation/exercise facility, and the remaining are more random from lodging to arts and entertainment, clothing, construction supplies, auto services, movie theater, bakery, farmers market, car wash, to a college and more.

Q38. A majority (53%, 173) feel Ridgway's economy is sustainable, and nearly half (49%, 162) feel it is sustainable but lacking diversity. 47% (155) disagree that the local economy is improving, although 44% (140) disagree that it is declining. The responses across varied respondents generally agree. Of

40 'other' comments, a number address the need for diversity of businesses and job creation. A number of comments indicate the Town Government is unsupportive or obstructionist to successful business in Town.

Q39. A little over half (52%, 183) feel regulations on home occupations are "about right" and a little over ¼ (27%, 94) feel they are too strict. About 5% (19) feel they are not strict enough. Responses agree generally across populations although more Ridgway residents (55%, 92) and non-county residents (61%, 23) feel the regulations are "about right" and more Ouray County residents (20%, 29) have no opinion.

#### iv. Environmental

Q40. There is significant support from all respondents, greater than 75%, for restricting development in environmentally sensitive areas, with the river corridor and wildlife habitats receiving the most support. Responses across the varied respondents are similar. Of 28 'other' responses, 21 generally agree that some restriction is good, and some reference preservation of agriculture, river, wetlands, ridges and wildlife habitat/corridors, etc.

Q41. There is significant support for preservation and enhancement of all stated local features. 93% (319) of the respondents identified the river corridor, followed by 81% (281) supporting ridgelines and hilltops. All of the options received greater than 60% support (more than 200 respondents indicated the feature should be preserved or enhanced). Of 28 comments on this question, about 1/4 speak generally to cleaning up the Town, and some to improving the Town gateways, and preserving or enhancing parks, trails and open spaces.

Q42. Enhancement and protection of the river corridor (82%), preservation of dark-skies (69%), curbside recycling (57%) and planting of public trees (52%) are perceived as the most successful efforts of the Town. The community composting (29%) and water conservation efforts (24%) are perceived to need the most work. Responses from the varied groups appear to track similarly.

Q43. Of 137 comments for other environmental policies or programs, the following are the most prevalent themes, in order of the magnitude of responses:

- Water: conservation, quality, management, protection
- Dust mitigation, use of Magnesium Chloride, and hard-surfacing streets
- Alternative energy and energy conservation
- Recycling (*appears to be primarily Ouray County residents*)
- River protection
- Code enforcement
- Lighting/dark skies, and weeds/toxic chemical usage

#### v. Housing

Q44. There is significant support for mixed-use developments (86%, 295). There is agreement across the respondents from the Town, County, and outside Ouray County.

Q45. 62% (211) of respondents agree increased density in new developments and re-development to generate affordable housing is a good thing. There appears to be decent agreement between Town residents and non-residents although slightly more Ouray County residents (67% vs. 59%) prefer

increased density in the Town, with 32% (52) of Ridgway residents and 42% (15) of residents outside of Ouray County disagreeing with increasing densities for affordable housing.

Q46. Nearly 42% (141) of respondents support increasing the maximum ADU size from 600 to 800 square feet. 27% (93) feel the existing limit of 600 sf is fine and 22% (73) have no opinion. Responses track well across Town and non-Town residents, although 41% (15) of residents outside of Ouray County indicated they have no opinion.

Q47. Increased square footages and reduced building fees were noted as the incentives most likely to encourage ADU development, although 115 respondents (38%) indicated they would never build an ADU. Responses track well across Town and non-Town residents, although 57% (17) of the respondents living outside of Ouray County and 33% (50) of Ridgway residents indicated they would never build an ADU.

Q48. A significant number (86%, 290) indicated they would take advantage of energy conservation programs or incentives if they were reasonable and available. Responses track well across Town and non-Town residents.

Q49. Town-developed and joint venture projects (75%, 252 agree, 22%, 73 disagree) and multi-family housing in new developments (74%, 247 agree, 24%, 79 disagree) received the most and strongest support. Apartment units are also generally supported (70%, 231 agree, 28%, 91 disagree). 62% (211) disagreed (35%, 118 agreed) with allowing more manufactured housing to facilitate affordability. Responses track similarly regardless of where the respondent lives.

Q50. "Free space" - 161 comments

The following are general categories within which the public comments from this question have been summarized. This is not a complete representation of all comments, but an attempt to generalize the prominent themes and topics from the commentary. The most prevalent themes are presented, and include both affirmative and negative comments. The comments in their entirety are presented in Appendix A.

- Expressions of gratitude regarding the survey/town government
- Growth Management and Land Use Planning
- Affordable Housing
- Streets and Sidewalks
- Complaints/ Discontent (fees, taxes, system, people, survey, etc.)
- Business and/or Economic Development, including infrastructure improvements
- Code Enforcement

Q51. "Problems with the online survey". The following are general categories to summarize the 60 comments (number of responses for each, in parenthesis):

- Thank you/ Gratitude (19)
- Manual Entry issue (18)
- Want more / different options (8)
- Online survey problem (6)
- Difficult issues (2)

Too long (2)

Need more information (2)

The “manual entry issue” was reported by Town Hall staff while entering the paper survey responses into the Survey Monkey for Question #17. The question requests the responses be unique for each option provided. If the respondent selected the same preference for more than one option on paper (eg: development in all areas is “most preferred”), the online survey would not permit this type of response in order to commit to a desired ranking of potential growth areas. Of the responses reporting this error, the following are stated:

7 – SE Least Preferred

5 – No opinion on all options

2 – NW Least Preferred

1 – NW Somewhat Preferred

1 – NE Somewhat Preferred

1 – All Options: Somewhat Preferred

1 – All Options: Most Preferred

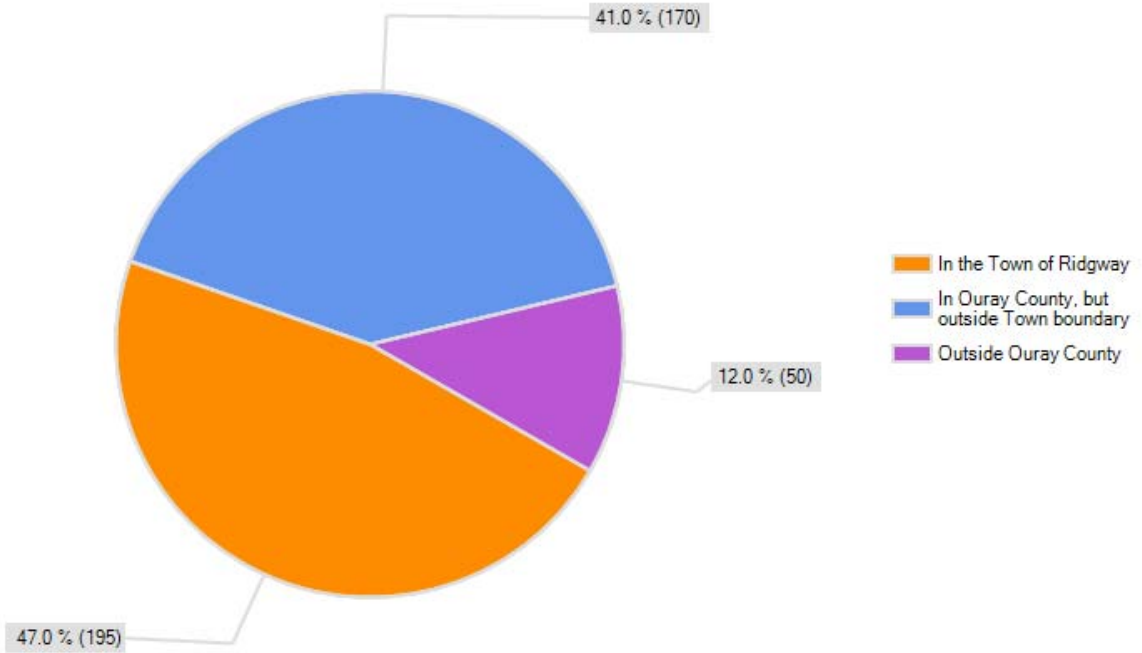
These additional responses do not appear to impact the overall results for this question.

Of the “on-line survey” issues, 3 are related to Question #32 and the allocation of project dollars, 2 are related to navigating between pages while completing the survey, and 1 is related to Question #17.

### III. GRAPHS AND TABLES

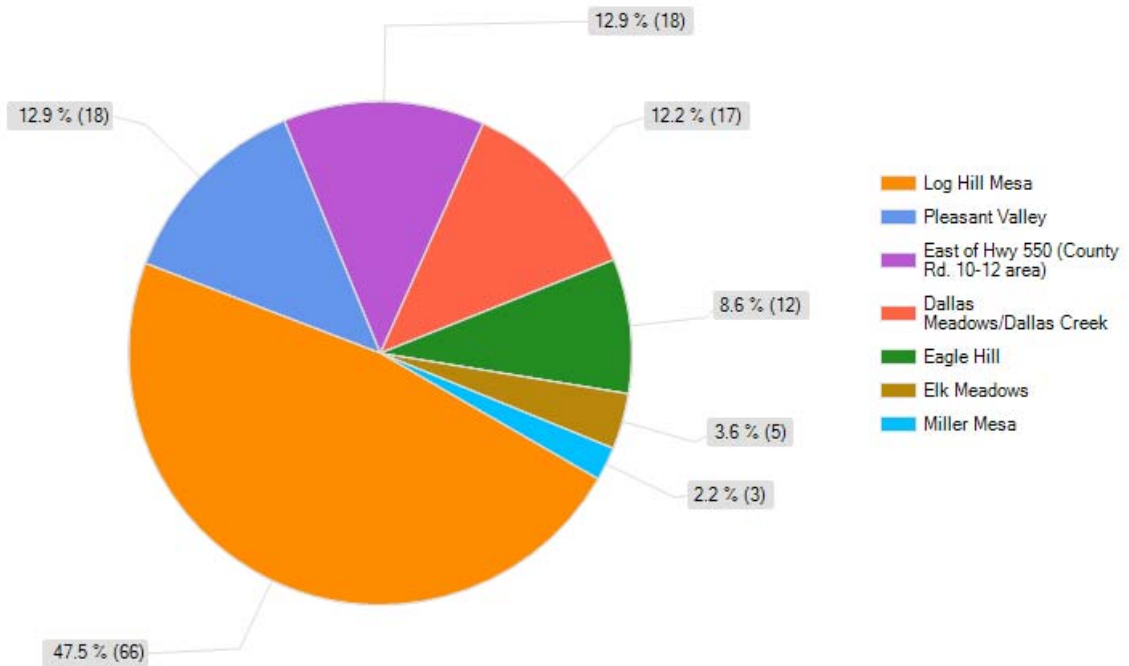
#### Question #1

Where do you live?



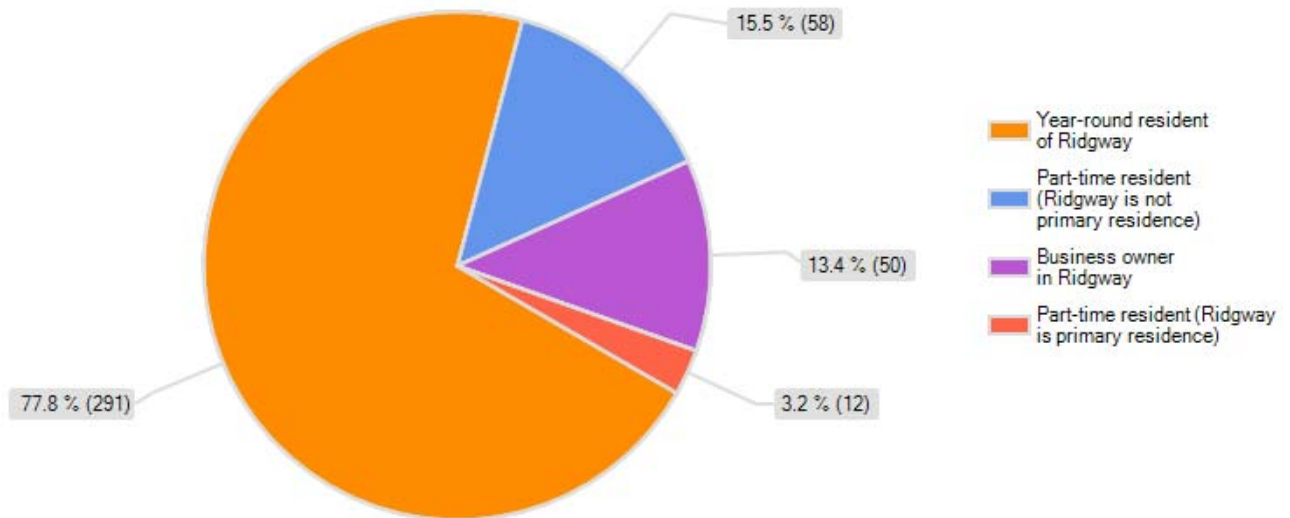
#### Question #2

If you answered “In Ouray County, but outside Town boundary”, please tell us where in the county you live:

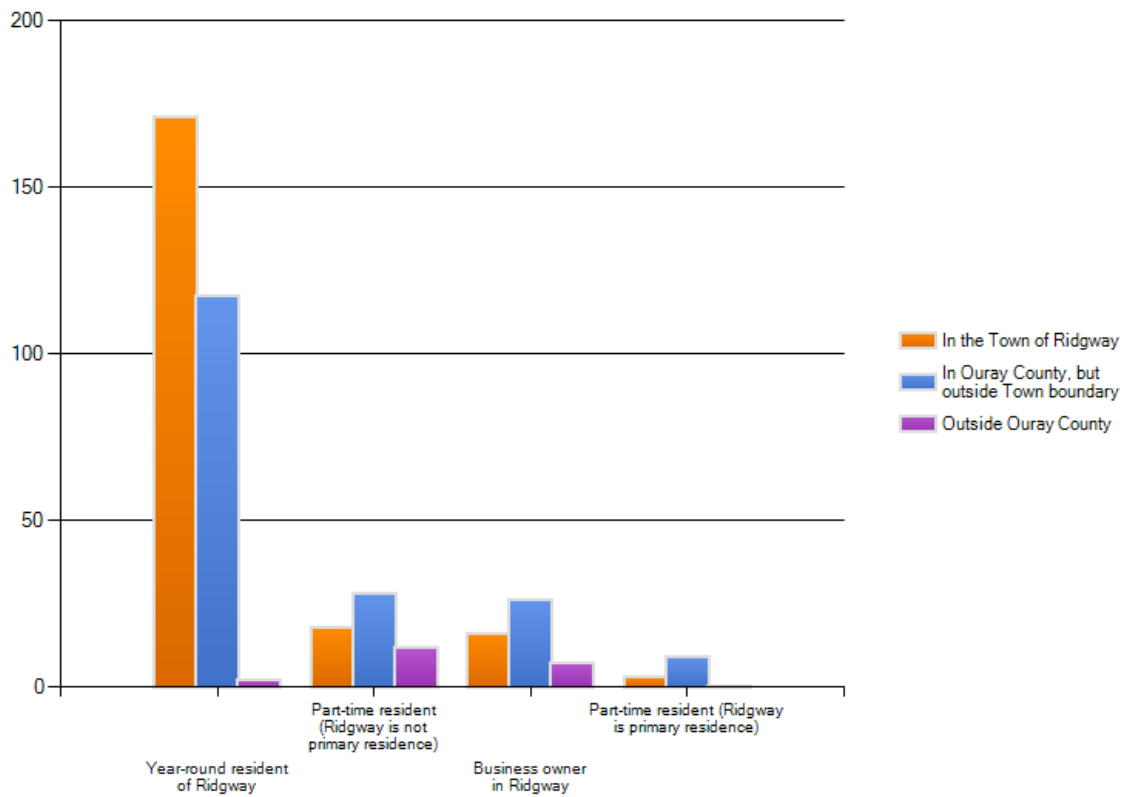


### Question #3

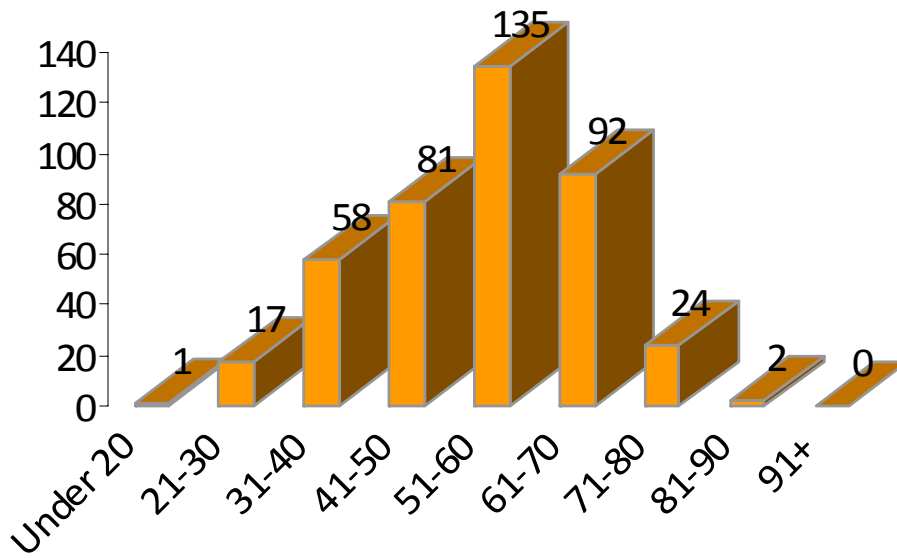
Are you completing this survey as a: (Check all that apply)



### Town/County Cross Tab Results



**Question #4**  
What is your age?



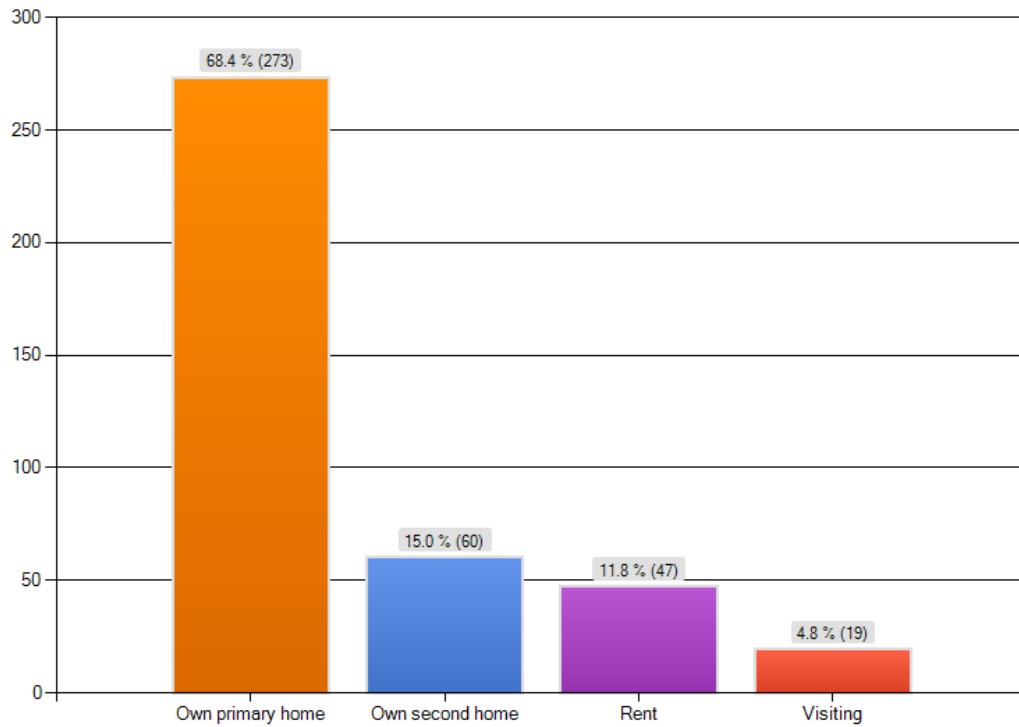
Category	# responses
Under 20	1
21-30	17
31-40	58
41-50	81
51-60	135
61-70	92
71-80	24
81-90	2
91+	0
<b>Total</b>	<b>410</b>

	Average Age (years)
Ridgway	50
Ouray County	56
Outside Ouray County	55

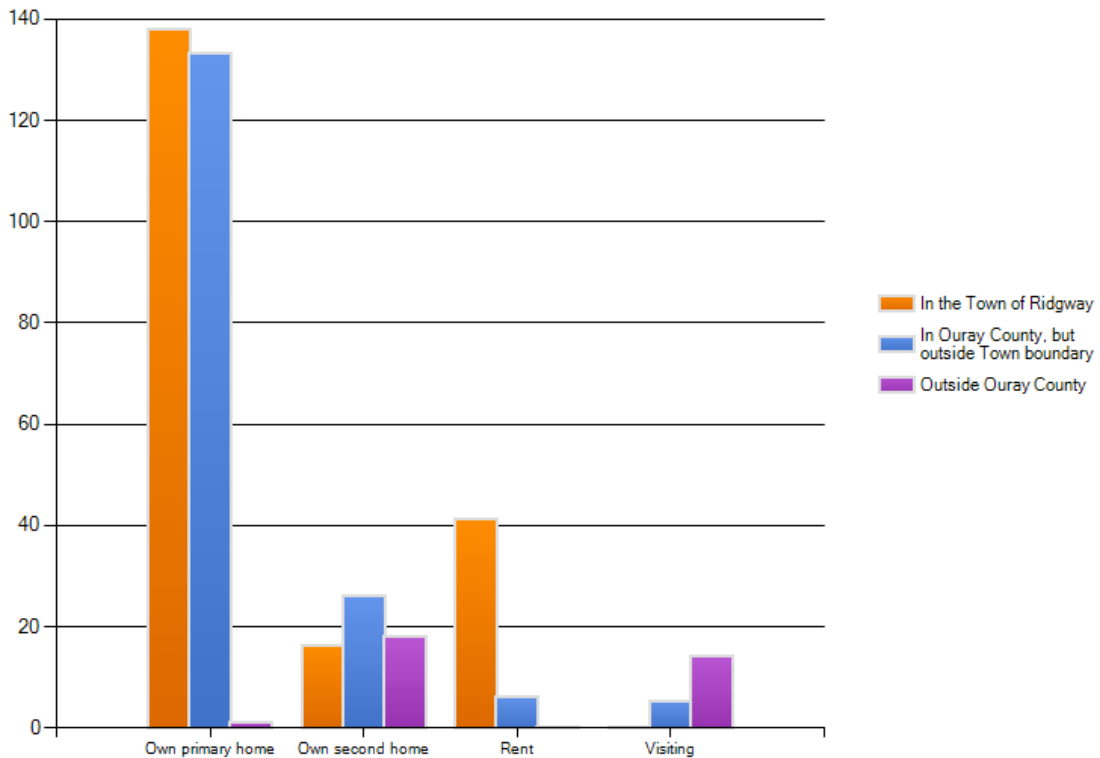
	Total Respondents
Ridgway	194
Ouray County	167
Outside Ouray County	48

### Question #5

What is your primary housing status in Ouray County? (Select only one option)

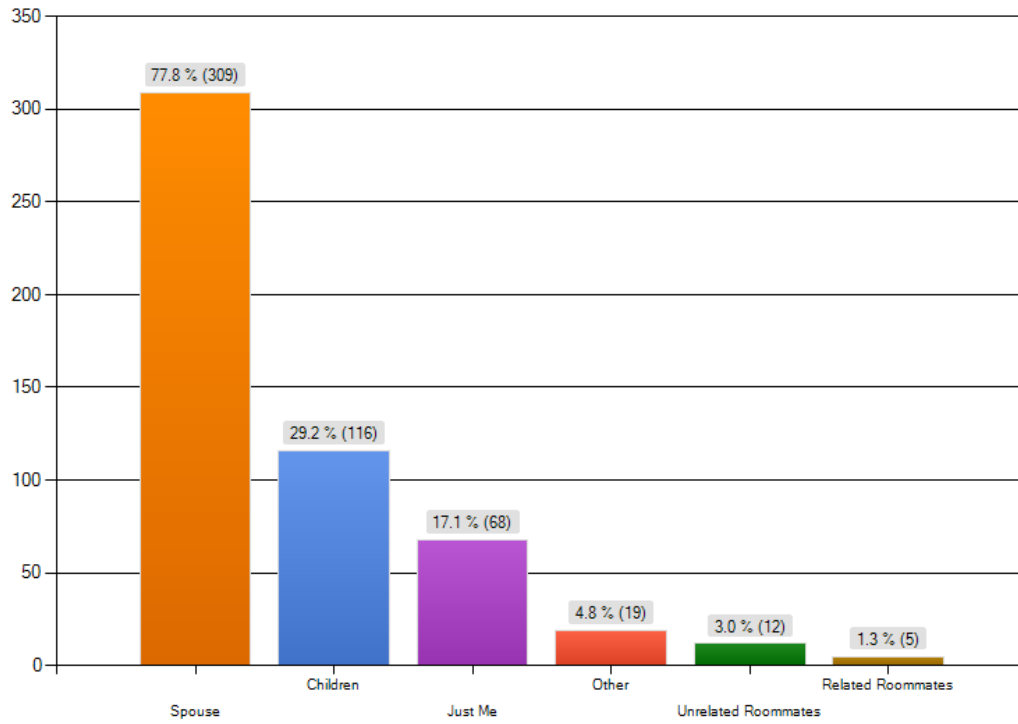


### Town/County Cross Tab Results

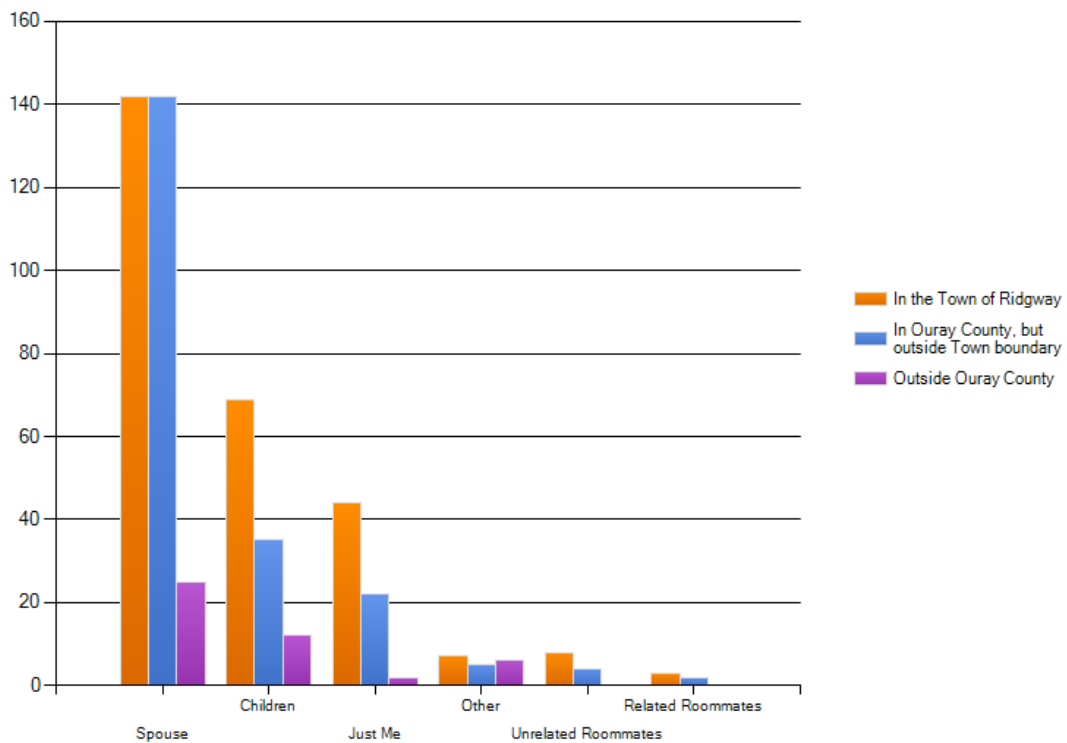


### Question #6

Please indicate who is living with you in your home. (Check all that apply)

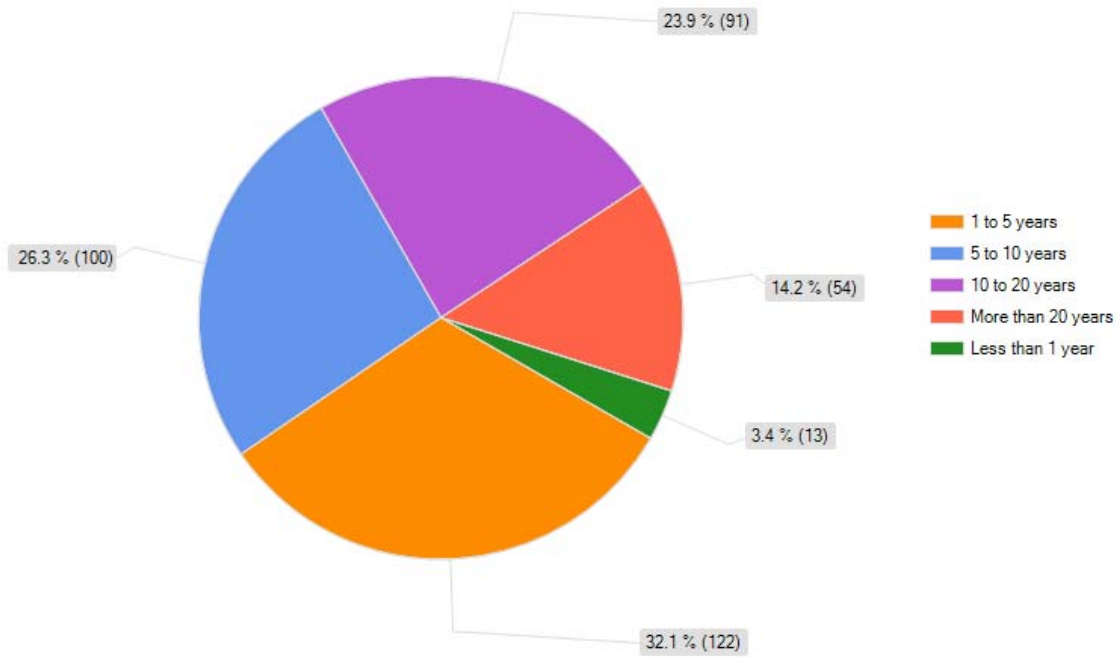


### Town/County Cross Tab Results

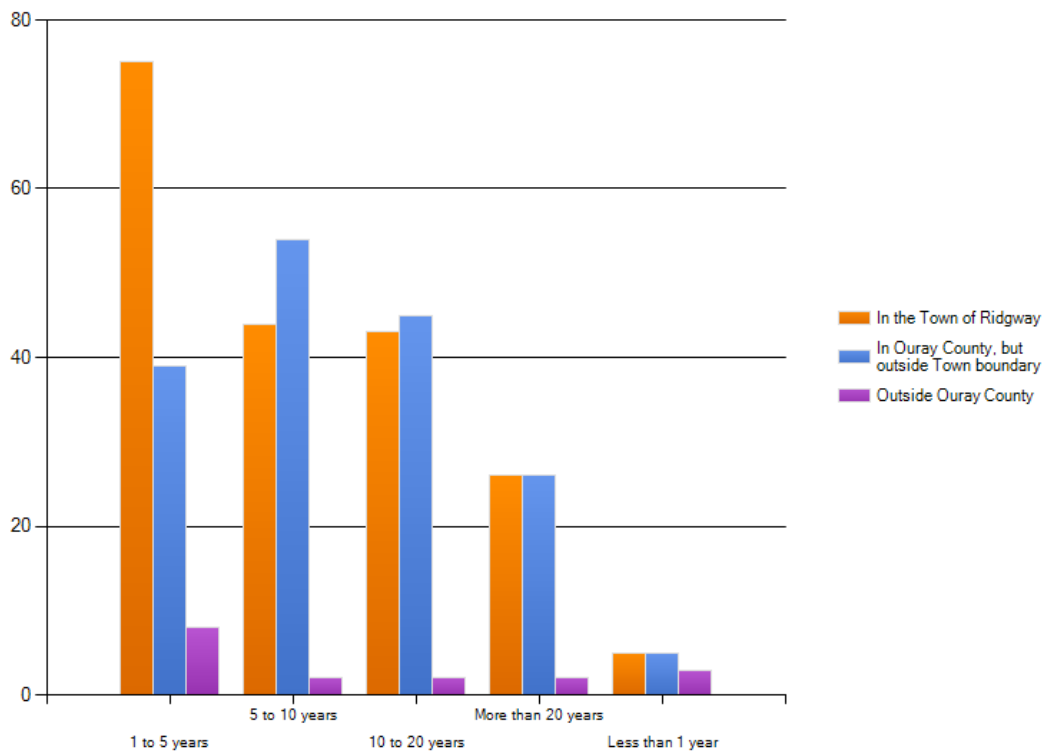


### Question #7

How long have you lived in Ouray County?



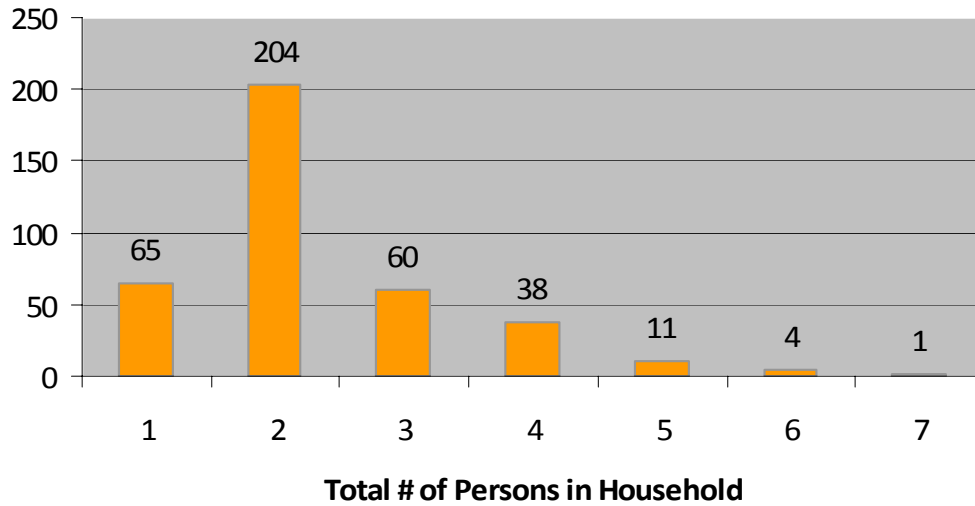
### Town/County Cross Tab Results



**Question #8**

Including yourself, how many people are living in your household?

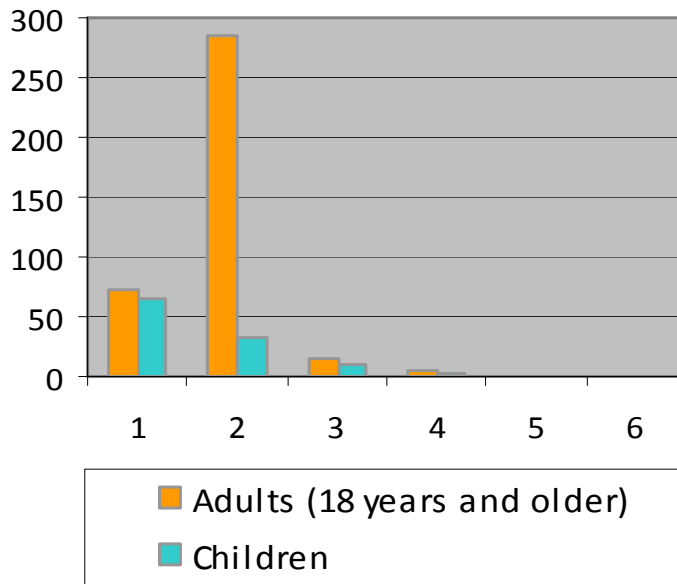
Total Persons in Household (adults and children)



	1	2	3	4	5	6	7	Total
<b>Total HH Size</b>	65	204	60	38	11	4	1	383

#  
of

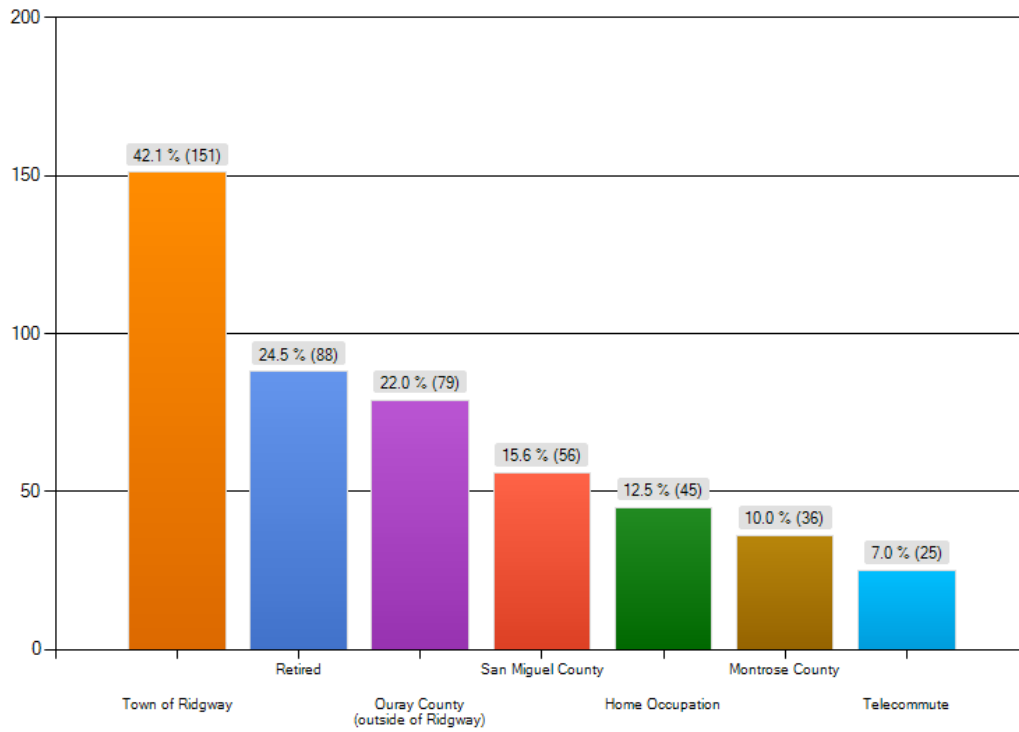
Adults/ Children per household



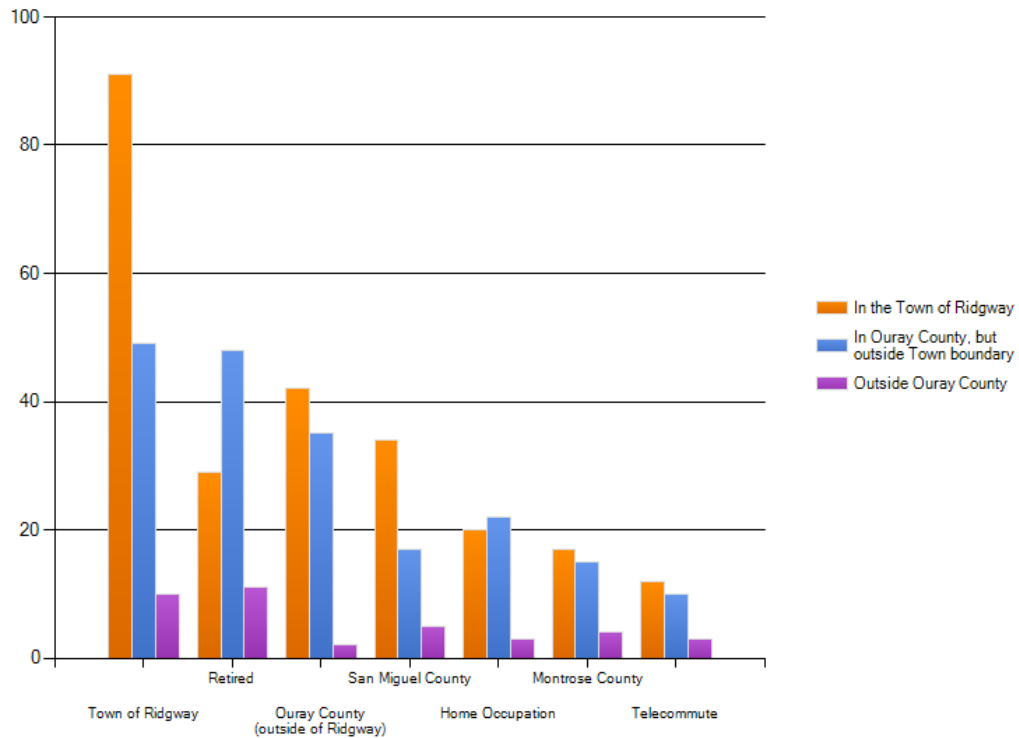
	1	2	3	4	5	6	Total
<b>Adults (18 years and older)</b>	73	285	15	6	1	1	381
<b>Children</b>	66	32	10	2	0	0	110

### Question #9

Where do you work? (Check all that apply)

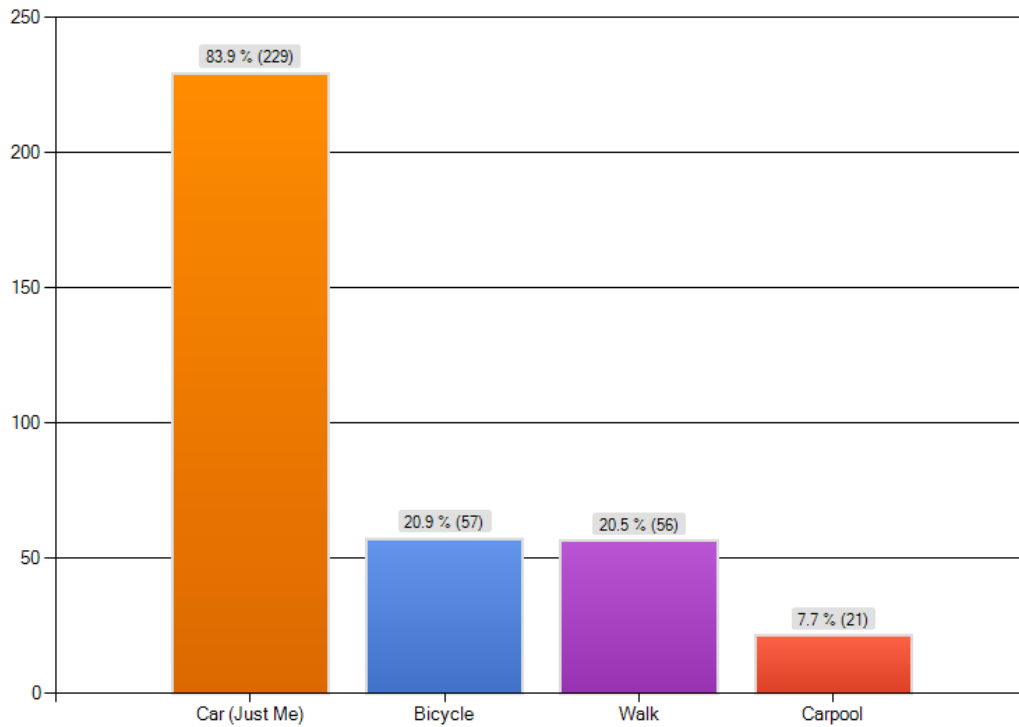


### Town/County Cross Tab Results

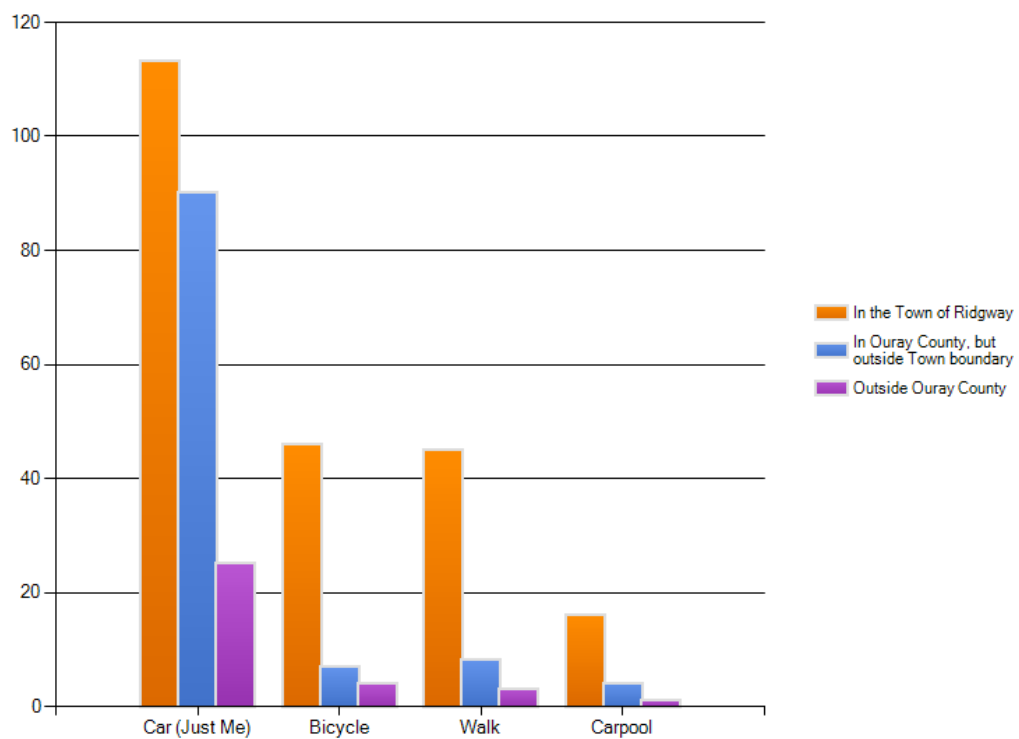


### Question #10

How do you get to work? (Check all that apply)

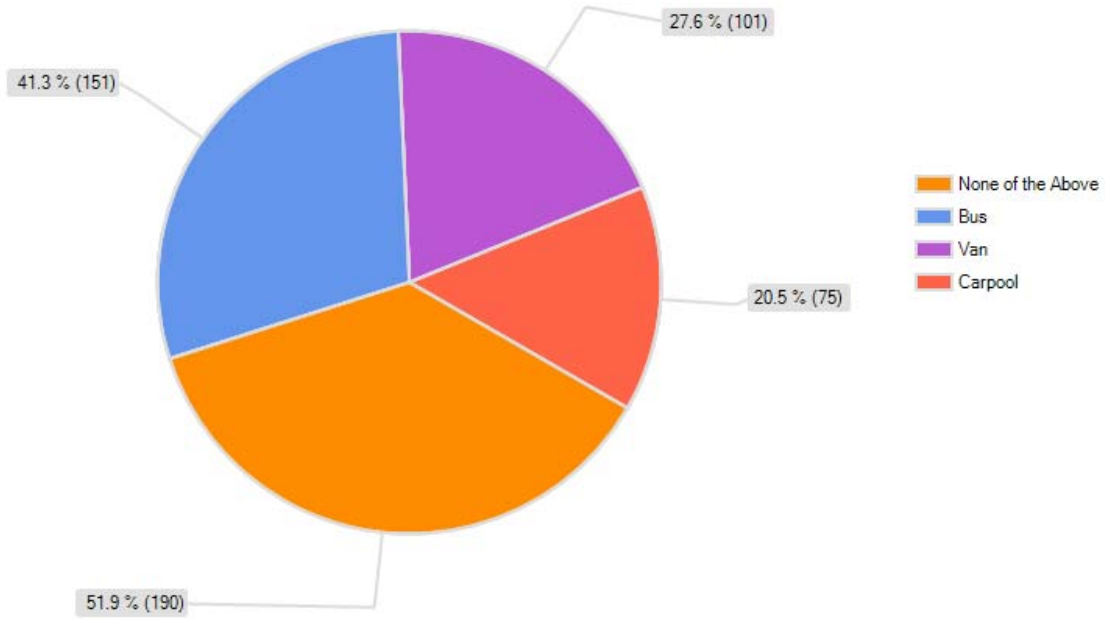


### Town/County Cross Tab Results

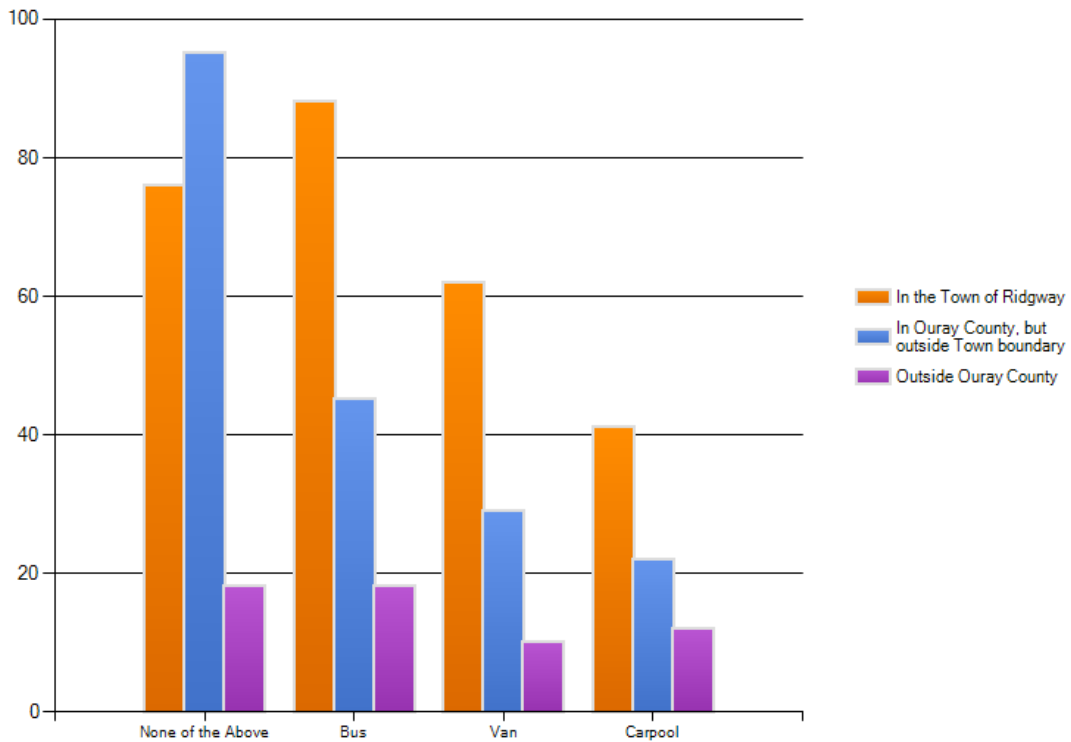


### Question #11

Which of the following public transit systems would you use, if available? (Check all that apply)

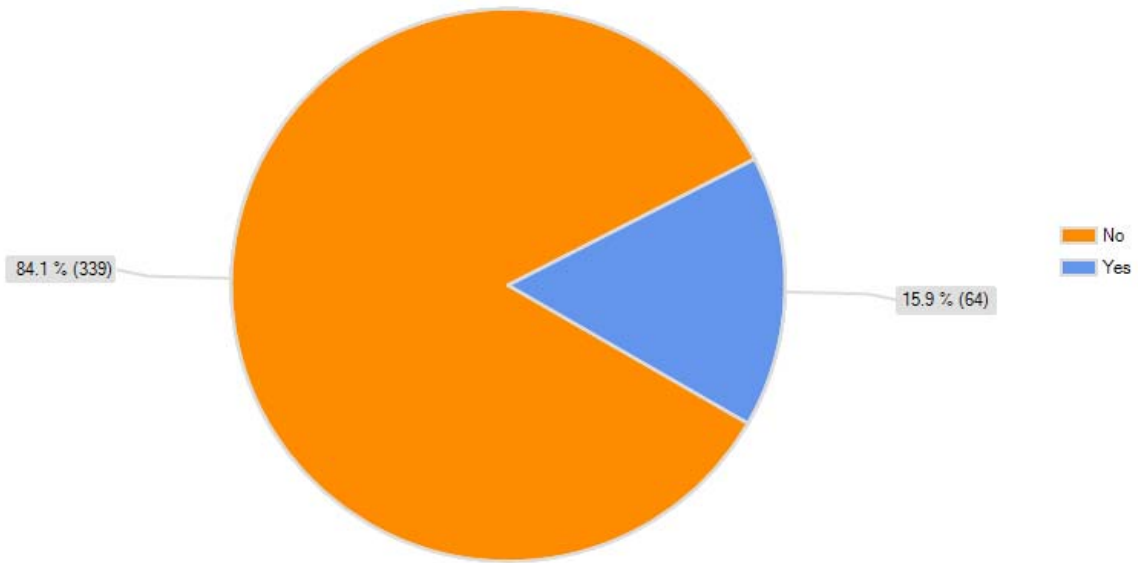


### Town/County Cross Tab Results

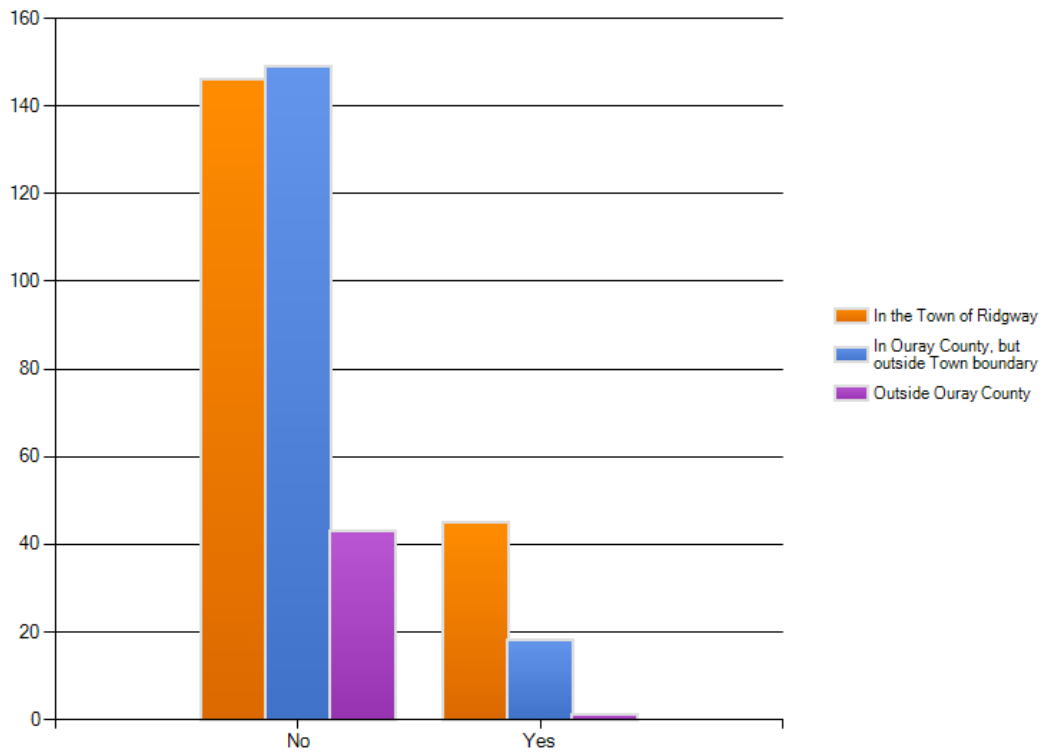


### Question #12

Do you have children in the Ridgway or Ouray Schools?

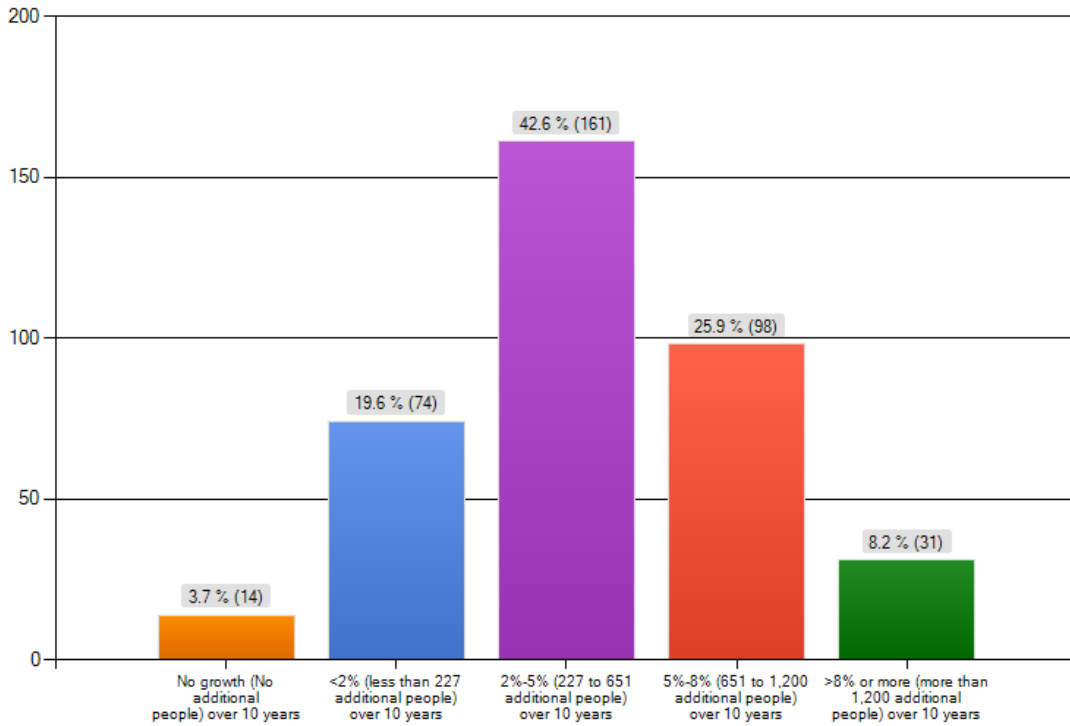


### Town/County Cross Tab Results

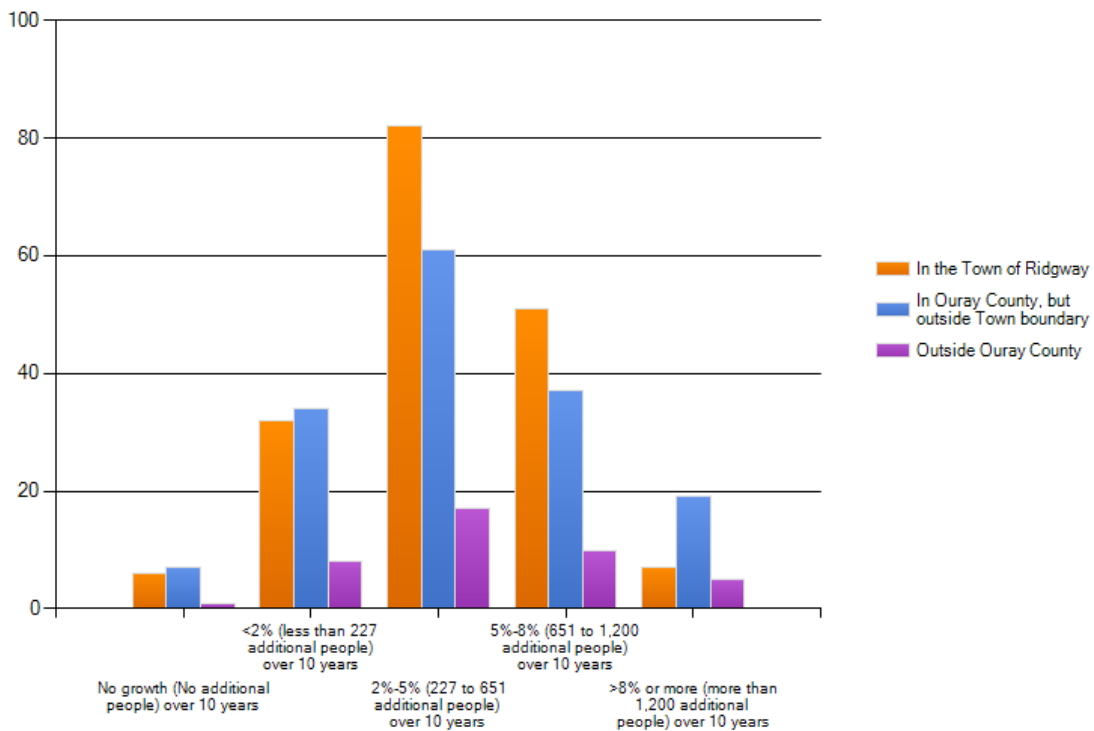


### Question #13

The Town of Ridgway had a population of 713 in the year 2000, and 1,036 in the year 2007. This represents a population growth rate of approximately 5.6% per year. Choose the rate of growth in Ridgway you feel is most desirable to achieve over the next 10 years.

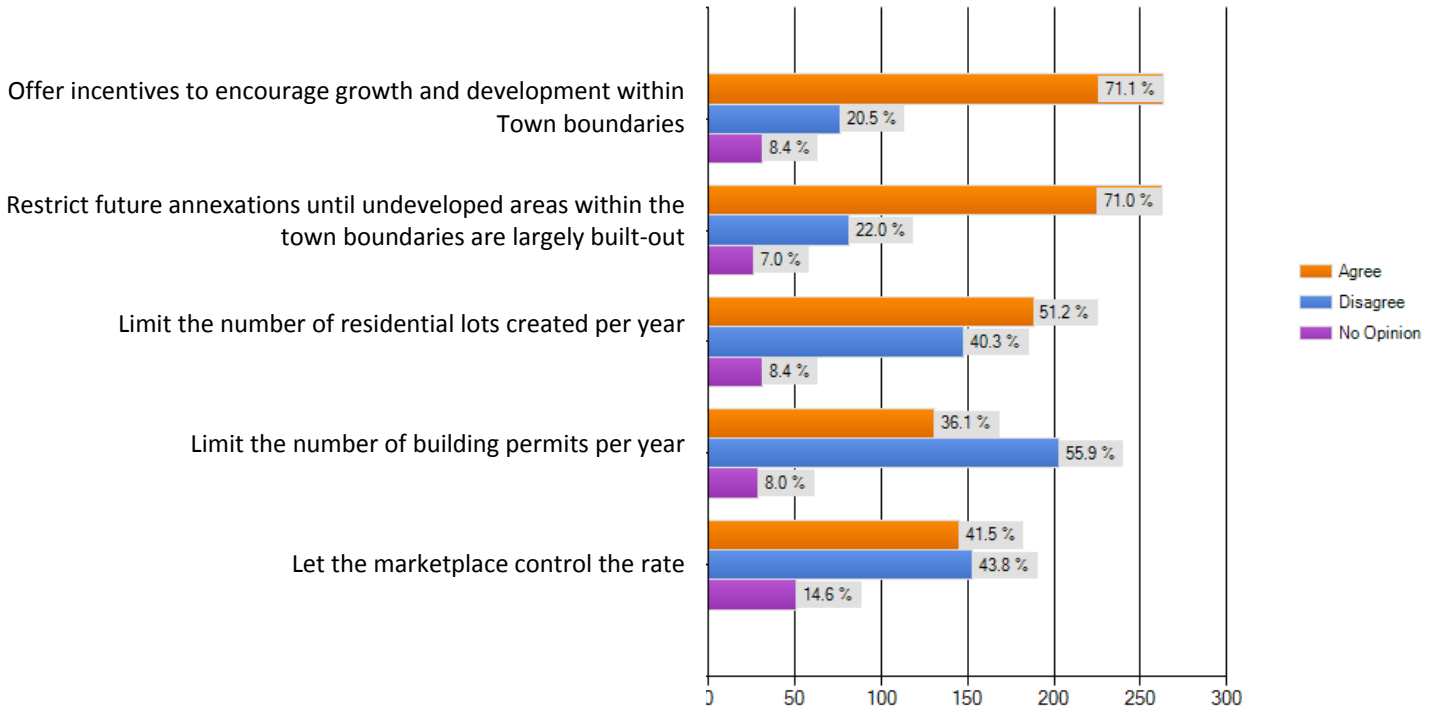


### Town/County Cross Tab Results



### Question #14

There are different ways for Ridgway to manage growth rates. What is your opinion about each of the following options for managing growth? (Select one response for each option)

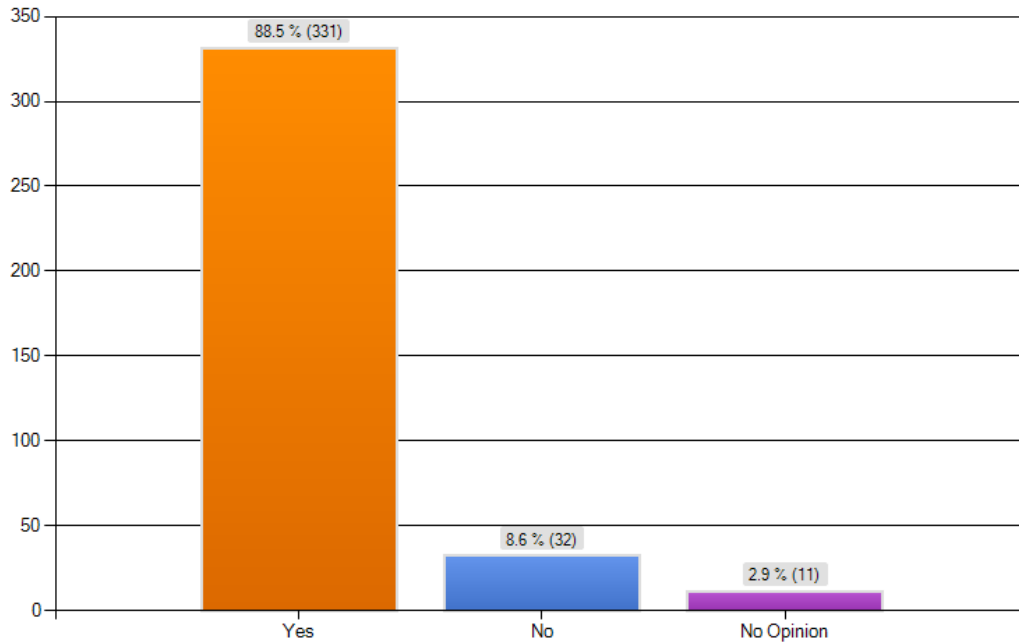


### Town/County Cross Tab Results

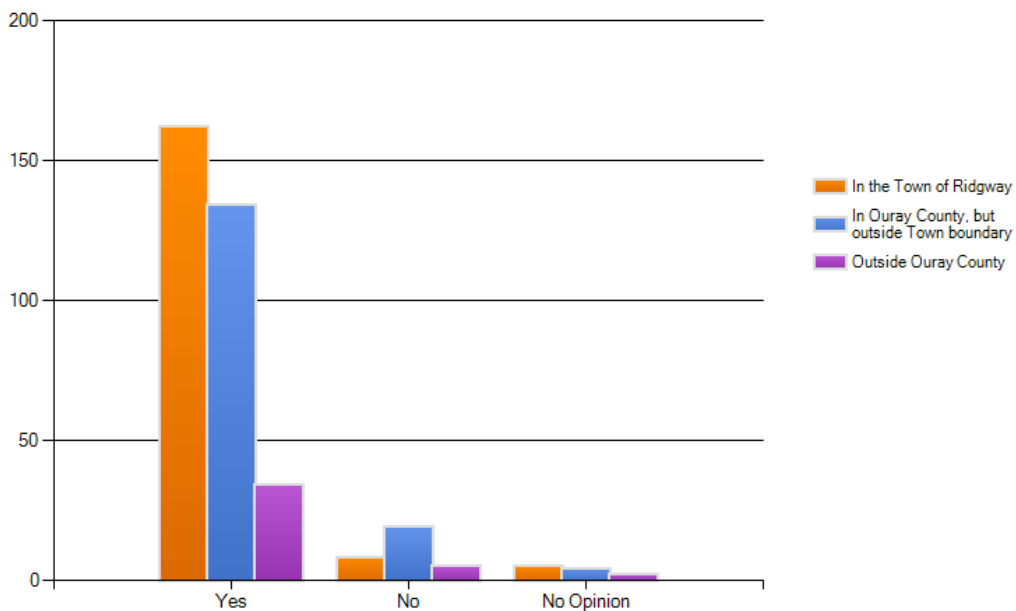
	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Limit the number of residential lots created per year</b>				
Agree	92	74	22	366
Disagree	60	71	16	
No Opinion	20	9	2	
<b>Limit the number of building permits per year</b>				
Agree	64	50	17	362
Disagree	89	92	21	
No Opinion	16	11	2	
<b>Restrict future annexations until undeveloped areas within the town boundaries are largely built-out</b>				
Agree	131	103	27	368
Disagree	27	43	11	
No Opinion	16	8	2	
<b>Offer incentives to encourage growth and development within Town boundaries</b>				
Agree	122	112	29	369
Disagree	36	32	8	
No Opinion	14	13	3	
<b>Let the marketplace control the rate</b>				
Agree	61	69	14	348
Disagree	81	54	18	
No Opinion	20	24	7	

### Question #15

In 2001 the Town of Ridgway and the County of Ouray signed an Intergovernmental Agreement (IGA) to funnel growth into the Town and the land immediately surrounding the Town. This targeted area for development is called the "Urban Growth Boundary". The objectives are to protect open spaces, farm lands and alpine areas in the County while reducing the impacts of growth on area residents. Do you agree with these objectives? See Map "A" below.

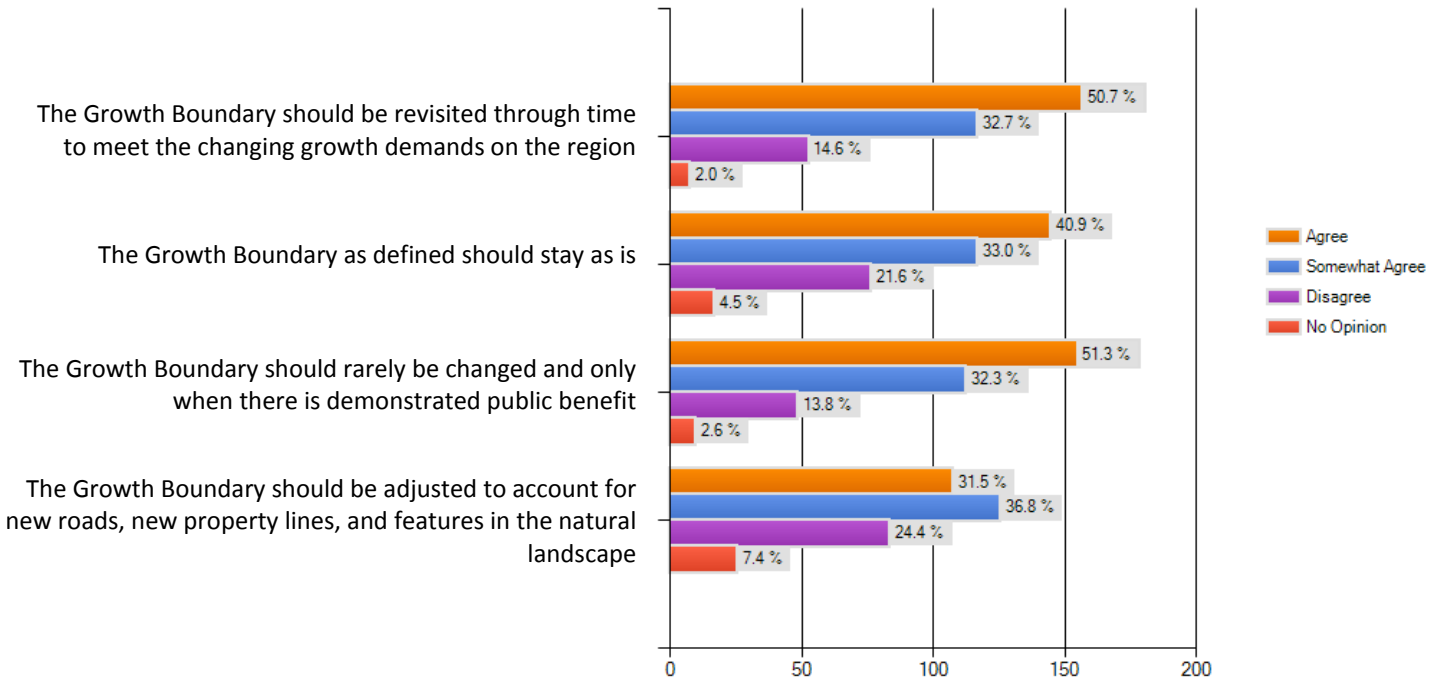


### Town/County Cross Tab Results



### Question #16

The “Urban Growth Boundary” is where future growth is targeted. This area includes the land inside the Town and also land surrounding the Town. What is your opinion about the following?  
See Map "B" below. (Select one response for each option)

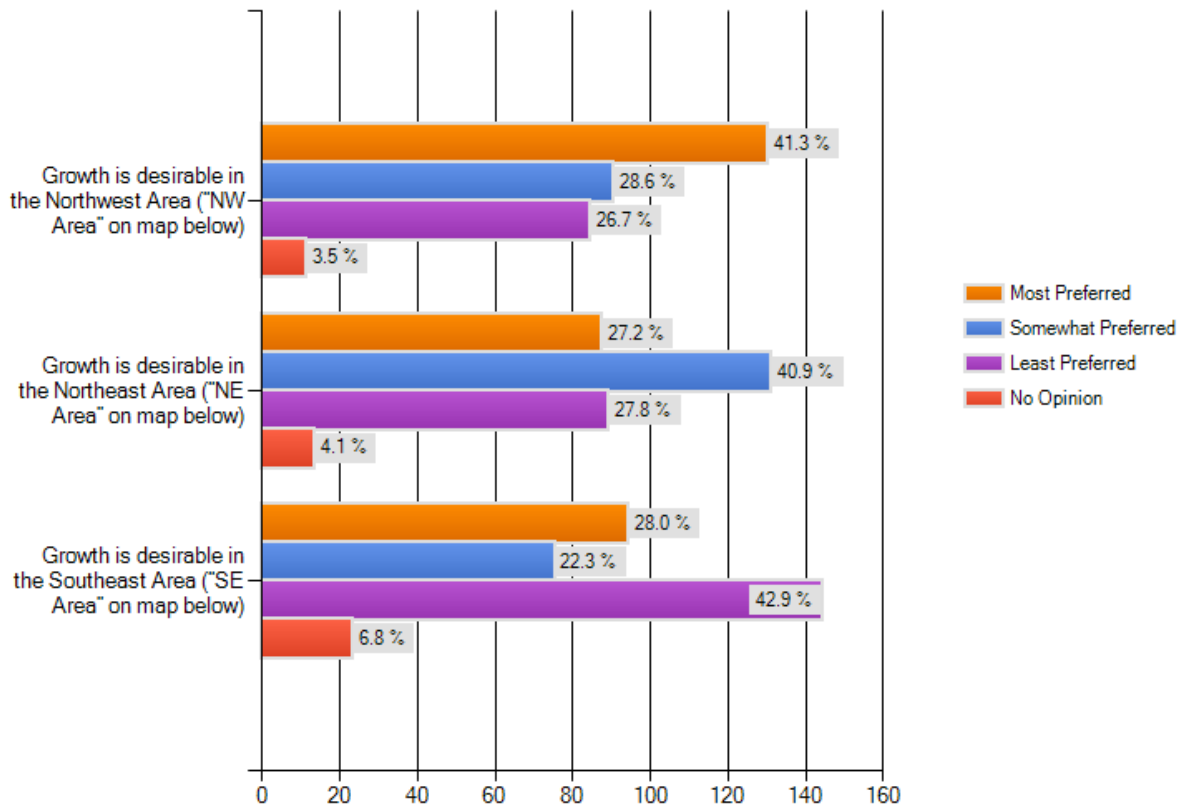


### Town/County Cross Tab Results

	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>The Growth Boundary as defined should stay as is</b>				
Agree	74	54	15	351
Somewhat Agree	57	48	11	
Disagree	27	39	10	
No Opinion	3	9	4	
<b>The Growth Boundary should rarely be changed and only when there is demonstrated public benefit</b>				
Agree	93	66	19	346
Somewhat Agree	49	49	13	
Disagree	15	27	6	
No Opinion	3	4	2	
<b>The Growth Boundary should be adjusted to account for new roads, new property lines, and features in the natural landscape</b>				
Agree	45	47	15	339
Somewhat Agree	58	52	15	
Disagree	38	35	9	
No Opinion	12	12	1	
<b>The Growth Boundary should be revisited through time to meet the changing growth demands on the region</b>				
Agree	80	78	22	354
Somewhat Agree	57	45	14	
Disagree	25	20	6	
No Opinion	3	4	0	

### Question #17

Of the undeveloped areas in Town and in the Urban Growth Boundary, where do you prefer to see growth occur? See Map "C" below. (Select one response for each option)

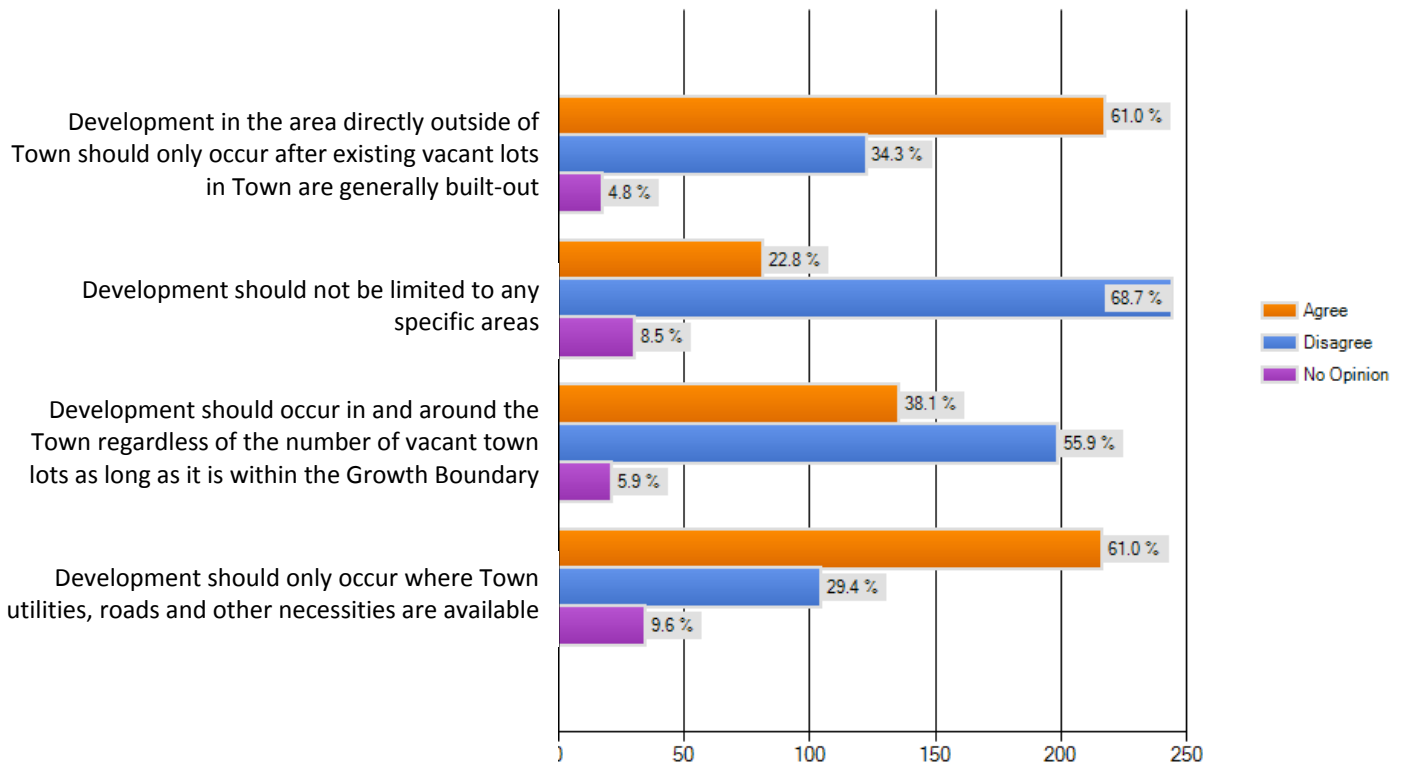


### Town/County Cross Tab Results

	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Growth is desirable in the Northwest Area ("NW Area" on map below)</b>				
Most Preferred	64	57	9	314
Somewhat Preferred	40	36	13	
Least Preferred	39	36	9	
No Opinion	3	5	3	
<b>Growth is desirable in the Northeast Area ("NE Area" on map below)</b>				
Most Preferred	39	36	11	319
Somewhat Preferred	57	66	8	
Least Preferred	44	32	13	
No Opinion	8	4	1	
<b>Growth is desirable in the Southeast Area ("SE Area" on map below)</b>				
Most Preferred	37	44	13	335
Somewhat Preferred	39	28	8	
Least Preferred	67	65	11	
No Opinion	9	10	4	

### Question #18

How should growth be directed in and immediately surrounding the Town? See Map "D" below. (Select one response for each option)

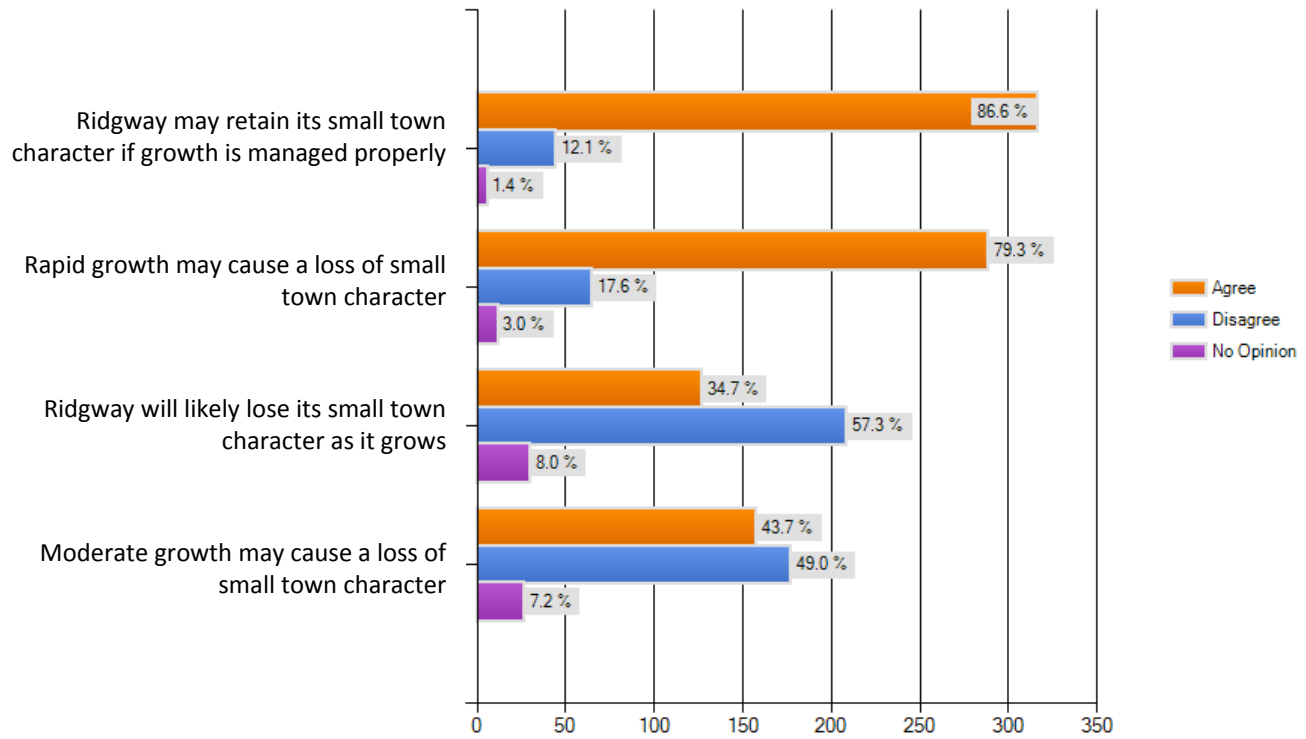


#### Town/County Cross Tab Results

	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Development in the area directly outside of Town should only occur after existing vacant lots in Town are generally built-out</b>				
Agree	108	84	24	355
Disagree	46	60	16	
No Opinion	10	6	1	
<b>Development should occur in and around the Town regardless of the number of vacant town lots as long as it is within the Growth Boundary</b>				
Agree	51	69	15	353
Disagree	100	73	24	
No Opinion	9	10	2	
<b>Development should only occur where Town utilities, roads and other necessities are available</b>				
Agree	105	89	21	353
Disagree	40	51	13	
No Opinion	15	13	6	
<b>Development should not be limited to any specific areas</b>				
Agree	28	42	11	354
Disagree	121	97	25	
No Opinion	11	15	4	

### Question #19

In both the 2000 Master Plan and the 2009 Strategic Plan, area residents said preserving "small town character" is important. What is your opinion about rates of growth as they affect small town character? (Select one response for each option)

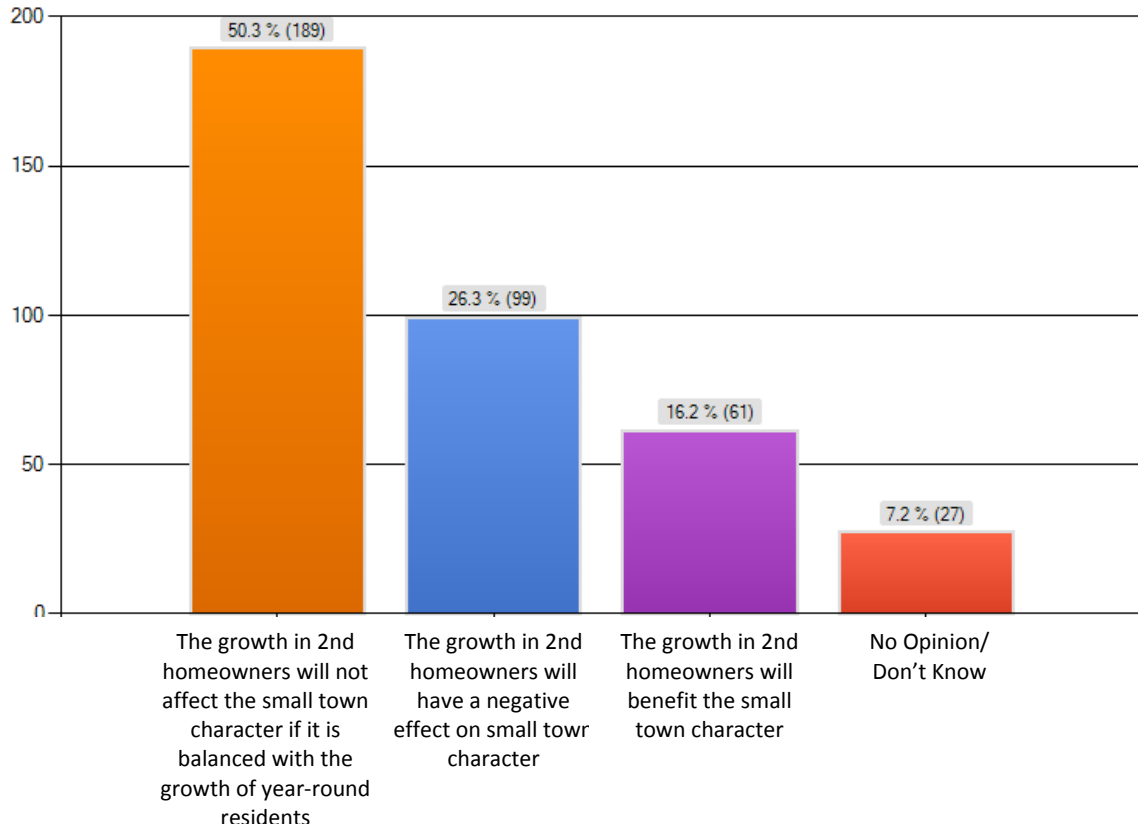


Town/County Cross Tab Results

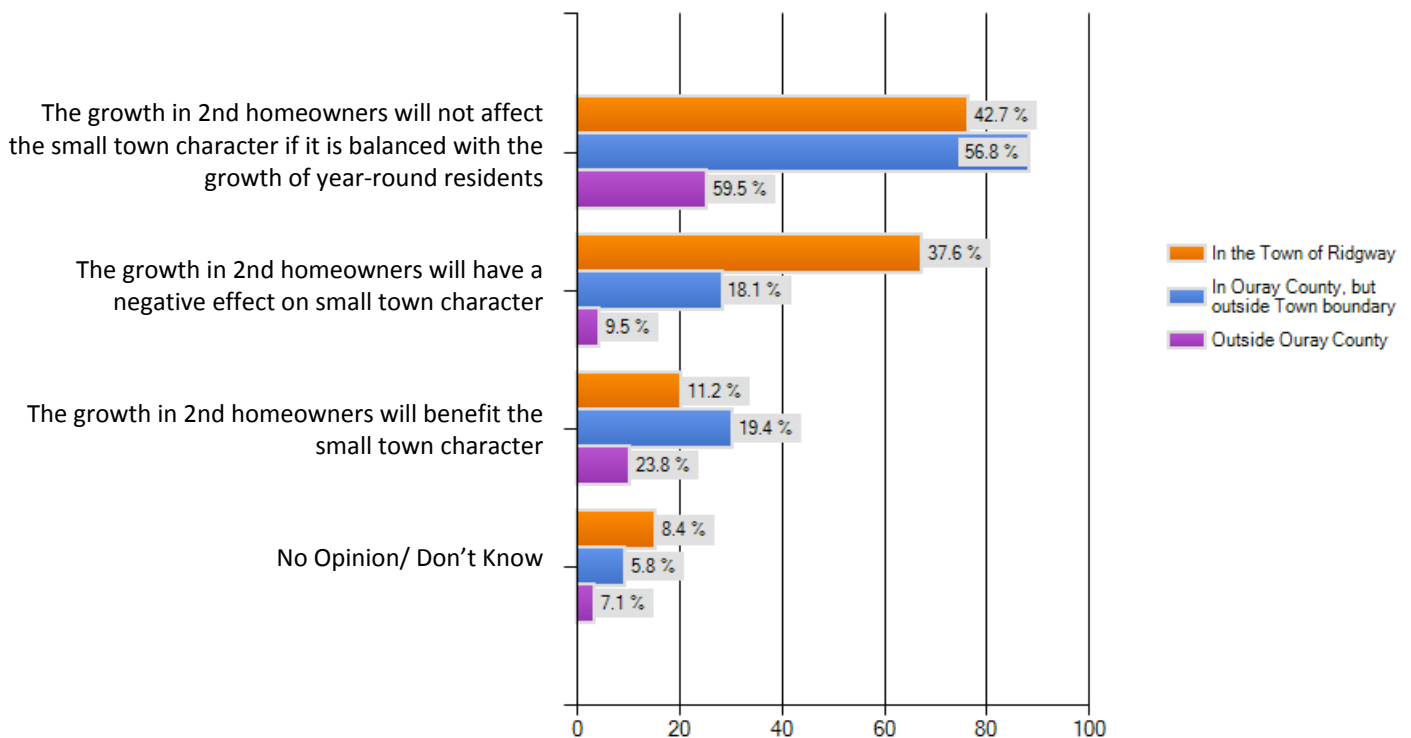
	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Rapid growth may cause a loss of small town character</b>				
Agree	145	107	35	362
Disagree	20	39	5	
No Opinion	4	7	0	
	169	153	40	
<b>Moderate growth may cause a loss of small town character</b>				
Agree	71	62	23	358
Disagree	81	81	14	
No Opinion	13	11	2	
	165	154	39	
<b>Ridgway may retain its small town character if growth is managed properly</b>				
Agree	151	133	31	364
Disagree	18	18	8	
No Opinion	3	2	0	
	172	153	39	
<b>Ridgway will likely lose its small town character as it grows</b>				
Agree	59	52	15	362
Disagree	98	86	23	
No Opinion	11	16	2	
	168	154	40	

### Question #20

Recent studies have shown an increase in “2nd home” owners in Ouray County (vacation homes or part-time, seasonal-use homes). It is projected that this increase in 2nd homes will continue into the future, similar to other resort areas in Colorado. How do you think this increase in “2nd home” owners will affect the small town character of Ridgway? (Select only one response)

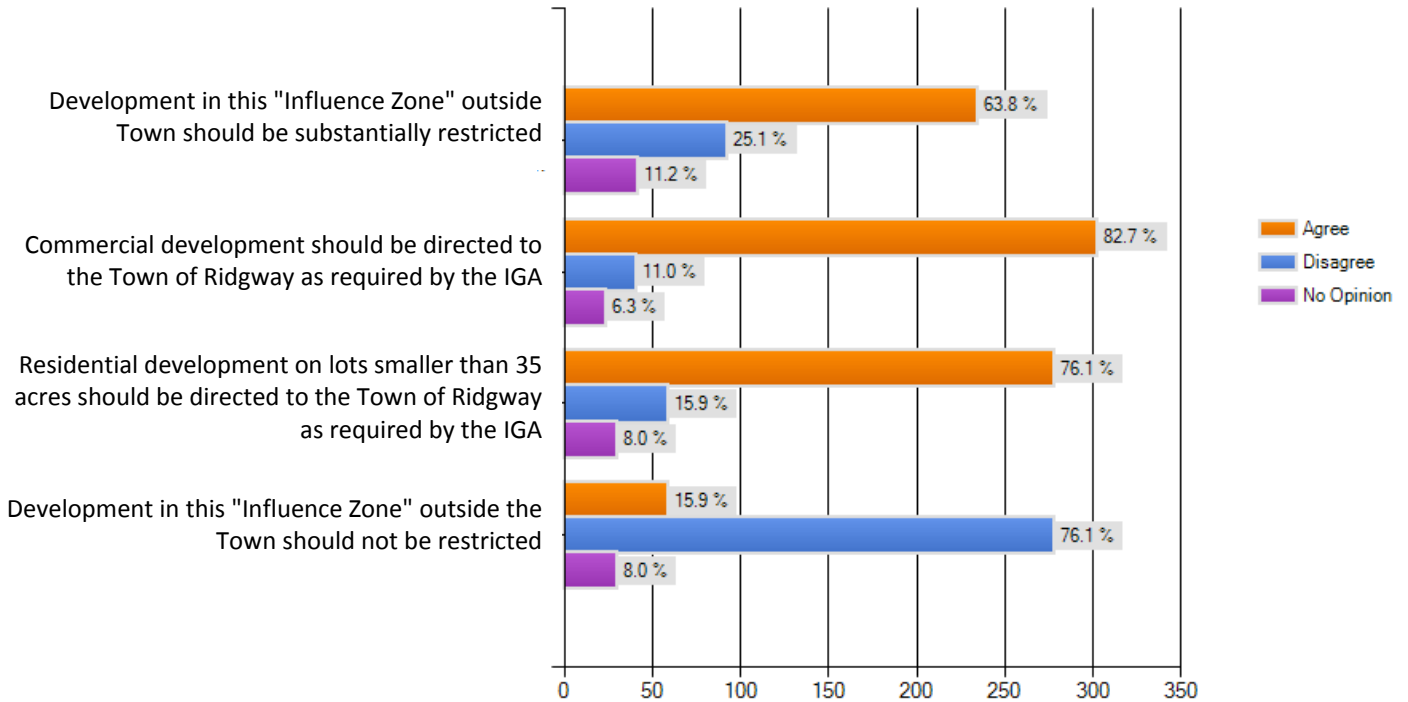


### Town/County Cross Tab Results



### Question #21

The Agreement between Ridgway and Ouray County also addresses development in a much larger area of the county that surrounds both the Town and the "Growth Boundary". This area is called the "Urban Influence Zone" because of the closeness of future development to the Town. What is your opinion about each of the following growth options in this "Influence Zone"? See Map "E" below. (Select one response for each option)

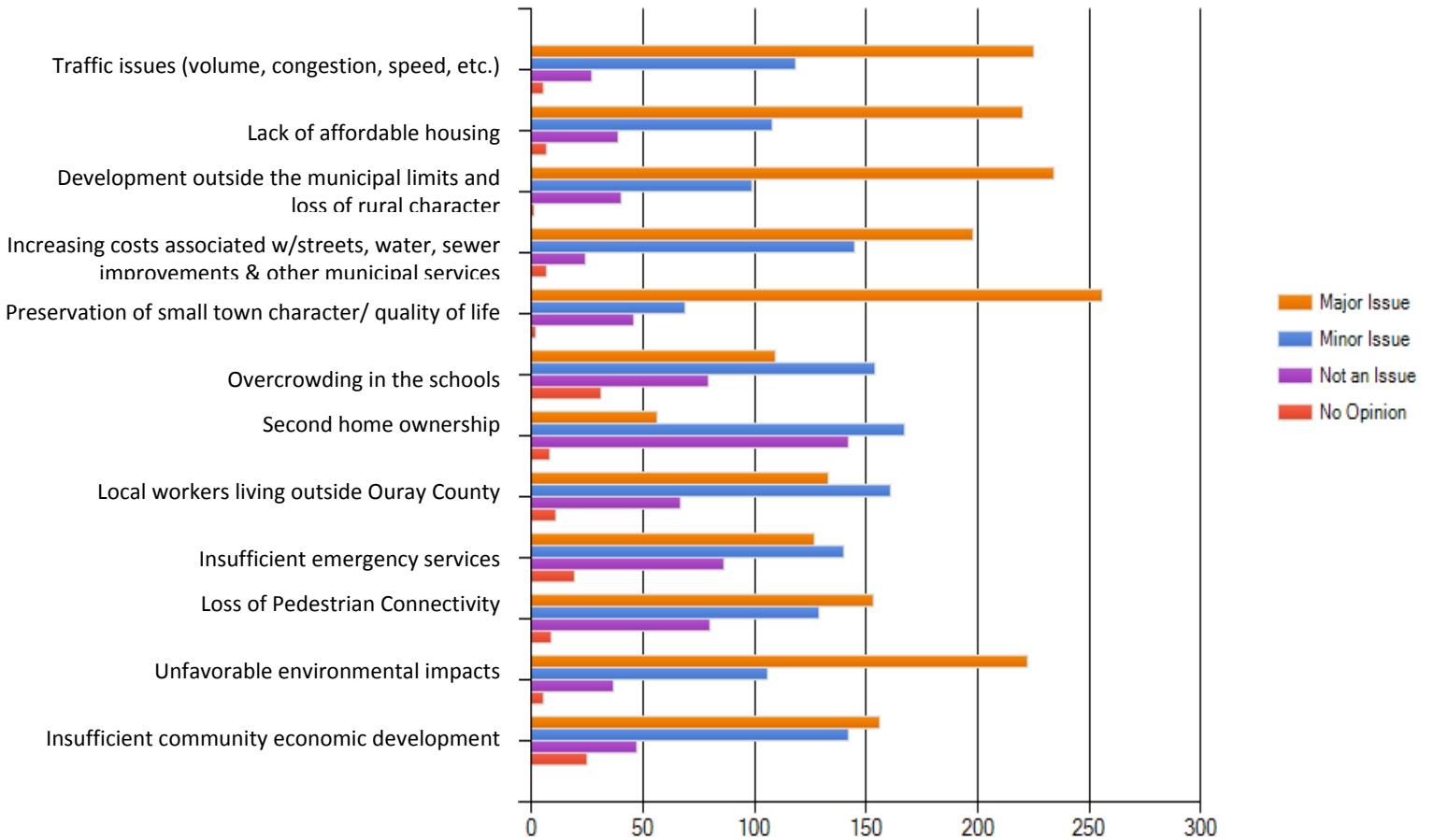


### Town/County Cross Tab Results

	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Residential development on lots smaller than 35 acres should be directed to the Town of Ridgway as required by the IGA</b>				
Agree	136	108	32	363
Disagree	18	35	5	
No Opinion	16	11	2	
	170	154	39	
<b>Commercial development should be directed to the Town of Ridgway as required by the IGA</b>				
Agree	145	123	33	364
Disagree	15	21	4	
No Opinion	12	9	2	
	172	153	39	
<b>Development in this "Influence Zone" outside the Town should not be restricted</b>				
Agree	14	36	8	363
Disagree	138	111	27	
No Opinion	17	8	4	
	169	155	39	
<b>Development in this "Influence Zone" outside Town should be substantially restricted</b>				
Agree	121	91	21	366
Disagree	29	49	14	
No Opinion	22	14	5	
	172	154	40	

### Question #22

What is your opinion about each of the following as an issue that is confronting or may confront Ridgway in the near future? (Select one response for each option)



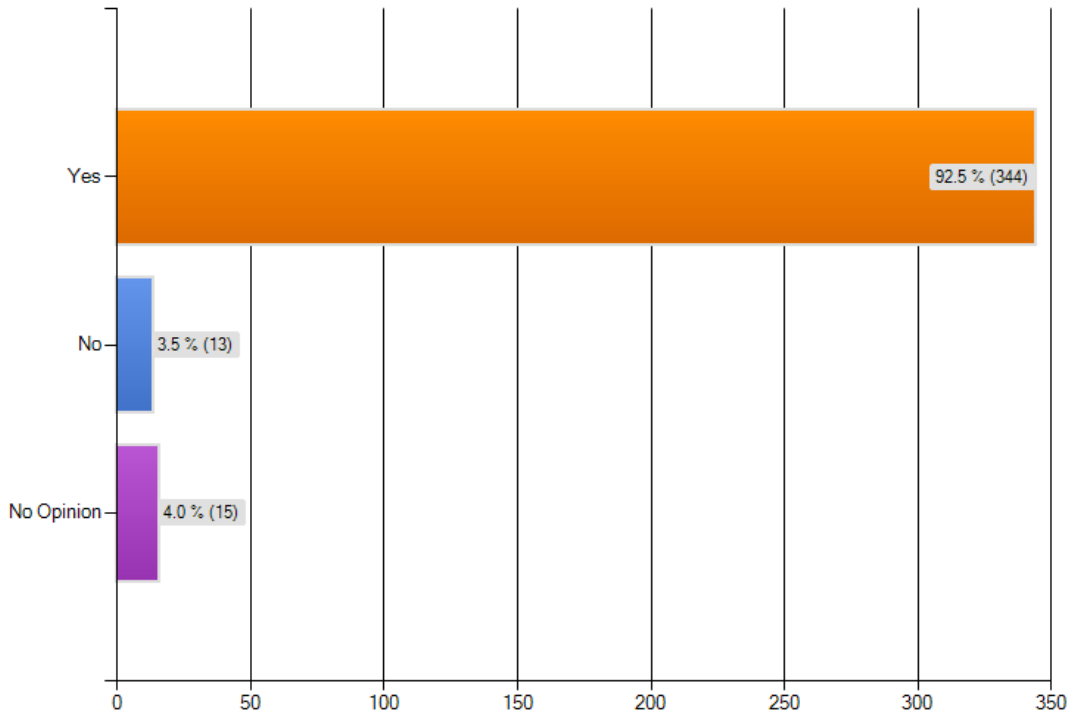
**Question #22: Town/County Cross Tab Results**

	<b>In the Town of Ridgway</b>	<b>In Ouray County, but outside Town boundary</b>	<b>Outside Ouray County</b>	<b>Response Count</b>
<b>Lack of affordable housing</b>				
<b>Major Issue</b>	<b>112</b>	<b>90</b>	<b>18</b>	373
Minor Issue	50	42	16	
Not an Issue	11	20	7	
No Opinion	3	3	1	
<b>Local workers living outside Ouray County</b>				
Major Issue	61	58	14	371
<b>Minor Issue</b>	<b>77</b>	<b>66</b>	<b>18</b>	
Not an Issue	30	27	9	
No Opinion	6	4	1	
<b>Insufficient emergency services</b>				
Major Issue	58	53	16	371
<b>Minor Issue</b>	<b>62</b>	<b>57</b>	<b>21</b>	
Not an Issue	42	41	2	
No Opinion	11	5	3	
<b>Preservation of small town character and quality of life</b>				
<b>Major Issue</b>	<b>126</b>	<b>99</b>	<b>30</b>	372
Minor Issue	34	26	9	
Not an Issue	15	28	3	
No Opinion	0	2	0	
<b>Development outside the municipal limits and loss of rural character</b>				
<b>Major Issue</b>	<b>112</b>	<b>95</b>	<b>26</b>	373
Minor Issue	53	37	9	
Not an Issue	11	23	6	
No Opinion	0	1	0	
<b>Traffic issues (volume, congestion, speed, etc.)</b>				
<b>Major Issue</b>	<b>128</b>	<b>76</b>	<b>21</b>	374
Minor Issue	40	62	15	
Not an Issue	7	16	4	
No Opinion	1	2	2	
<b>Unfavorable environmental impacts</b>				
<b>Major Issue</b>	<b>113</b>	<b>83</b>	<b>25</b>	369
Minor Issue	47	48	11	
Not an Issue	11	22	4	
No Opinion	1	3	1	

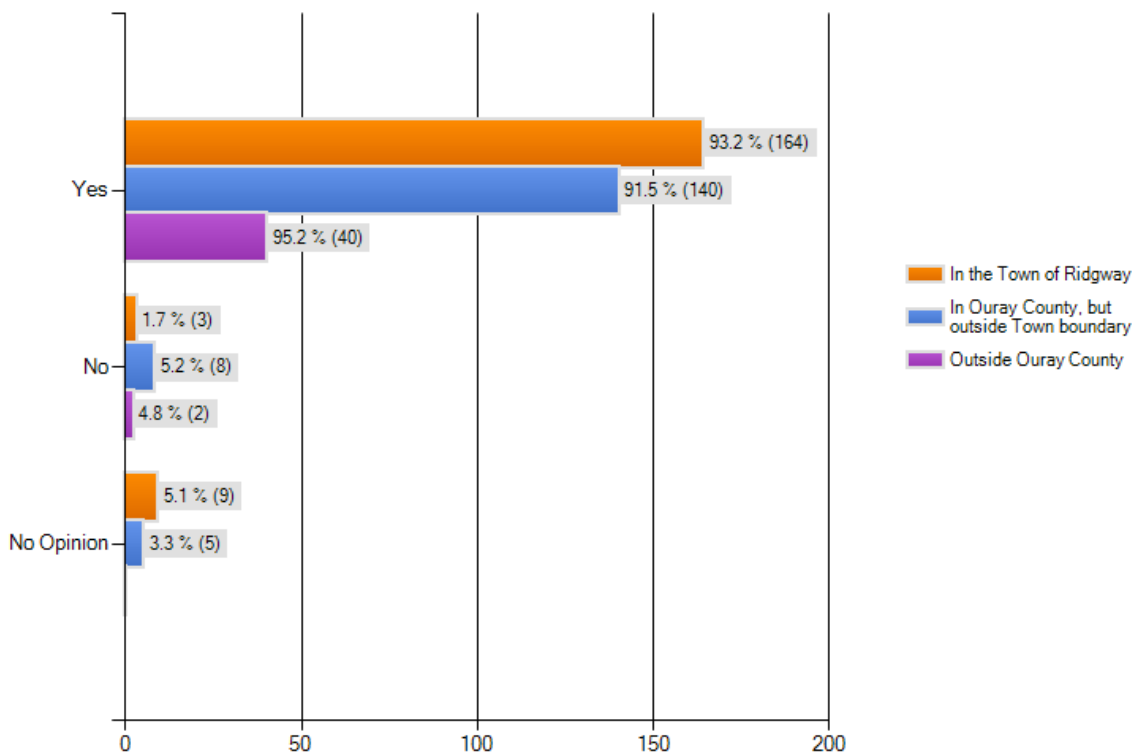
<b>Increasing costs associated with improvements to streets, water, sewer and other municipal services</b>				
<b>Major Issue</b>	<b>95</b>	<b>76</b>	<b>26</b>	373
Minor Issue	66	66	13	
Not an Issue	12	11	1	
No Opinion	3	3	1	
<b>Overcrowding in the schools</b>				
<b>Major Issue</b>	<b>66</b>	<b>30</b>	<b>13</b>	372
<b>Minor Issue</b>	<b>72</b>	<b>69</b>	<b>13</b>	
Not an Issue	30	42	6	
No Opinion	7	15	9	
<b>Insufficient community economic development</b>				
<b>Major Issue</b>	<b>79</b>	<b>60</b>	<b>17</b>	369
<b>Minor Issue</b>	<b>62</b>	<b>67</b>	<b>13</b>	
Not an Issue	19	22	5	
No Opinion	12	7	6	
<b>Second home ownership</b>				
Major Issue	40	12	4	372
<b>Minor Issue</b>	<b>94</b>	<b>57</b>	<b>16</b>	
<b>Not an Issue</b>	<b>36</b>	<b>84</b>	<b>21</b>	
No Opinion	5	3	0	
<b>Loss of pedestrian connectivity</b>				
<b>Major Issue</b>	<b>100</b>	<b>35</b>	<b>18</b>	370
<b>Minor Issue</b>	<b>48</b>	<b>71</b>	<b>10</b>	
Not an Issue	24	44	11	
No Opinion	2	4	3	

### Question #23

The Intergovernmental Agreement (IGA) between Ridgway and Ouray County is one example of regional collaboration regarding land use policy. Should Ridgway work with Ouray County and neighboring towns, cities, or counties on sustainability issues such as energy, transportation and housing?

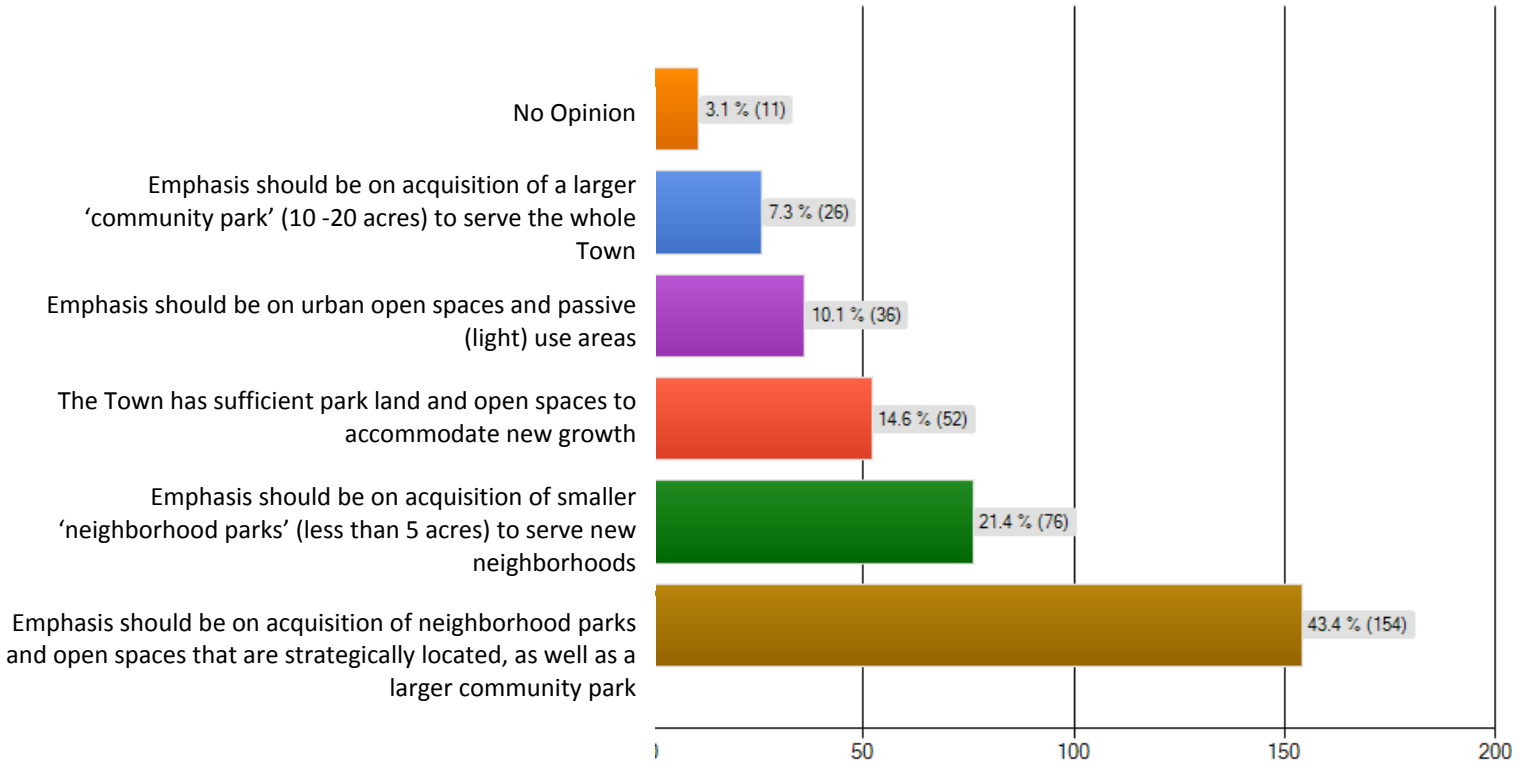


### Town/County Cross Tab Results

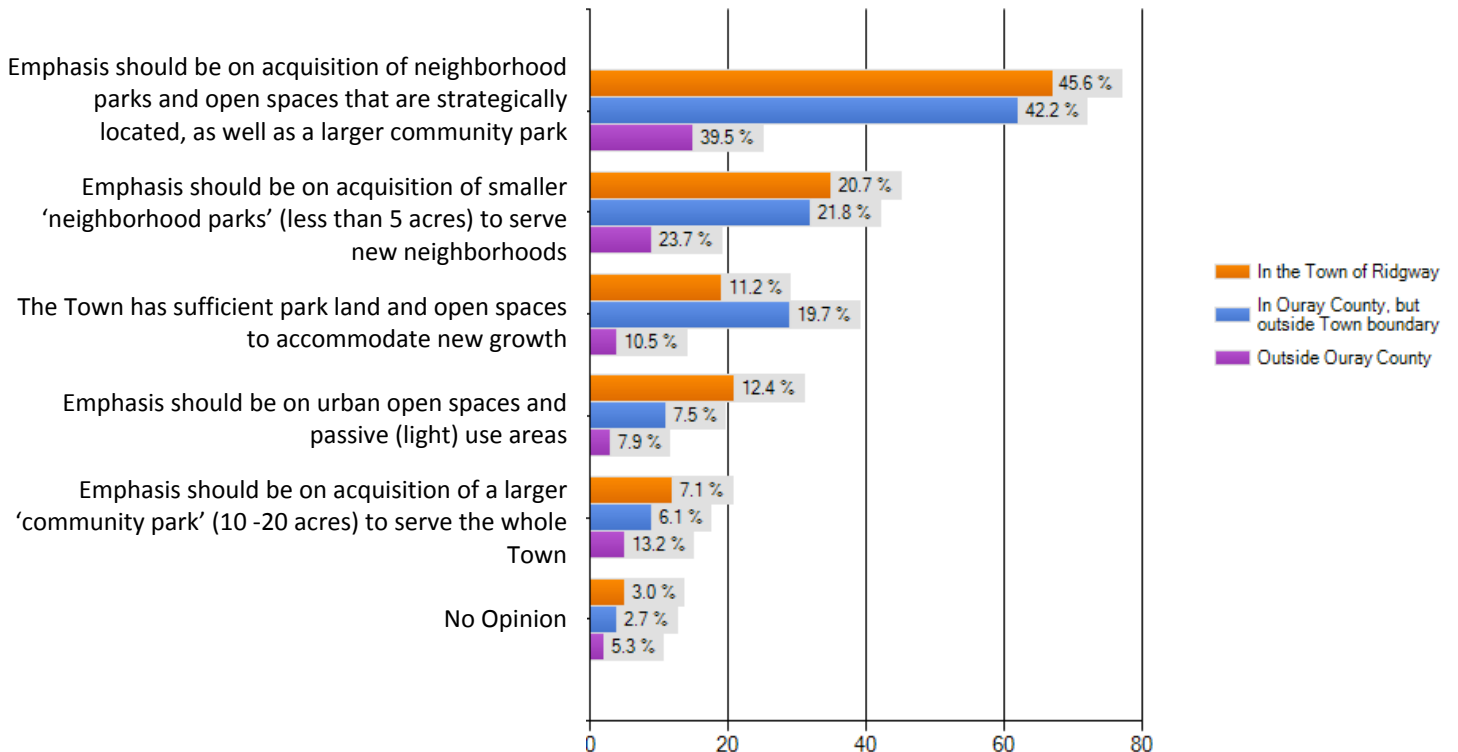


### Question #24

The Town has had considerable success in acquiring park lands and open spaces without a strong policy in place regarding park land development. Which of the following options for new parks and open spaces is most important to you? (Please select only one option below)

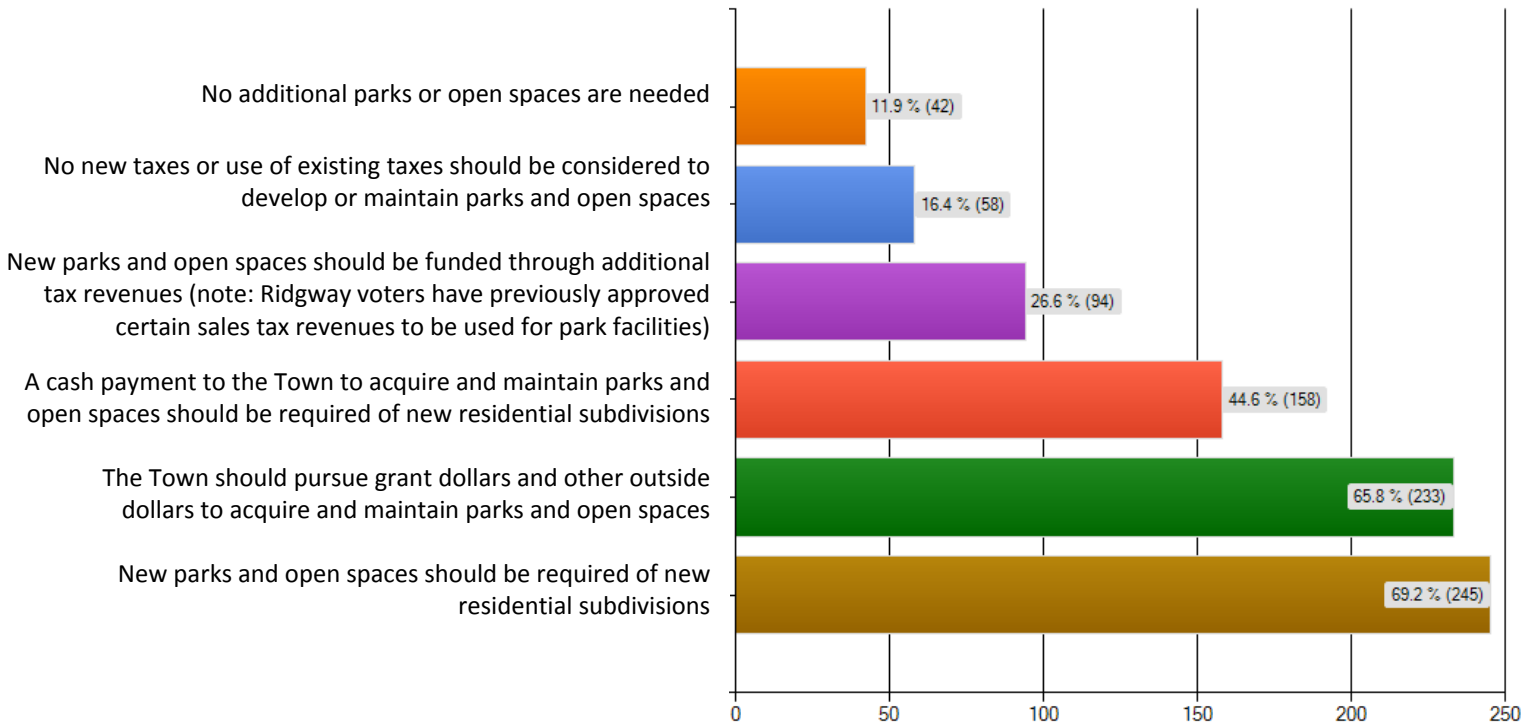


### Town/County Cross Tab Results

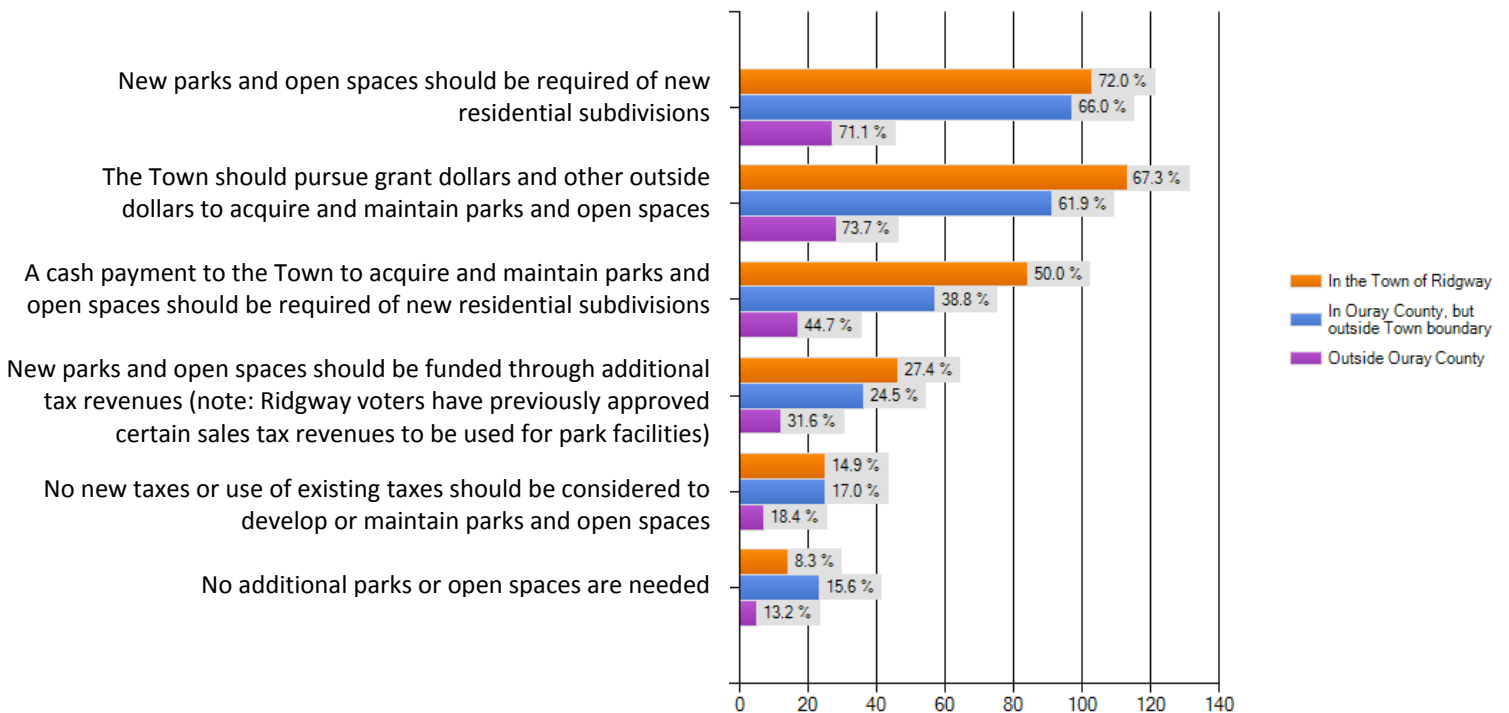


### Question #25

How should the acquisition and maintenance of additional parks and open spaces be paid for? (Select all that apply)

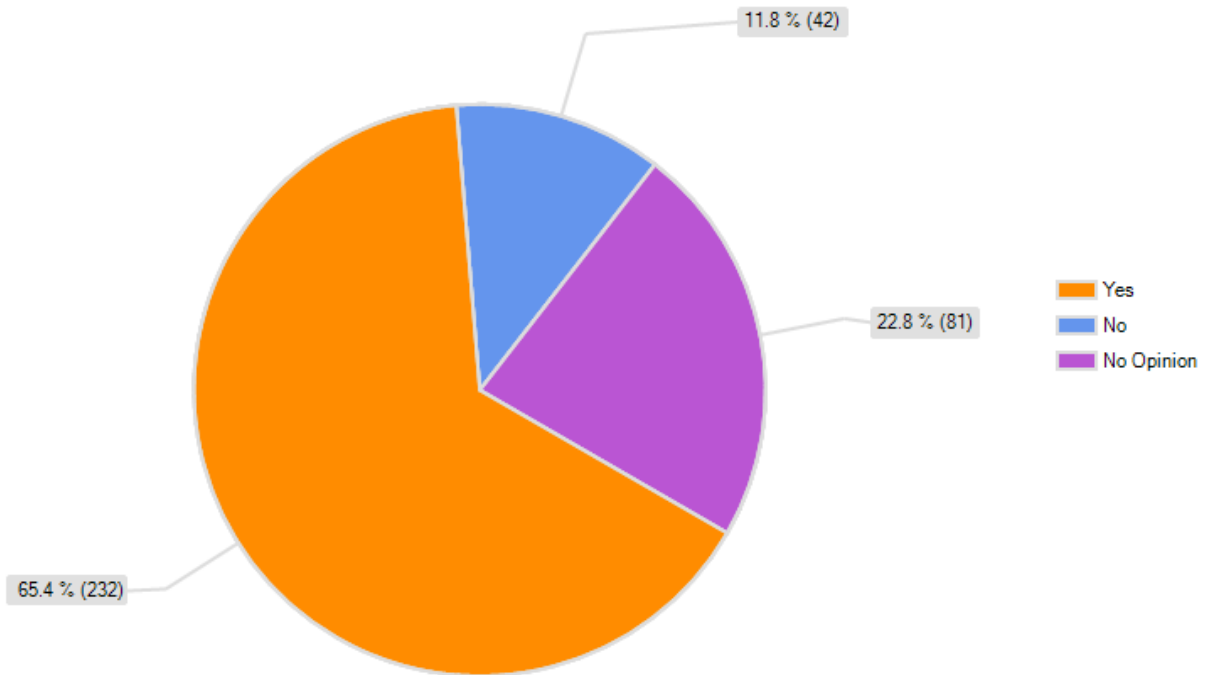


### Town/County Cross Tab Results

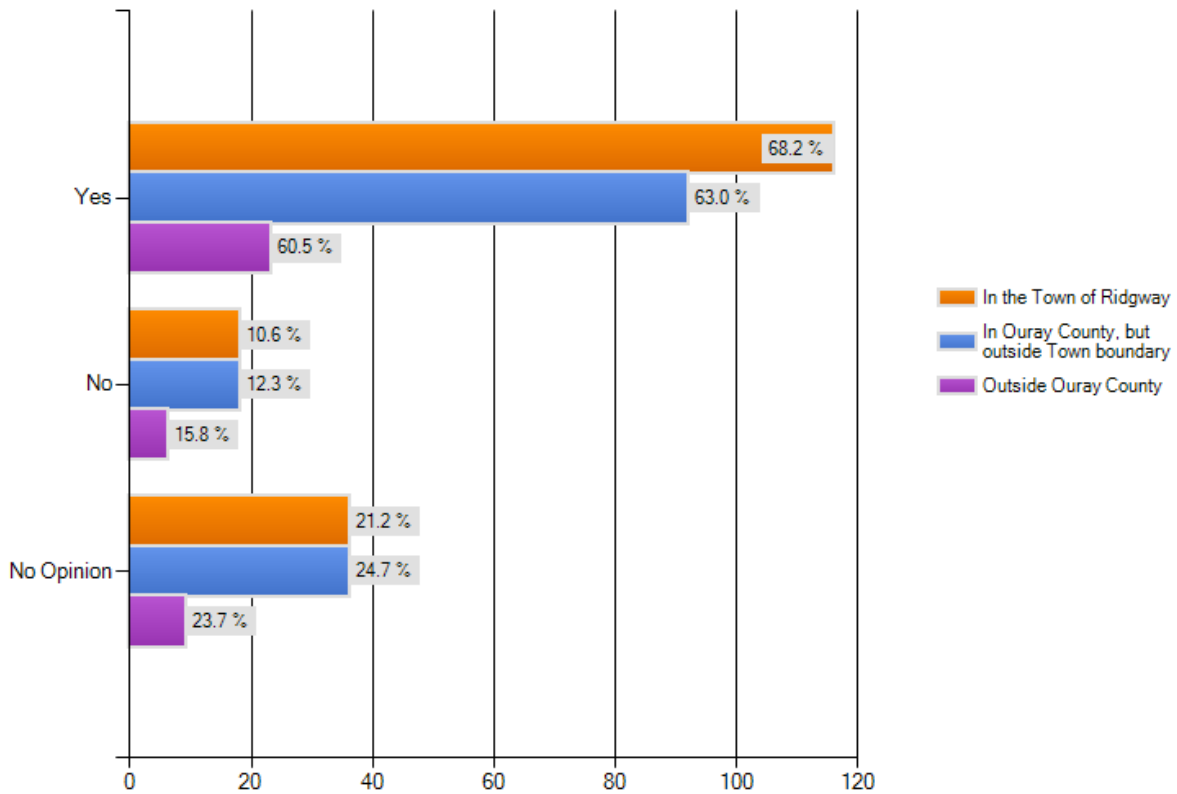


### Question #26

Generally speaking and where it makes sense, do you want to see undeveloped areas of Town continue the existing “grid pattern” layout of streets and alleys, similar to what is in the historic downtown area?

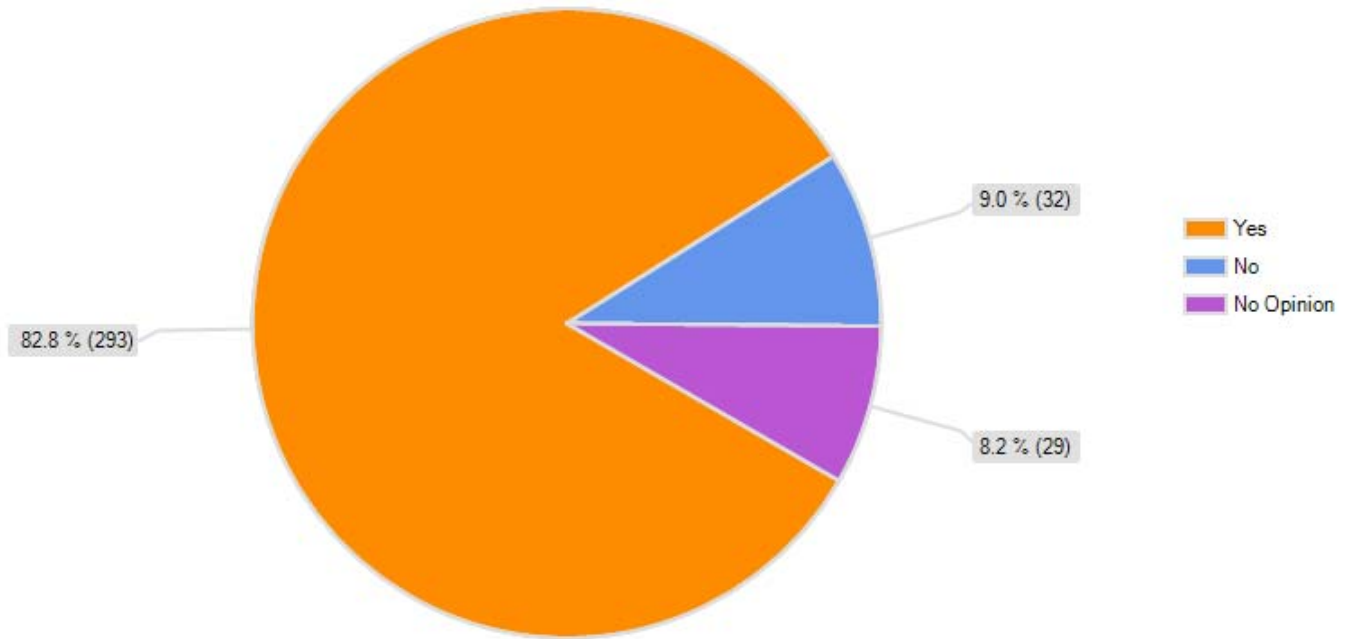


### Town/County Cross Tab Results

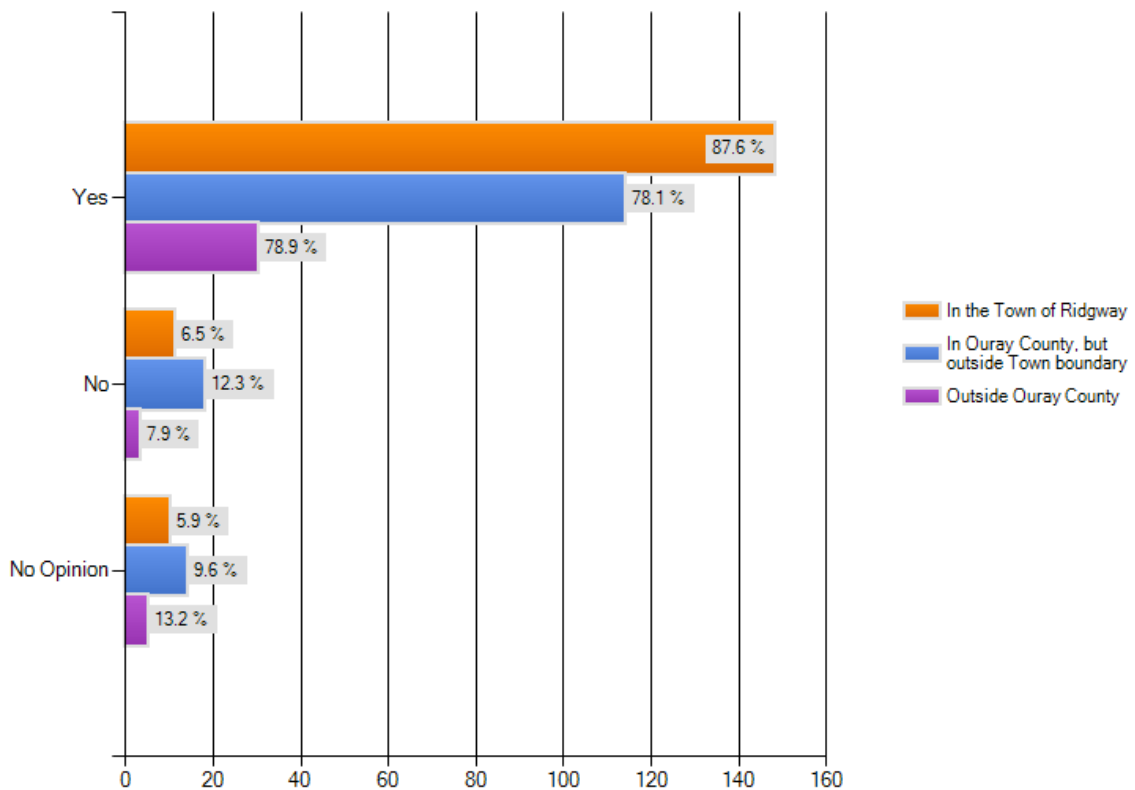


### Question #27

Should new development be encouraged to design and create lots to accommodate solar access and view corridors?



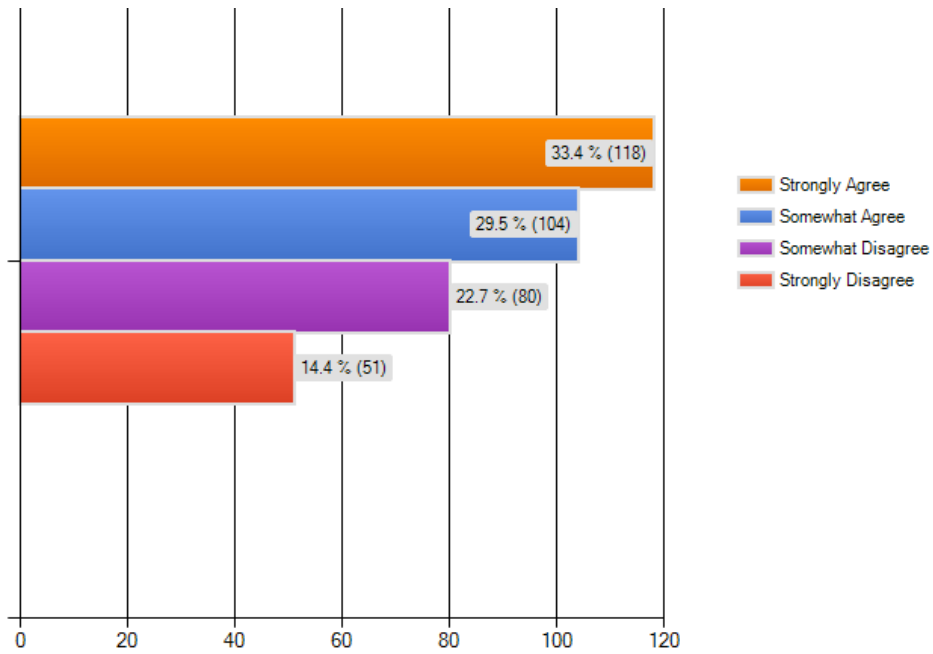
### Town/County Cross Tab Results



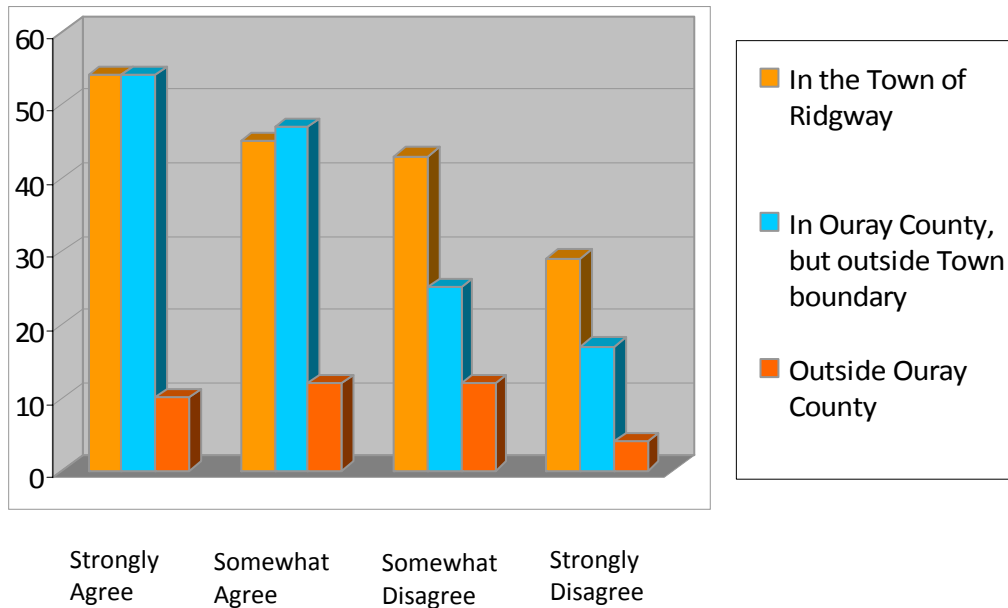
### Question #28

Please indicate what you think about the following statement:

Ridgway should hard-surface (asphalt, chip seal, etc.) streets throughout the Town. (choose only one)



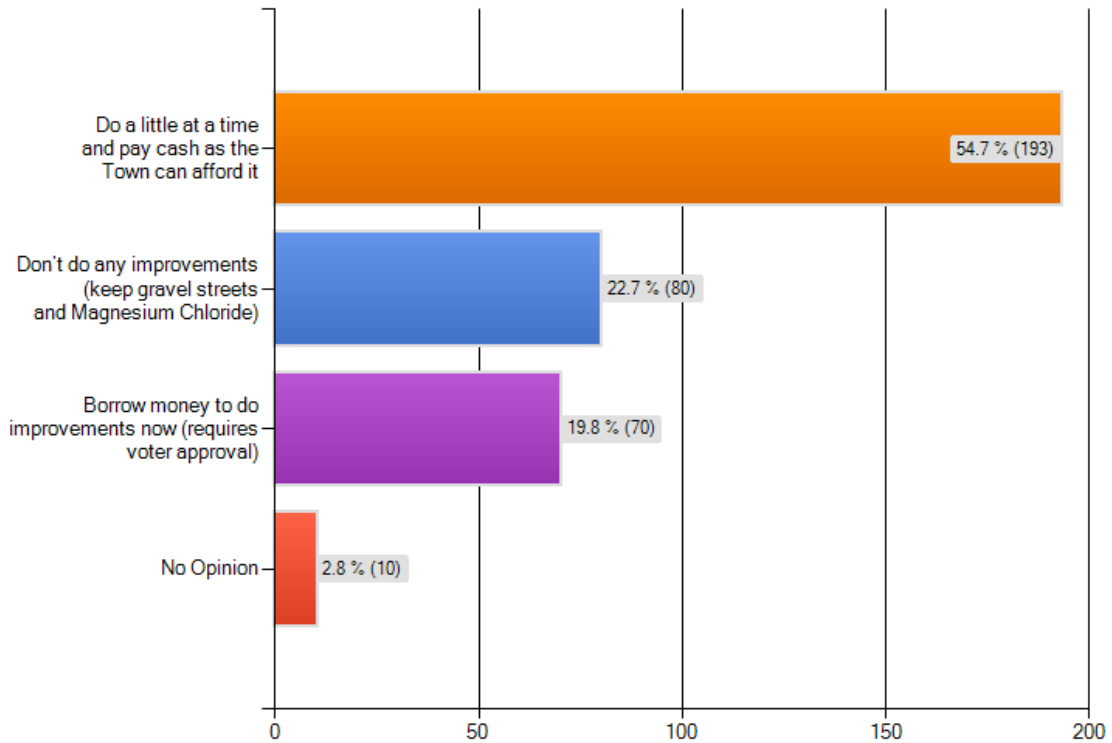
### Town/County Cross Tab Results



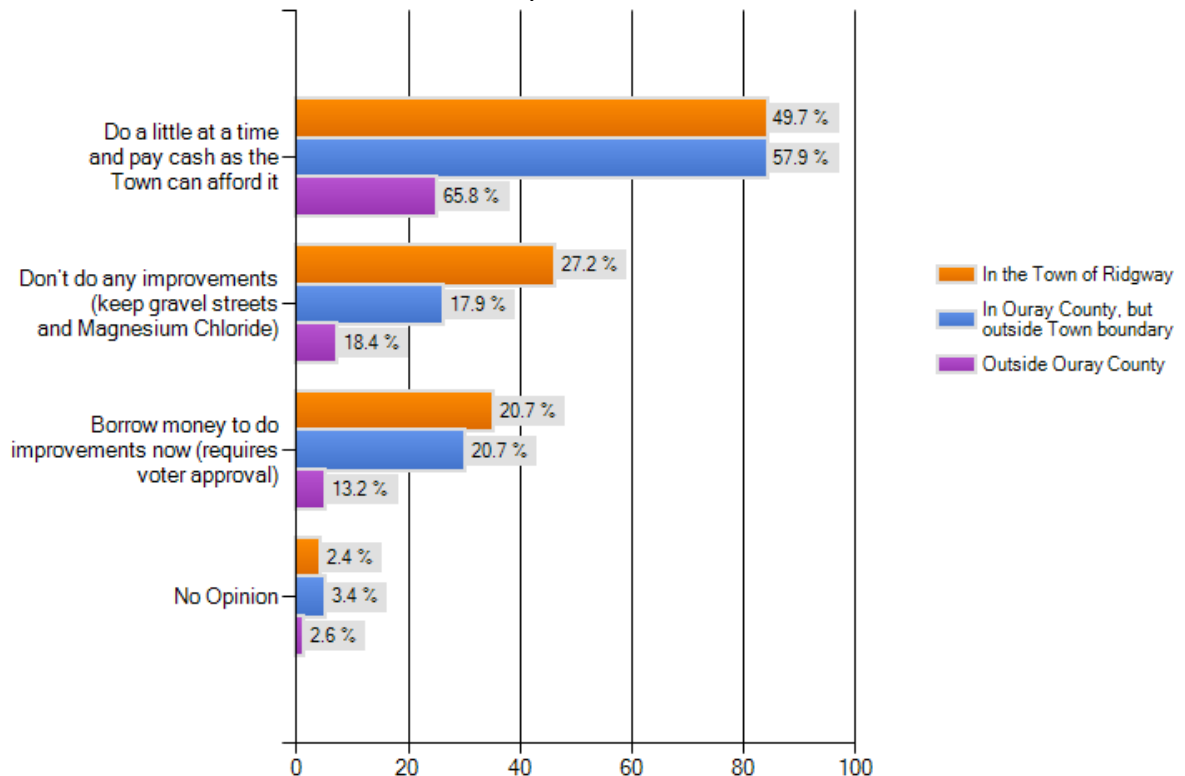
	Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County
Strongly Agree	54	54	10
Somewhat Agree	45	47	12
Somewhat Disagree	43	25	12
Strongly Disagree	29	17	4

### Question #29

If town streets are to be hard-surfaced, the length of time it will take depends on the payment plan. The Town does not have enough money now to hard-surface the roads. How should the Town pay for this? Select only one option.

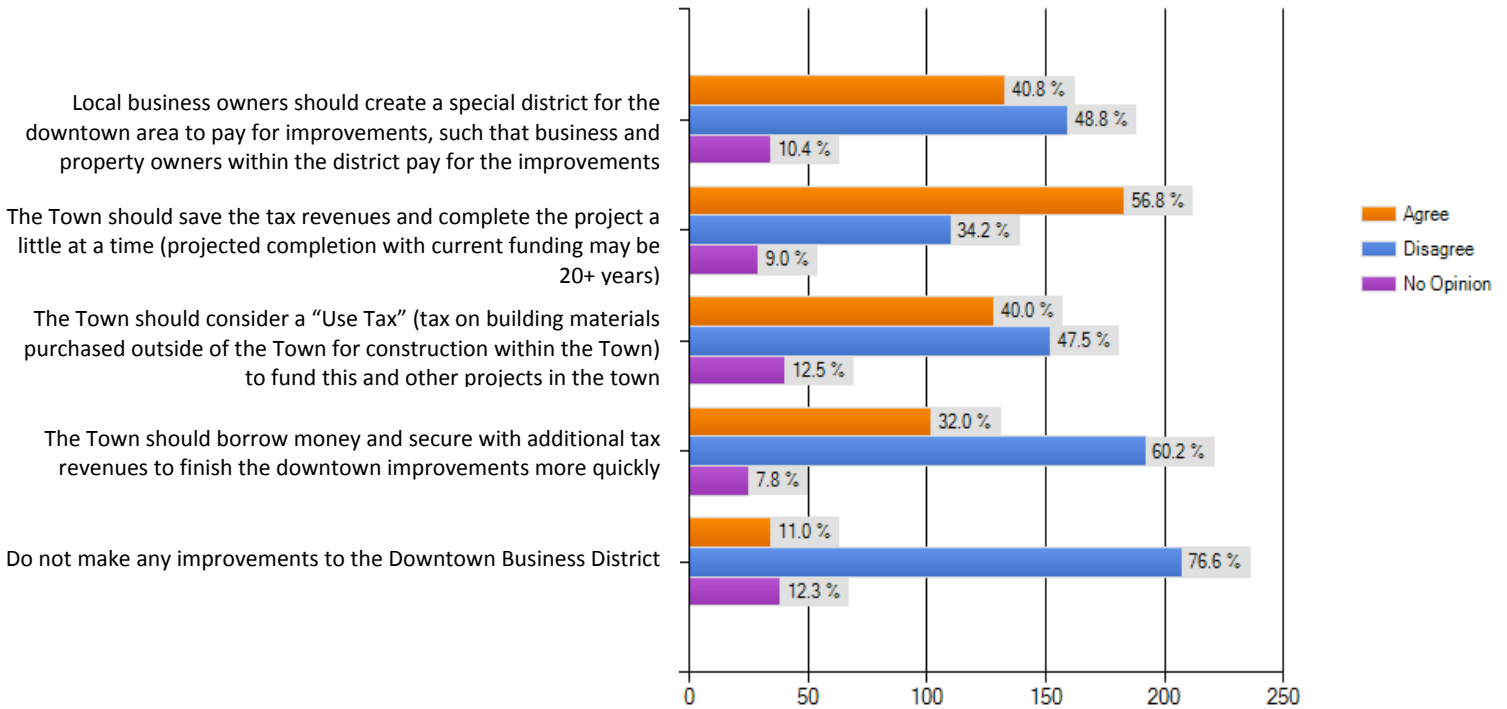


### Town/County Cross Tab Results



### Question #30

In 2005, Town voters approved a 0.6% sales tax to help pay for town projects. The downtown business district was identified as a priority. As such, these tax dollars were used to create Design and Construction Plans for the downtown area. This tax alone will not pay for all of the planned improvements. The Town will go after grant dollars to pay for some of the work but more money is needed. What is the best way to complete and build the plan for the downtown area? (Tax or debt options will require voter approval.) Select one response for each option.

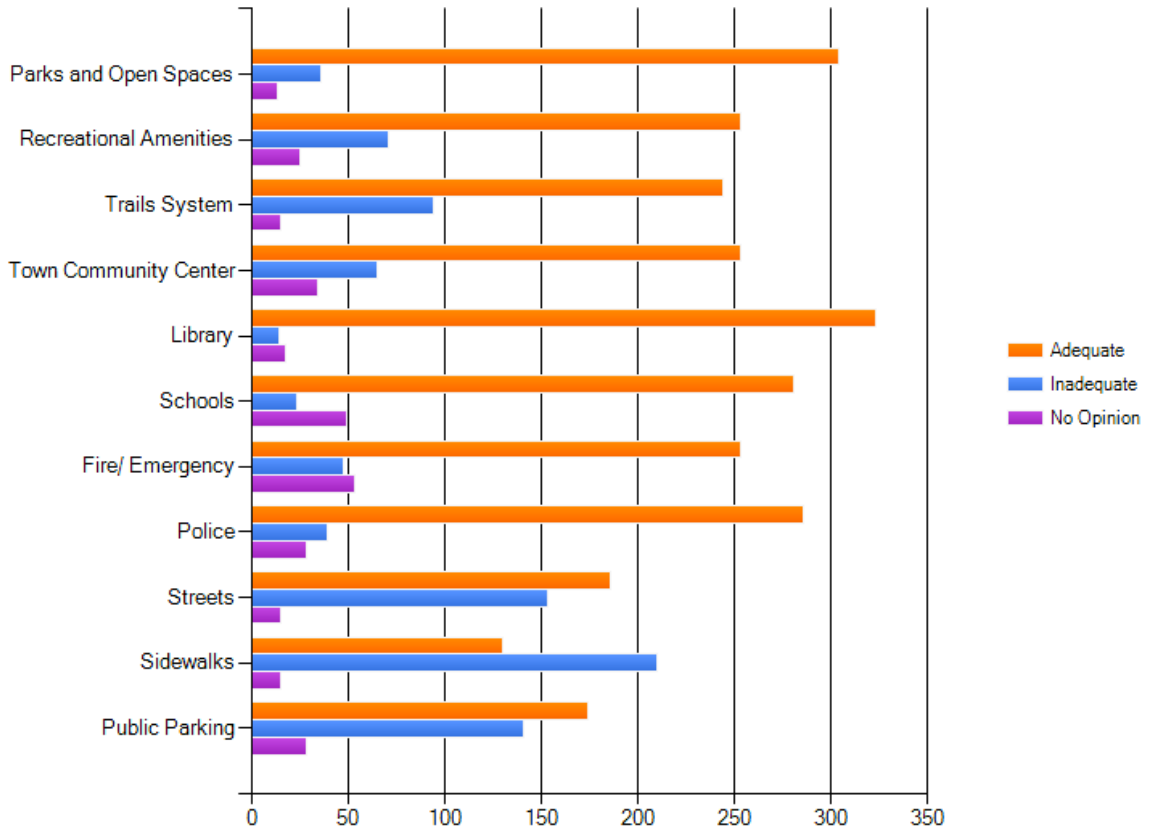


**Question 30: Town/County Cross Tab Results**

	<b>In the Town of Ridgway</b>	<b>In Ouray County, but outside Town boundary</b>	<b>Outside Ouray County</b>	<b>Response Count</b>
<b>Local business owners should create a special district for the downtown area to pay for improvements, such that business and property owners within the district pay for the improvements</b>				
Agree	68	50	15	325
<b>Disagree</b>	<b>72</b>	<b>68</b>	<b>18</b>	
No Opinion	12	19	3	
	152	137	36	
<b>The Town should save the tax revenues and complete the project a little at a time (projected completion with current funding may be 20+ years)</b>				
<b>Agree</b>	<b>86</b>	<b>80</b>	<b>17</b>	321
Disagree	57	37	15	
No Opinion	12	13	4	
	155	130	36	
<b>The Town should borrow money and secure with additional tax revenues to finish the downtown improvements more quickly</b>				
Agree	54	38	10	318
<b>Disagree</b>	<b>89</b>	<b>83</b>	<b>19</b>	
No Opinion	10	12	3	
	153	133	32	
<b>The Town should consider a "Use Tax" (tax on building materials purchased outside of the Town for construction within the Town) to fund this and other projects in the town</b>				
Agree	60	56	12	319
<b>Disagree</b>	<b>69</b>	<b>61</b>	<b>21</b>	
No Opinion	22	17	1	
	151	134	34	
<b>Do not make any improvements to the Downtown Business District</b>				
Agree	21	10	2	307
<b>Disagree</b>	<b>106</b>	<b>104</b>	<b>26</b>	
No Opinion	19	15	4	
	146	129	32	

### Question #31

Rate the adequacy of the following facilities for the existing population.



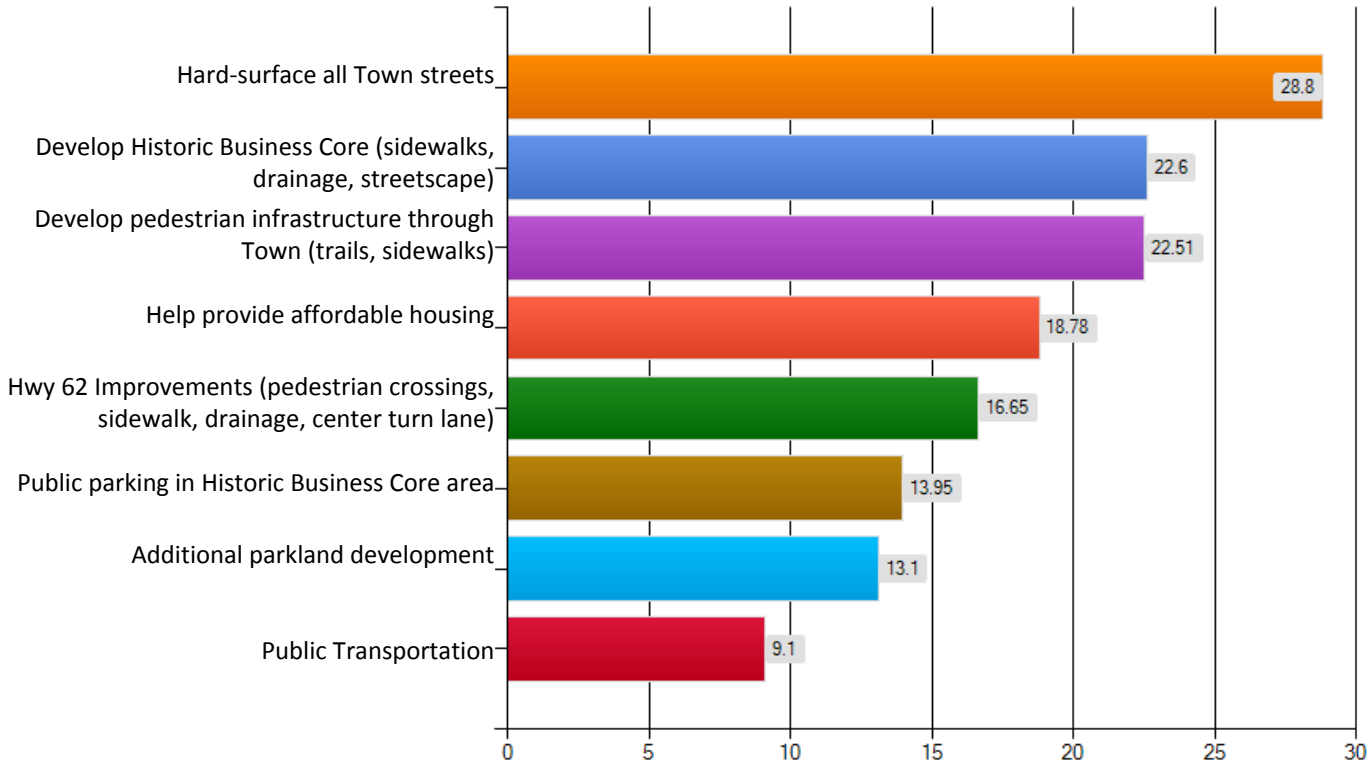
### Town/County Cross Tab Results

	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Parks and Open Spaces</b>				
Adequate	146	130	27	352
Inadequate	18	11	7	
No Opinion	4	5	4	
	168	146	38	
<b>Recreational Amenities</b>				
Adequate	117	113	22	348
Inadequate	44	16	11	
No Opinion	5	15	5	
	166	144	38	
<b>Trails System</b>				
Adequate	113	106	24	352
Inadequate	51	35	8	
No Opinion	5	4	6	
	169	145	38	

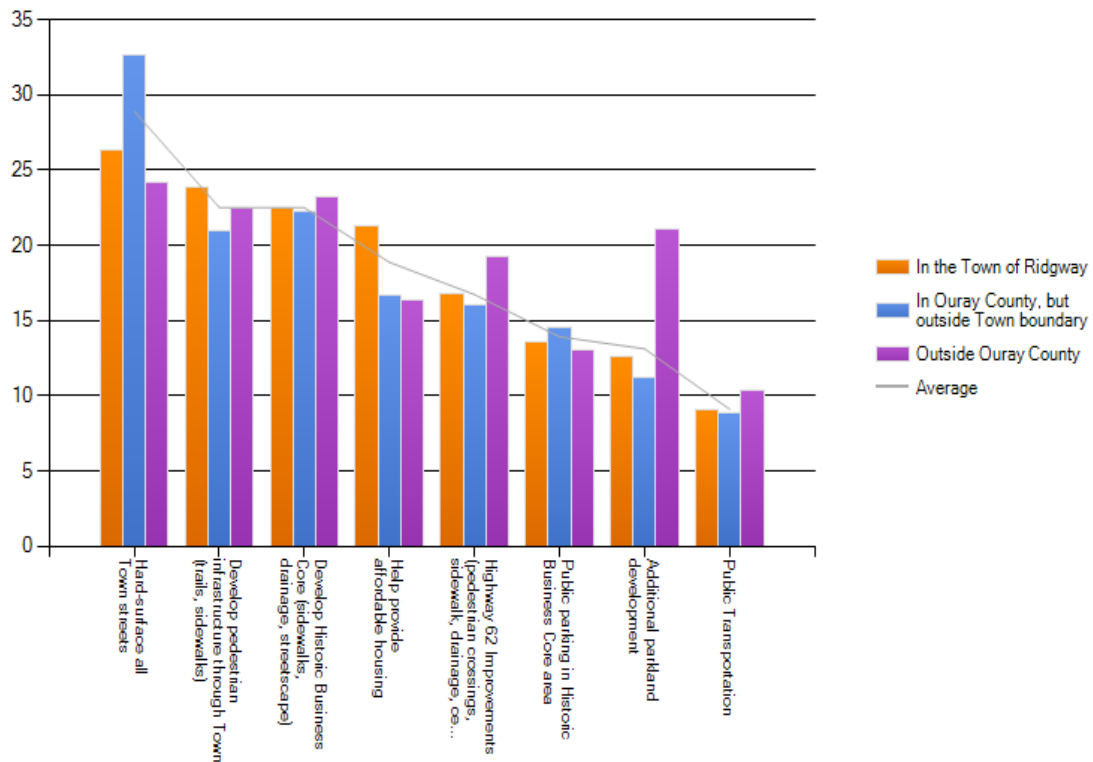
<b>Town Community Center</b>				
Adequate	123	104	25	351
Inadequate	32	30	3	
No Opinion	13	12	9	
	168	146	37	
<b>Library</b>				
Adequate	159	135	28	353
Inadequate	7	5	2	
No Opinion	3	6	8	
	169	146	38	
<b>Schools</b>				
Adequate	136	120	24	352
Inadequate	12	10	1	
No Opinion	20	16	13	
	168	146	38	
<b>Fire/ Emergency</b>				
Adequate	129	109	14	352
Inadequate	22	17	8	
No Opinion	17	20	16	
	168	146	38	
<b>Police</b>				
Adequate	139	124	22	352
Inadequate	21	13	5	
No Opinion	9	8	11	
	169	145	38	
<b>Streets</b>				
Adequate	96	69	20	353
Inadequate	68	71	14	
No Opinion	6	5	4	
	170	145	38	
<b>Sidewalks</b>				
Adequate	56	56	17	354
Inadequate	110	84	16	
No Opinion	4	6	5	
	170	146	38	
<b>Public Parking</b>				
Adequate	78	75	20	342
Inadequate	74	57	10	
No Opinion	14	8	6	
	166	140	36	

### Question #32

If you were responsible for budgeting \$100 for the following projects, how would you spend it? You may allocate the entire \$100 to one project or distribute it between many projects, based on your personal priorities. Please use increments of \$10 (the total must equal \$100).

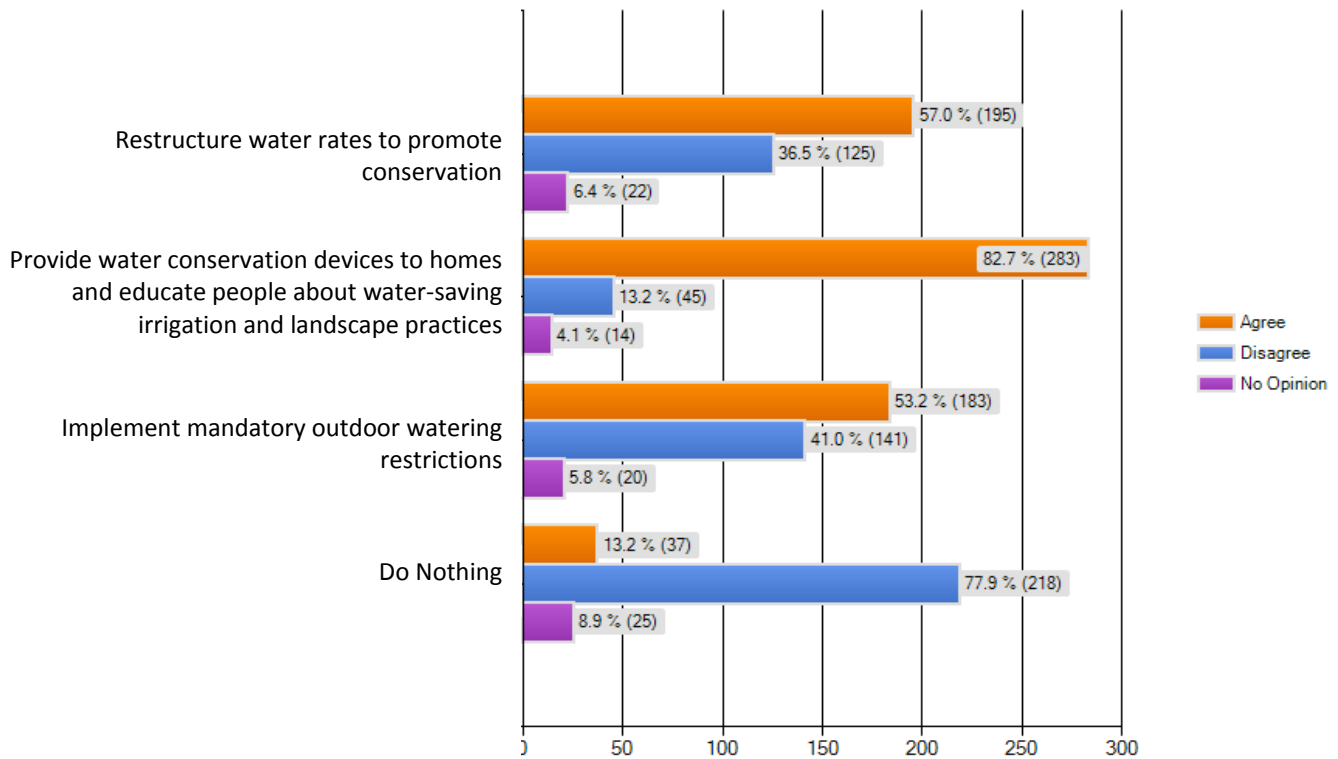


### Town/County Cross Tab Results



### Question #33

What is your opinion on the following approaches to water conservation?

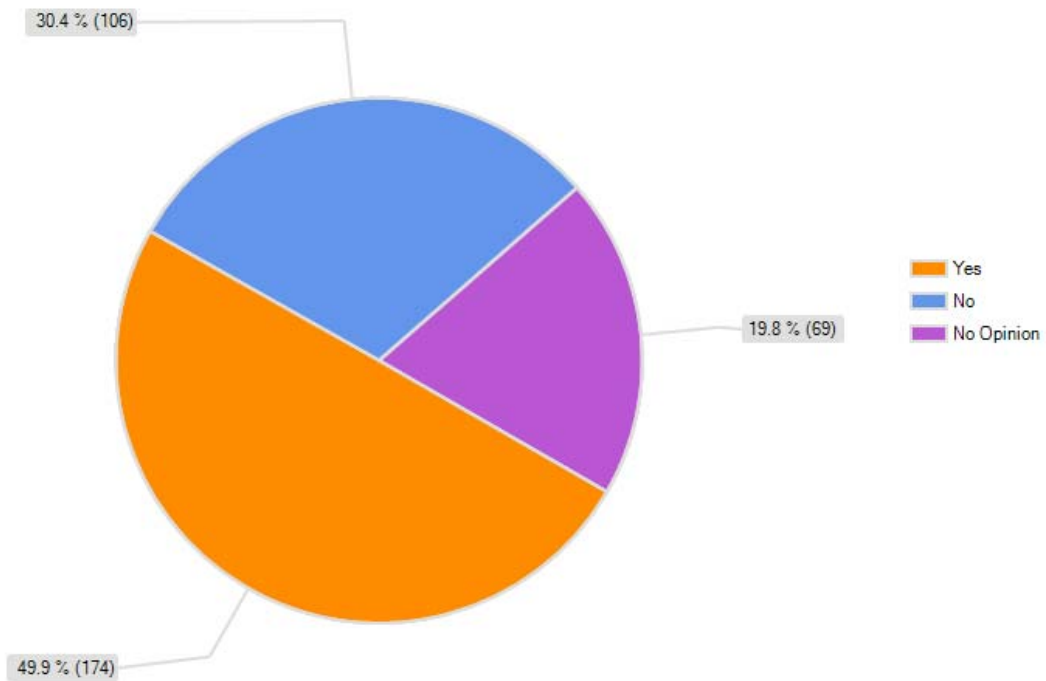


#### Town/County Cross Tab Results

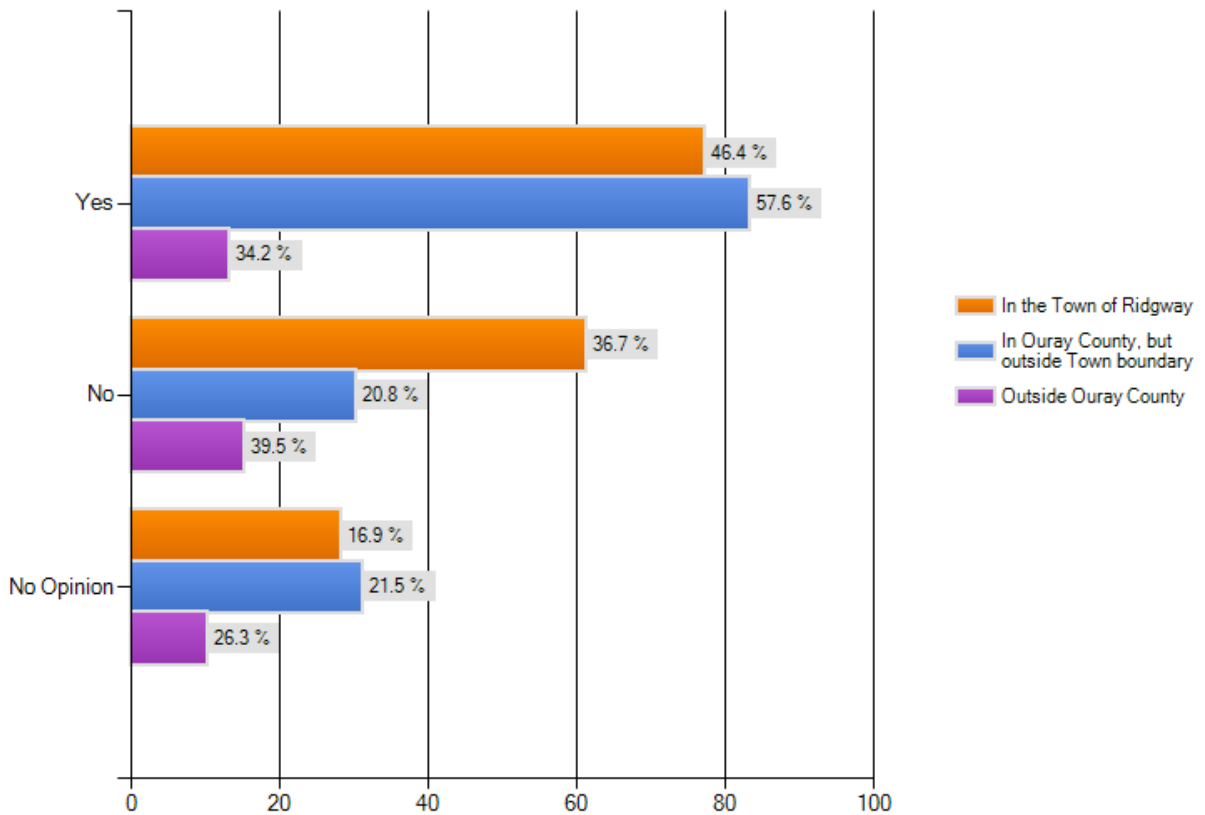
	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Restructure water rates to promote conservation</b>				
<b>Agree</b>	<b>86</b>	<b>86</b>	<b>23</b>	341
Disagree	66	46	12	
No Opinion	11	10	1	
	163	142	36	
<b>Provide water conservation devices to homes and educate people about water-saving irrigation and landscape practices</b>				
<b>Agree</b>	<b>134</b>	<b>118</b>	<b>30</b>	341
Disagree	20	19	6	
No Opinion	8	5	1	
	162	142	37	
<b>Implement mandatory outdoor watering restrictions</b>				
<b>Agree</b>	<b>92</b>	<b>66</b>	<b>25</b>	343
Disagree	65	64	11	
No Opinion	8	11	1	
	165	141	37	
<b>Do nothing</b>				
Agree	19	13	4	279
<b>Disagree</b>	<b>105</b>	<b>88</b>	<b>25</b>	
No Opinion	8	14	3	
	132	115	32	

### Question #34

In accordance with the 2000 Master Plan, a Light Industrial Zone was created and has seen considerable build-out in recent years. Should there be additional Light Industrial Zoning in Town?

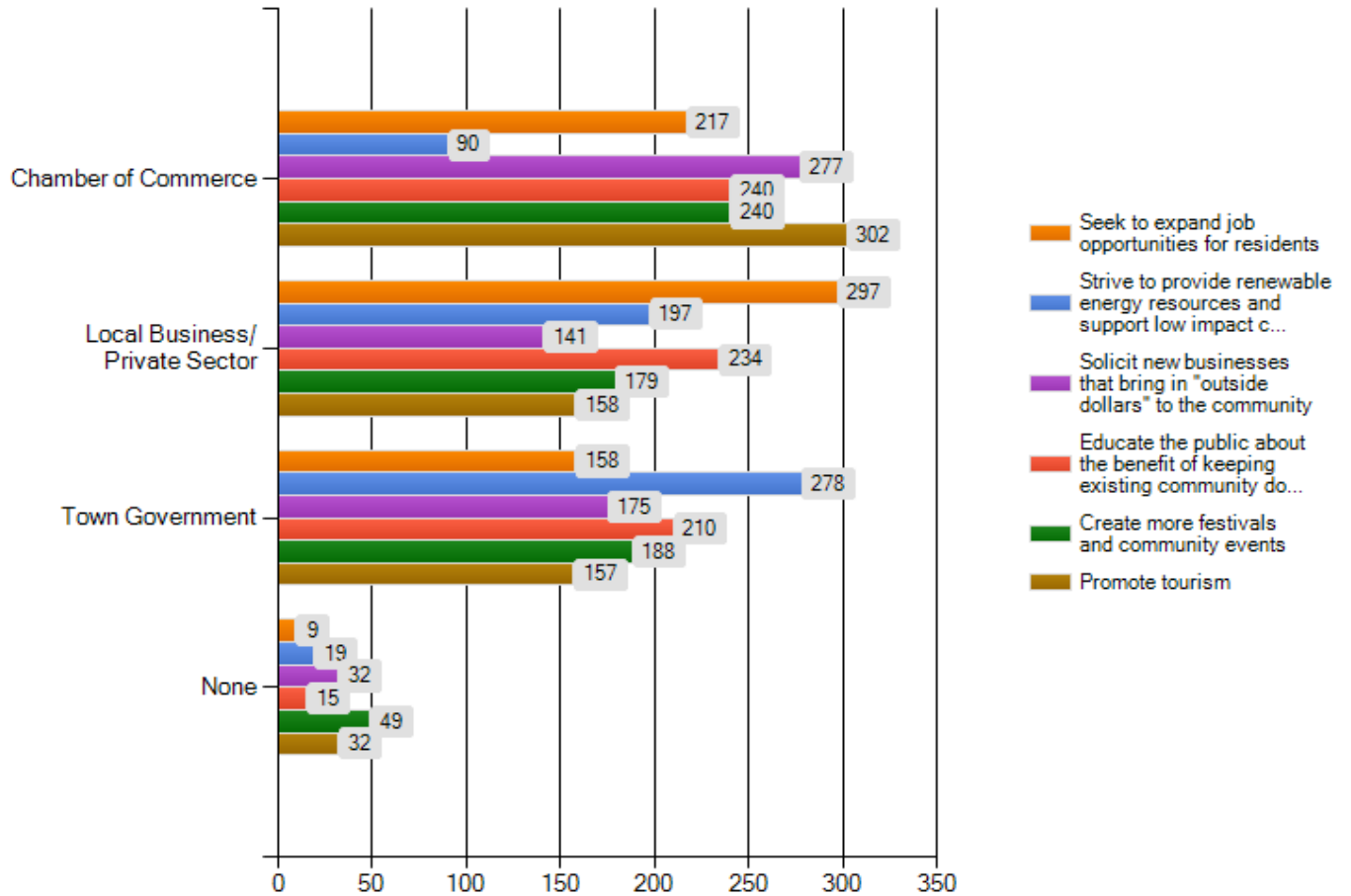


Town/County Cross Tab Results



### Question #35

Who should pursue each of the tasks below to support a sustainable local economy? (Check as many as apply in each category)

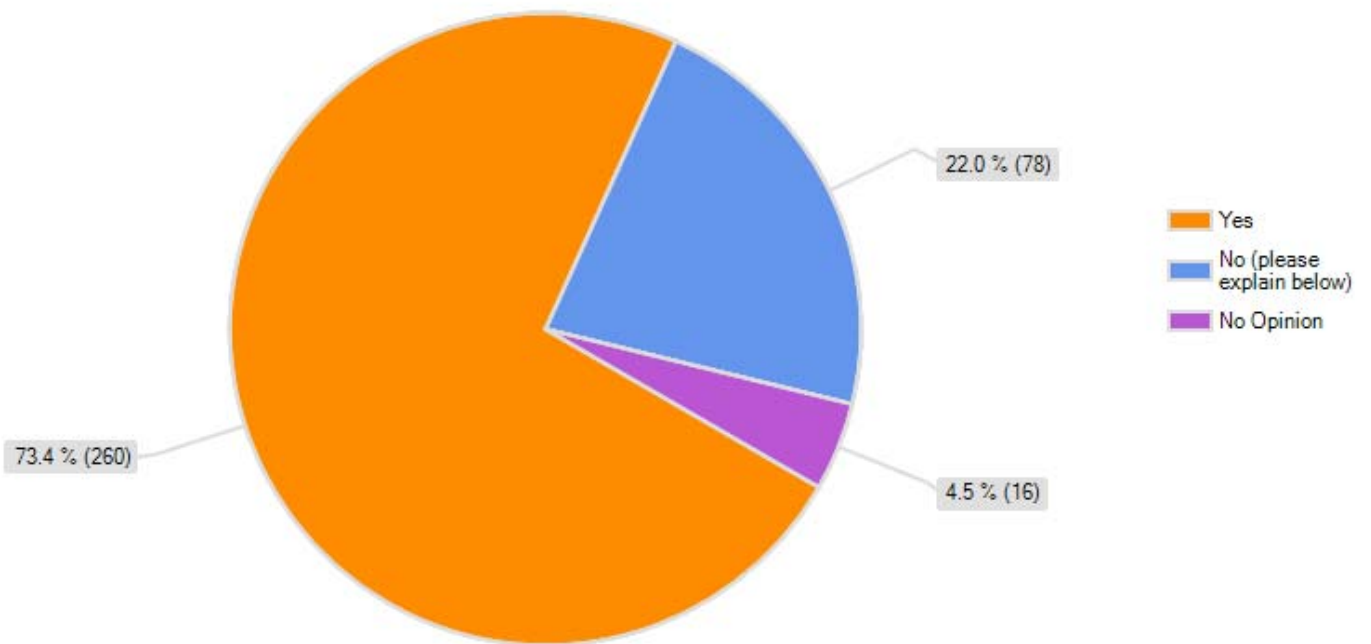


**Question #35: Town/County Cross Tab Results**

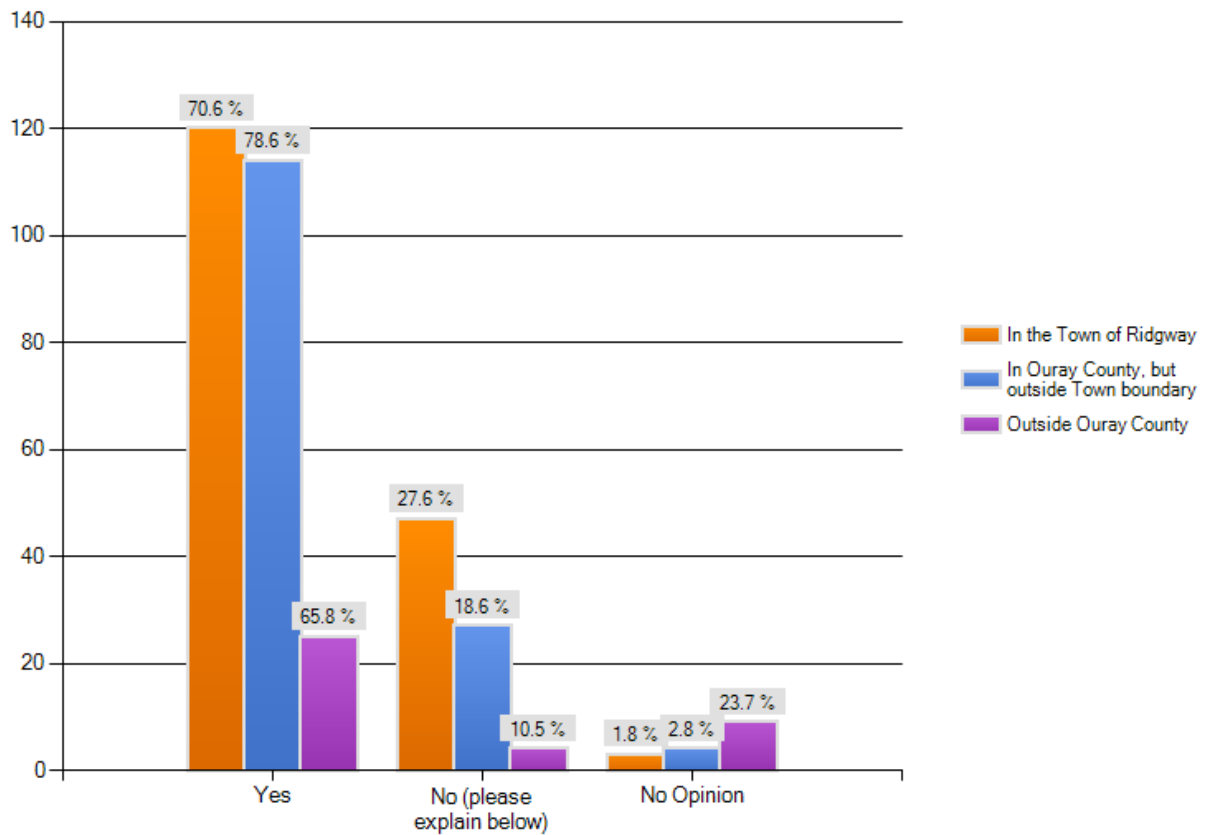
<b>Answer Options</b>	<b>In the Town of Ridgway</b>	<b>In Ouray County, but outside Town boundary</b>	<b>Outside Ouray County</b>	<b>Response Count</b>
<b>Seek to expand job opportunities for residents</b>				
Town Government	78	63	16	678
<b>Local Business/ Private Sector</b>	<b>140</b>	<b>123</b>	<b>33</b>	
Chamber of Commerce	108	86	22	
None	3	4	2	
<b>Strive to provide renewable energy resources and support low impact construction practices</b>				
<b>Town Government</b>	<b>141</b>	<b>108</b>	<b>29</b>	583
Local Business/ Private Sector	98	78	20	
Chamber of Commerce	38	42	10	
None	6	10	3	
<b>Solicit new businesses that bring in "outside dollars" to the community</b>				
Town Government	80	81	14	624
Local Business/ Private Sector	62	61	18	
<b>Chamber of Commerce</b>	<b>130</b>	<b>116</b>	<b>30</b>	
None	18	12	2	
<b>Educate the public about the benefit of keeping existing community dollars through local purchasing programs and through support of existing businesses</b>				
<b>Town Government</b>	<b>111</b>	77	22	698
Local Business/ Private Sector	110	101	23	
<b>Chamber of Commerce</b>	<b>110</b>	<b>102</b>	<b>27</b>	
None	6	8	1	
<b>Create more festivals and community events</b>				
Town Government	99	69	20	655
Local Business/ Private Sector	94	64	21	
<b>Chamber of Commerce</b>	<b>115</b>	<b>102</b>	<b>23</b>	
None	20	22	6	
<b>Promote tourism</b>				
Town Government	71	68	18	648
Local Business/ Private Sector	79	62	17	
<b>Chamber of Commerce</b>	<b>139</b>	<b>130</b>	<b>32</b>	
None	21	9	2	

### Question #36

Are you generally satisfied with existing businesses or services currently provided in Ridgway?

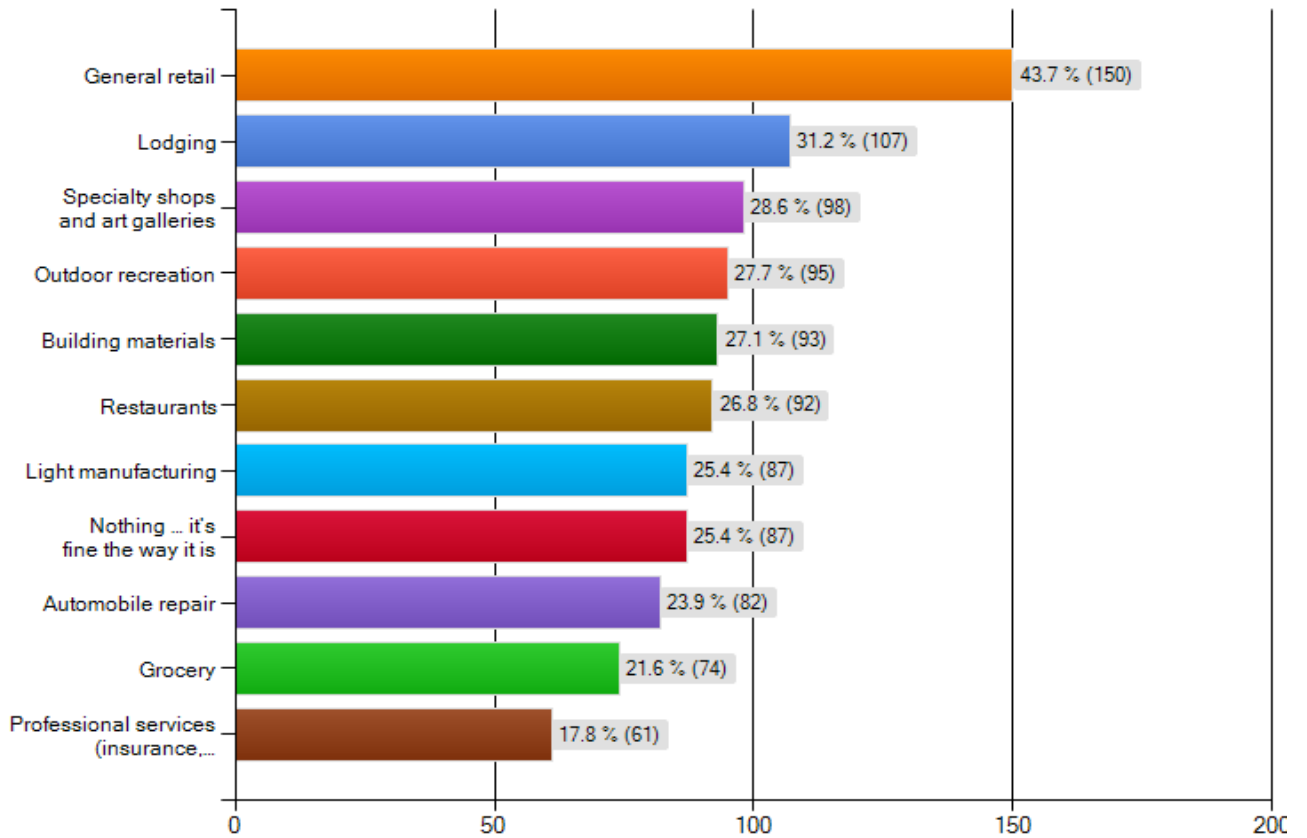


### Town/County Cross Tab Results

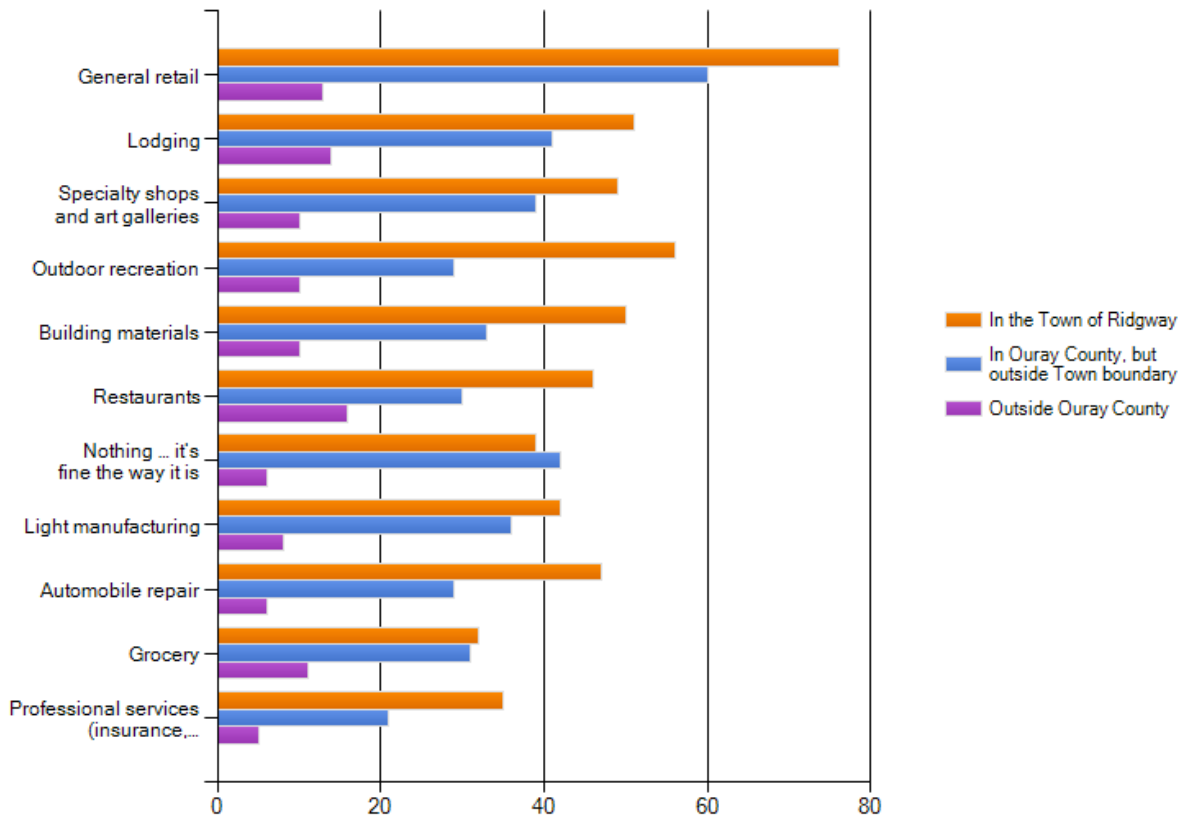


### Question #37

What business services would you like to see better provided in Ridgway? (Select all that apply)

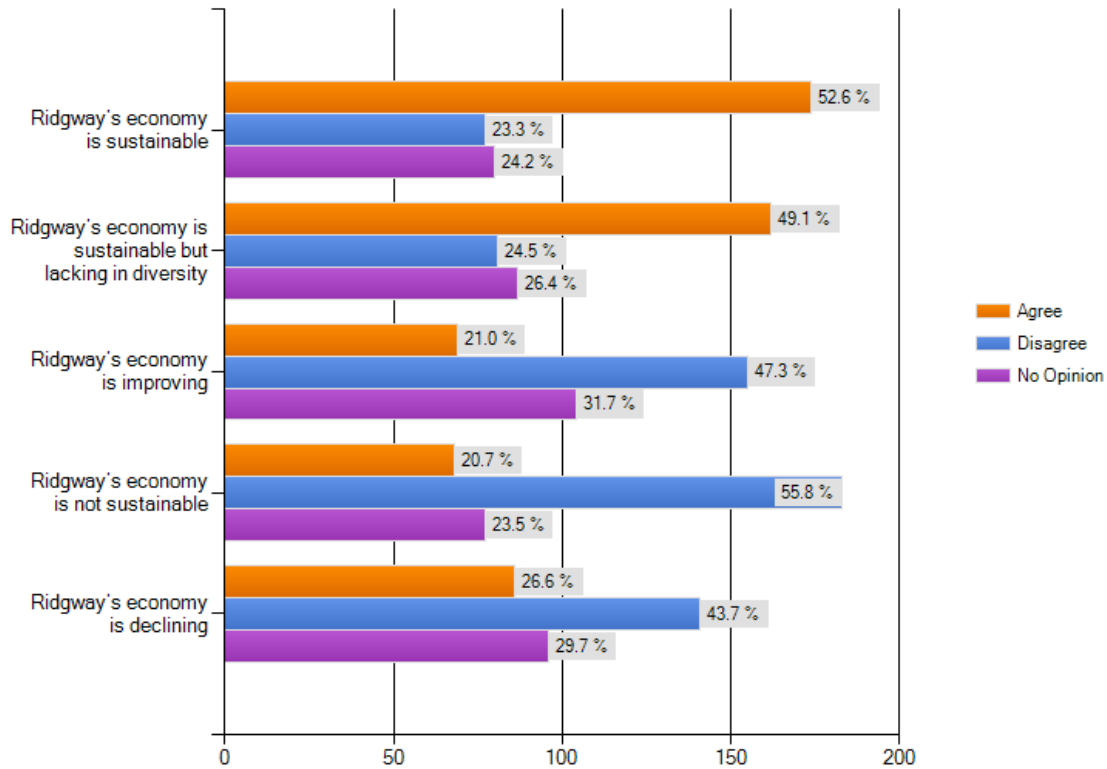


Town/County Cross Tab Results



### Question #38

During this economic recession, how do you feel about Ridgway's economy in general? (Select one response for each option)

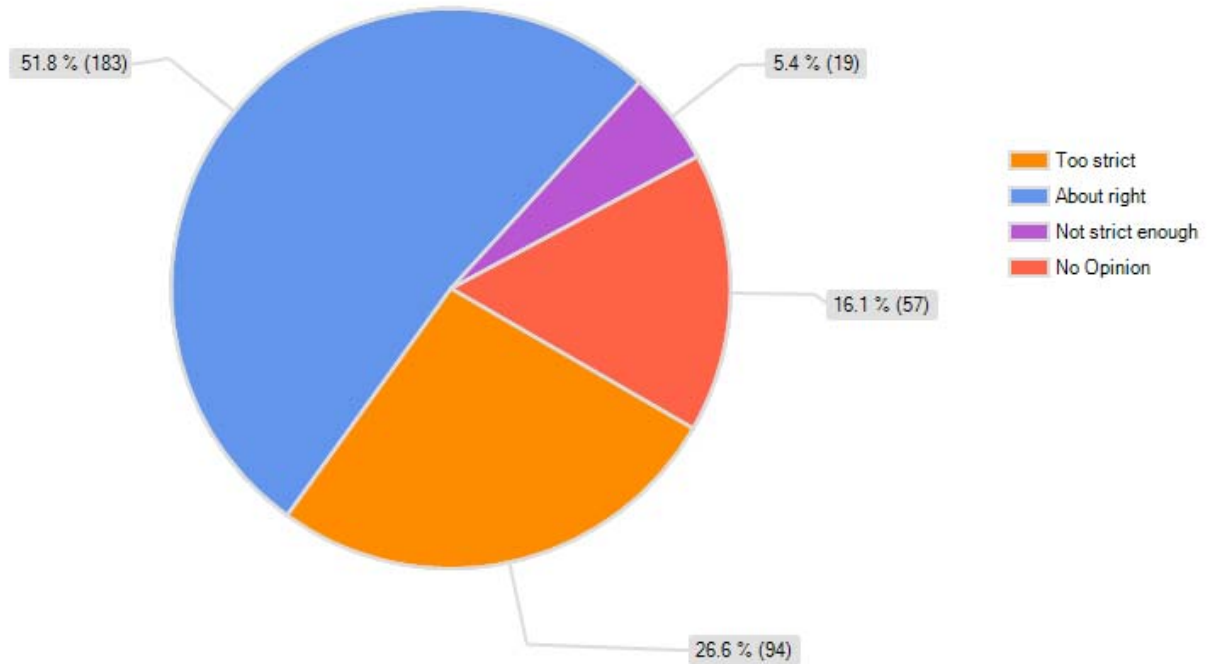


Town/County Cross Tab Results

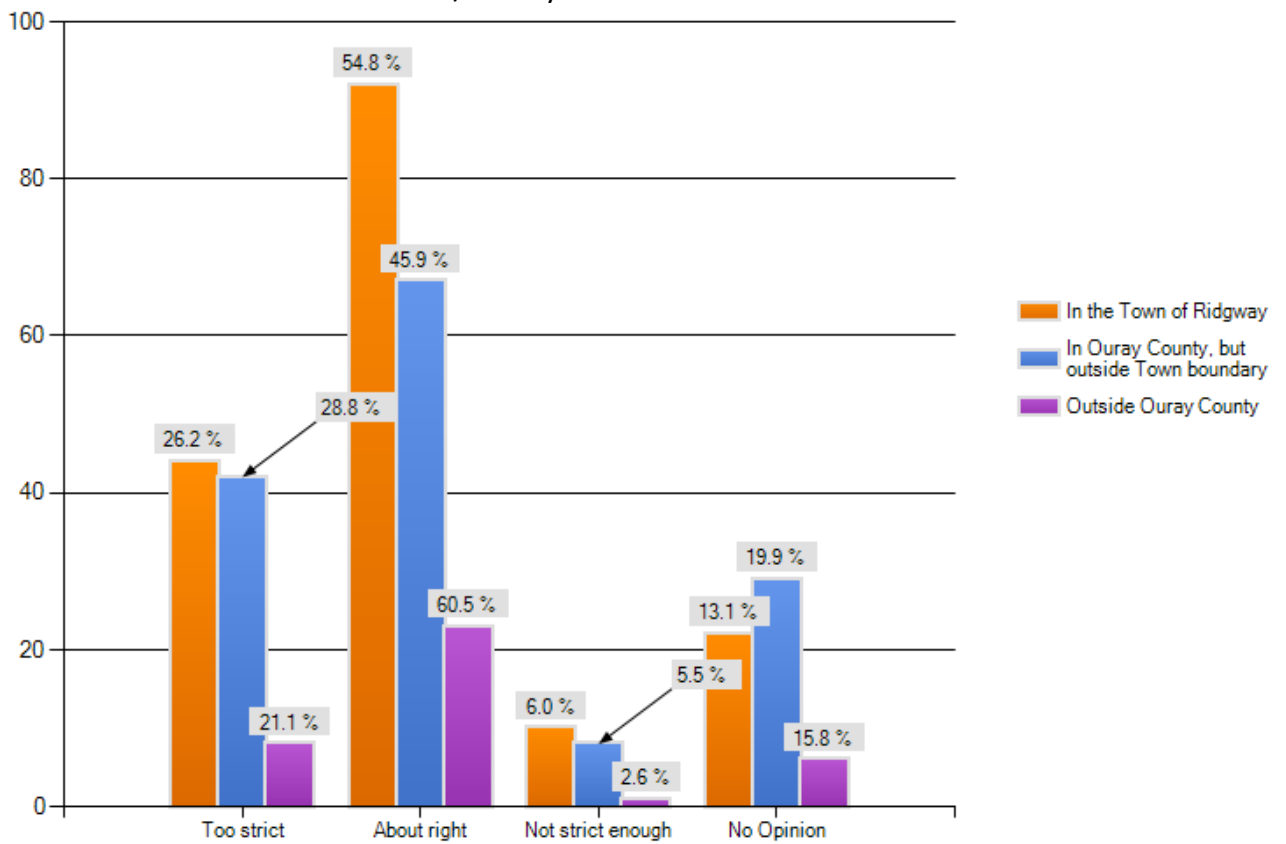
	In the Town of Ridgway	In Ouray County, but outside Town boundary	Outside Ouray County	Response Count
<b>Ridgway's economy is improving</b>				
Agree	33	30	6	327
<b>Disagree</b>	<b>79</b>	<b>64</b>	<b>12</b>	
No Opinion	42	44	17	
<b>Ridgway's economy is sustainable</b>				
<b>Agree</b>	<b>81</b>	<b>75</b>	<b>17</b>	330
Disagree	43	30	4	
No Opinion	32	35	13	
<b>Ridgway's economy is sustainable but lacking in diversity</b>				
<b>Agree</b>	<b>81</b>	<b>59</b>	<b>22</b>	329
Disagree	30	47	3	
No Opinion	43	33	11	
<b>Ridgway's economy is not sustainable</b>				
Agree	40	27	1	327
<b>Disagree</b>	<b>82</b>	<b>79</b>	<b>21</b>	
No Opinion	32	34	11	
<b>Ridgway's economy is declining</b>				
Agree	40	39	7	322
<b>Disagree</b>	<b>68</b>	<b>63</b>	<b>9</b>	
No Opinion	42	37	17	
<b>Other (please specify)</b>				<b>40</b>

### Question #39

There are currently limitations on running a business out of your home (limited signage, no employees outside of residents, limited space, etc.). What is your opinion on the regulations for home businesses in residential districts? (Select one of the following)

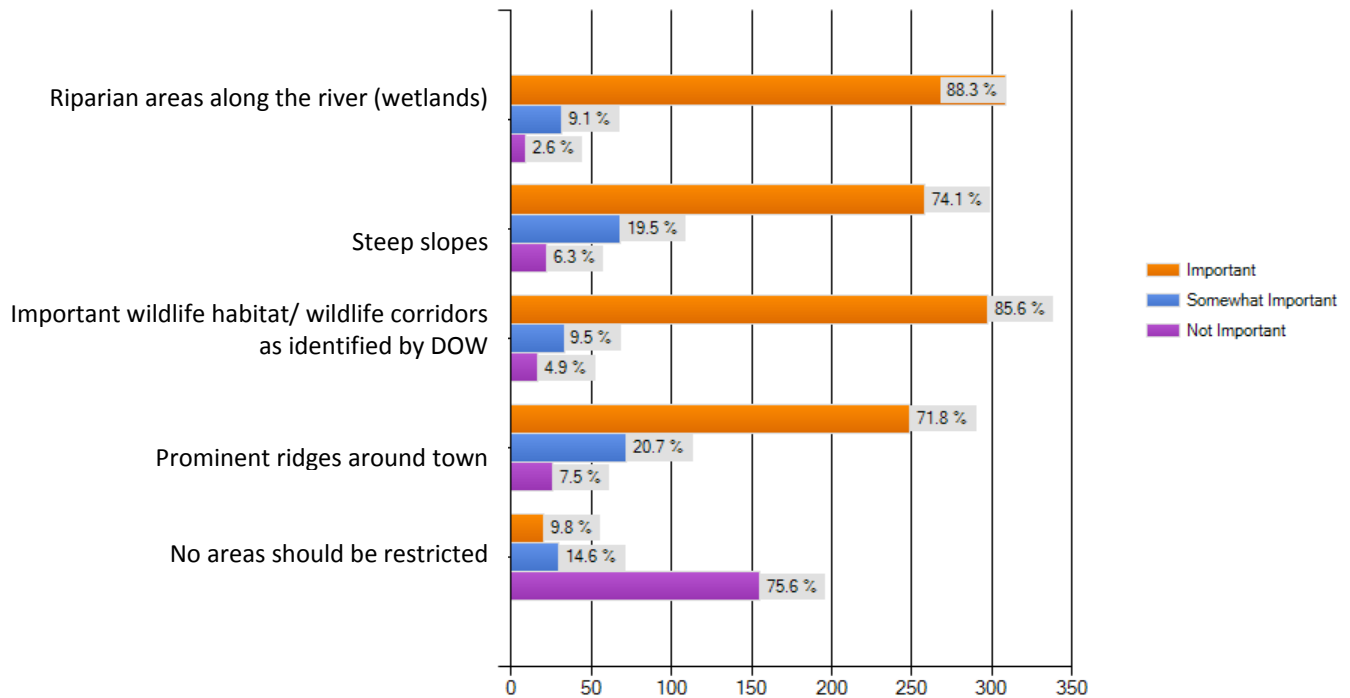


### Town/County Cross Tab Results

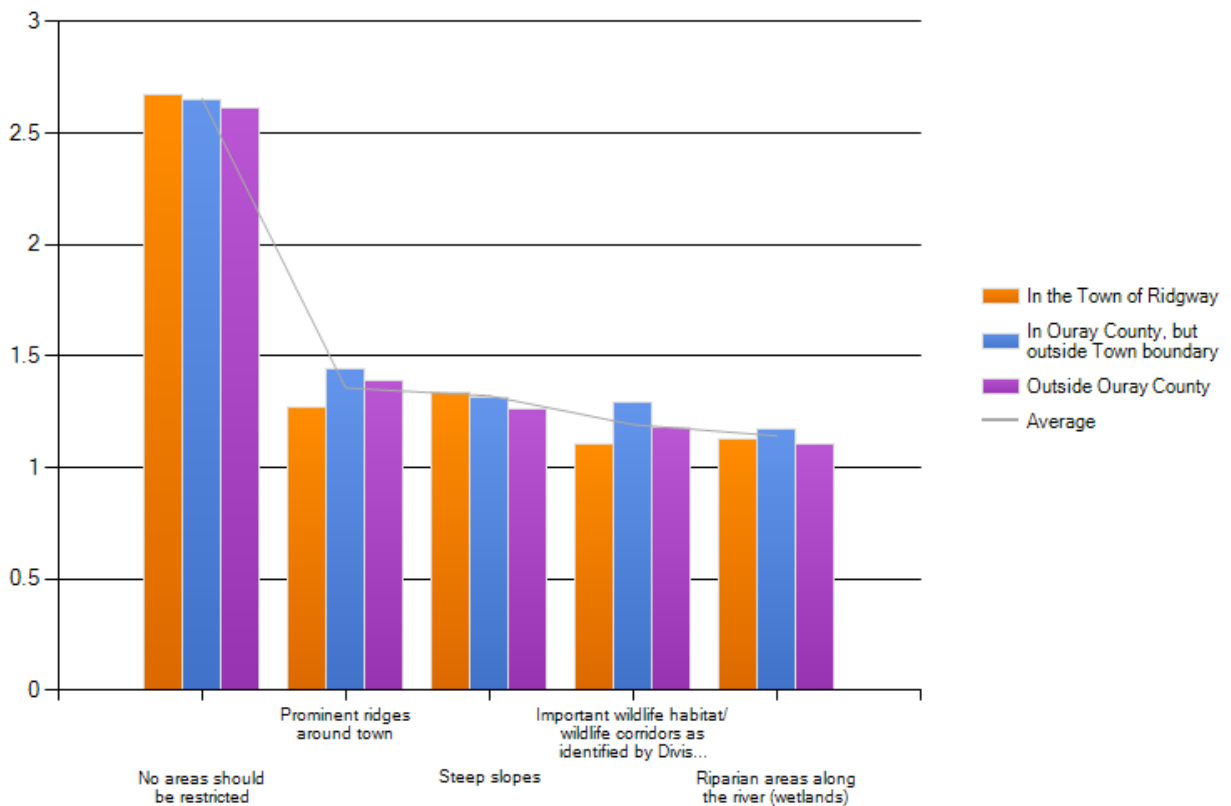


### Question #40

Rate the importance of each of the following areas where development should be restricted because of environmental impact or other constraints.

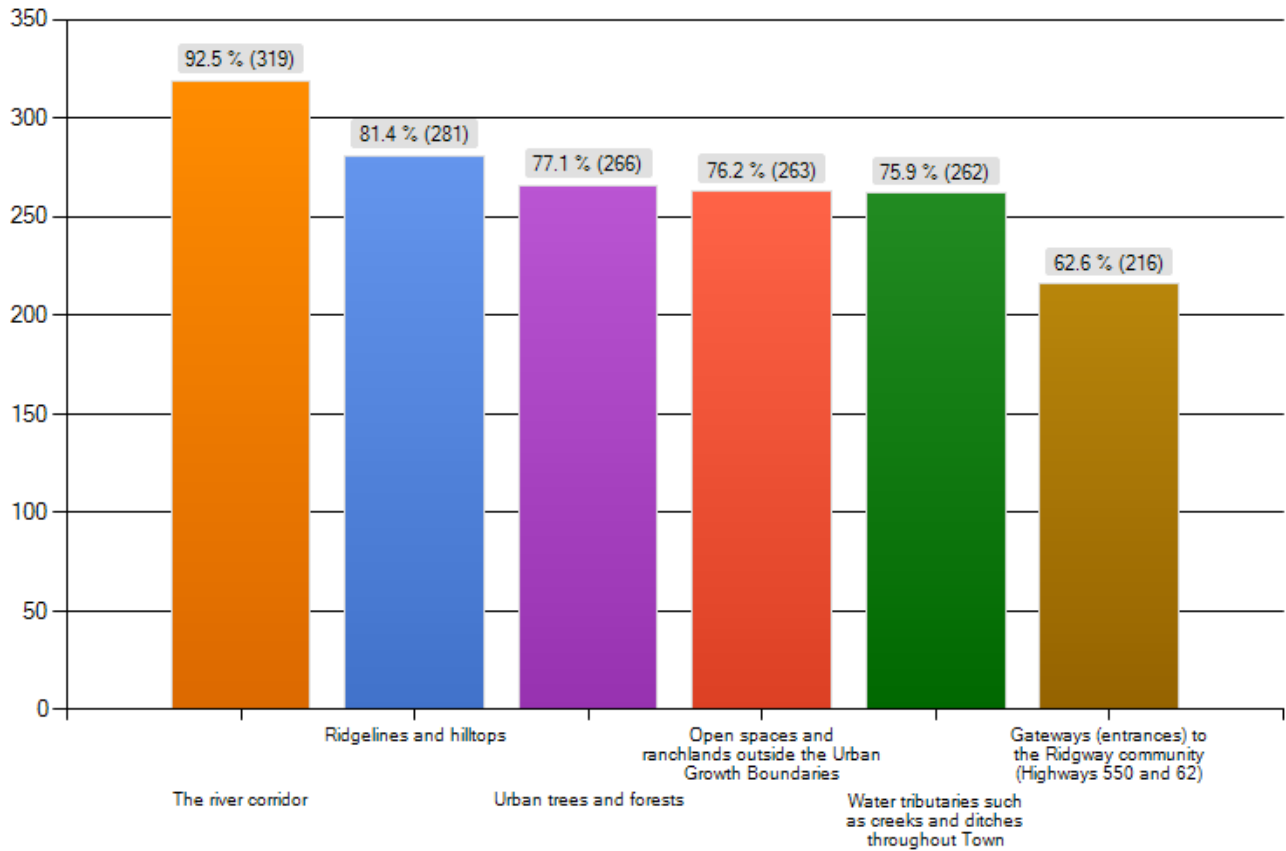


### Town/County Cross Tab Results

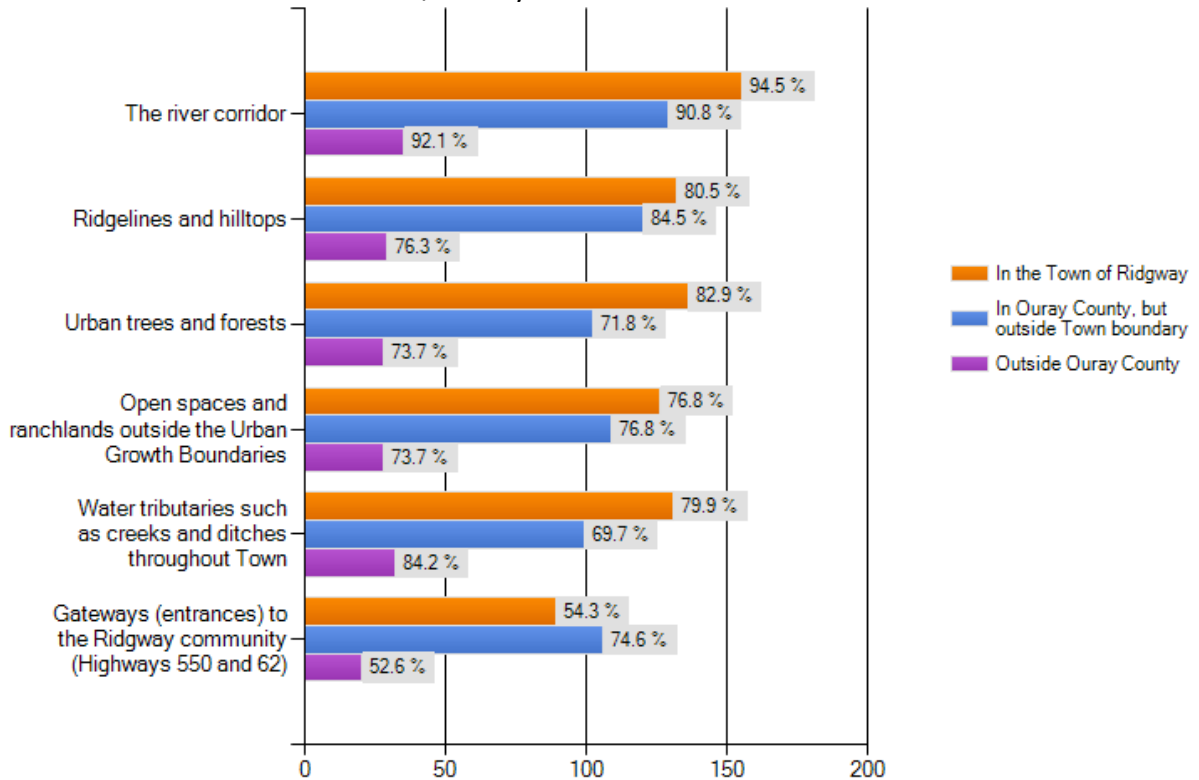


### Question #41

Preservation of physical features in and around Ridgway is one way to retain existing community qualities. Which of the following local features do you feel should be preserved or enhanced? (Check all that apply)

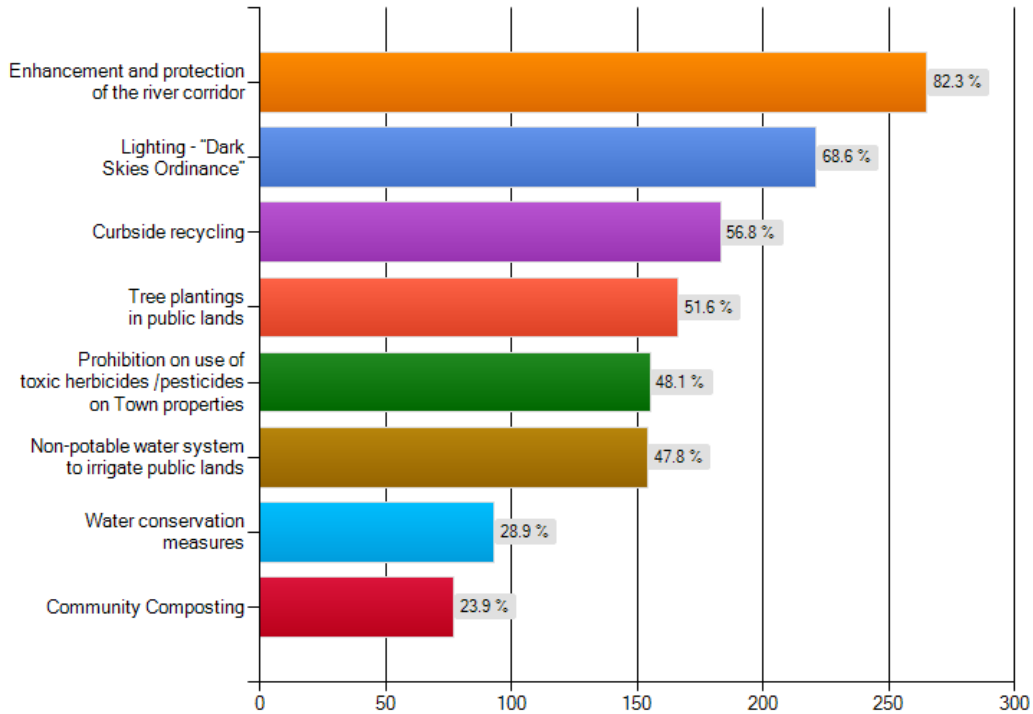


### Town/County Cross Tab Results

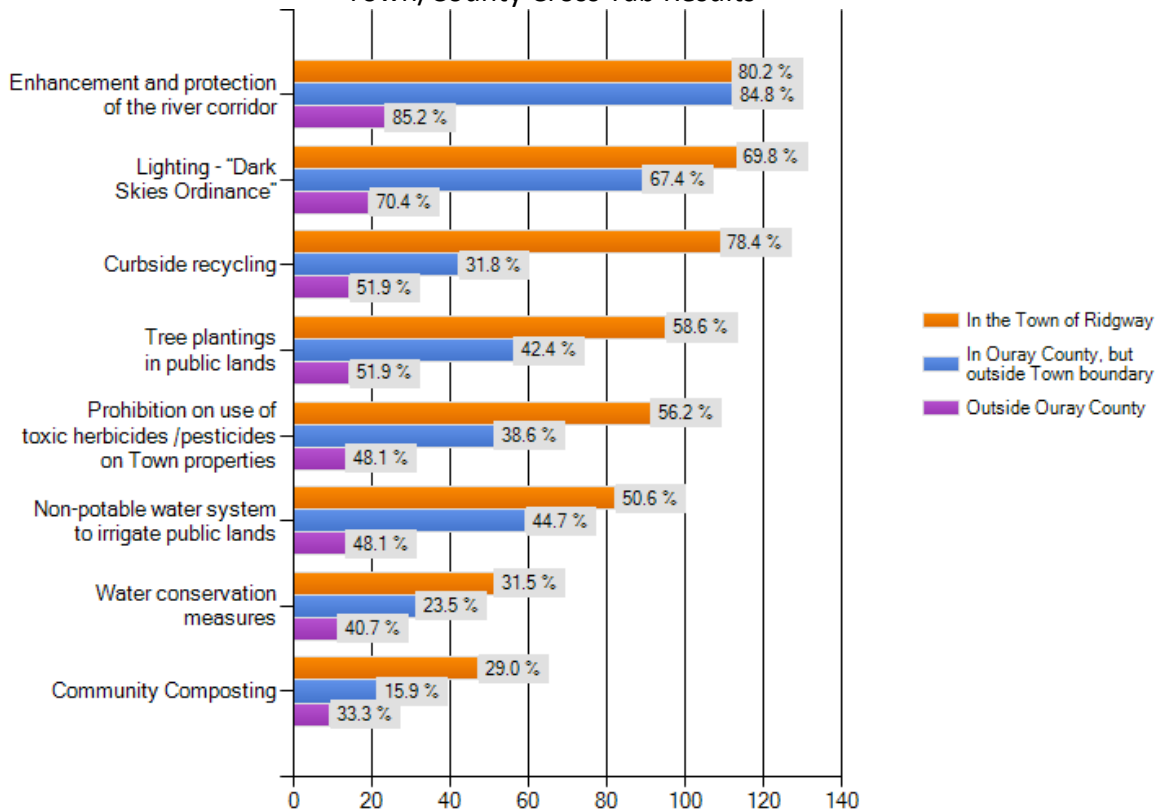


### Question #42

Which of the following environmental policies or programs instituted by the Town have been successful? (Check all that apply)



### Town/County Cross Tab Results



### Question #43

What environmental policies or programs would you like to see better addressed?

Of 137 comments for other environmental policies or programs, the following are the most prevalent themes, in order of the magnitude of responses:

Water: conservation, quality, management, protection

Dust mitigation, use of Magnesium Chloride, and hard-surfacing streets

Alternative energy and energy conservation

Lighting, dark-skies, visual impacts

Recycling (*appears to be primarily Ouray County residents*)

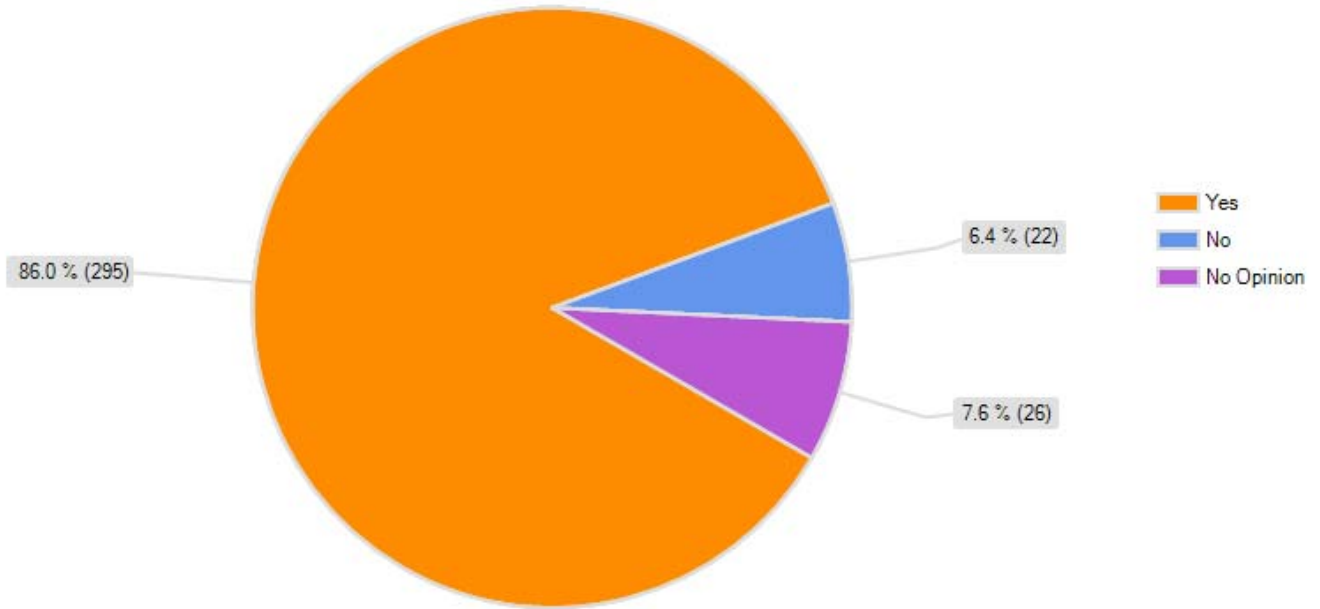
River protection

Code enforcement

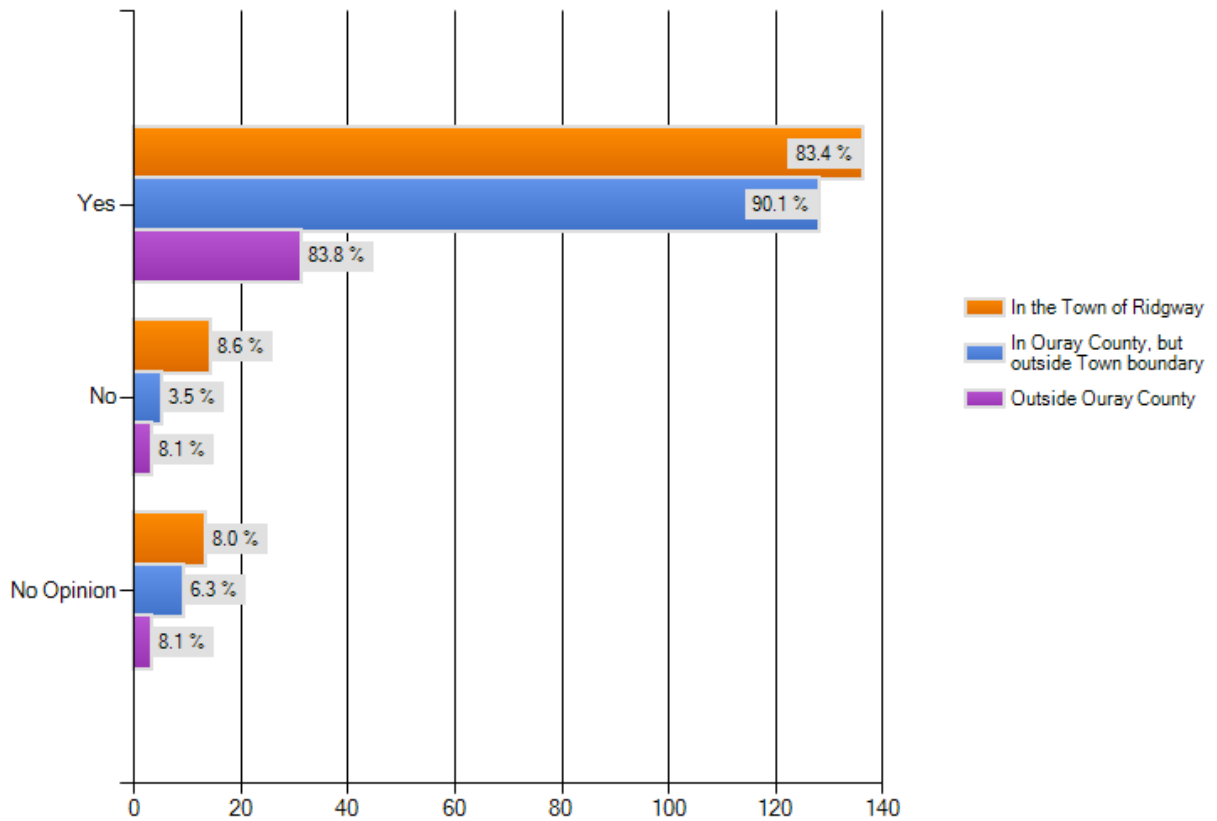
Lighting/dark skies, and weeds/toxic chemical usage

### Question #44

Zoning that allows commercial use on the first floor and residential above is one way to provide more affordable housing. Should the Town encourage more of this "mixed-use" type of development?

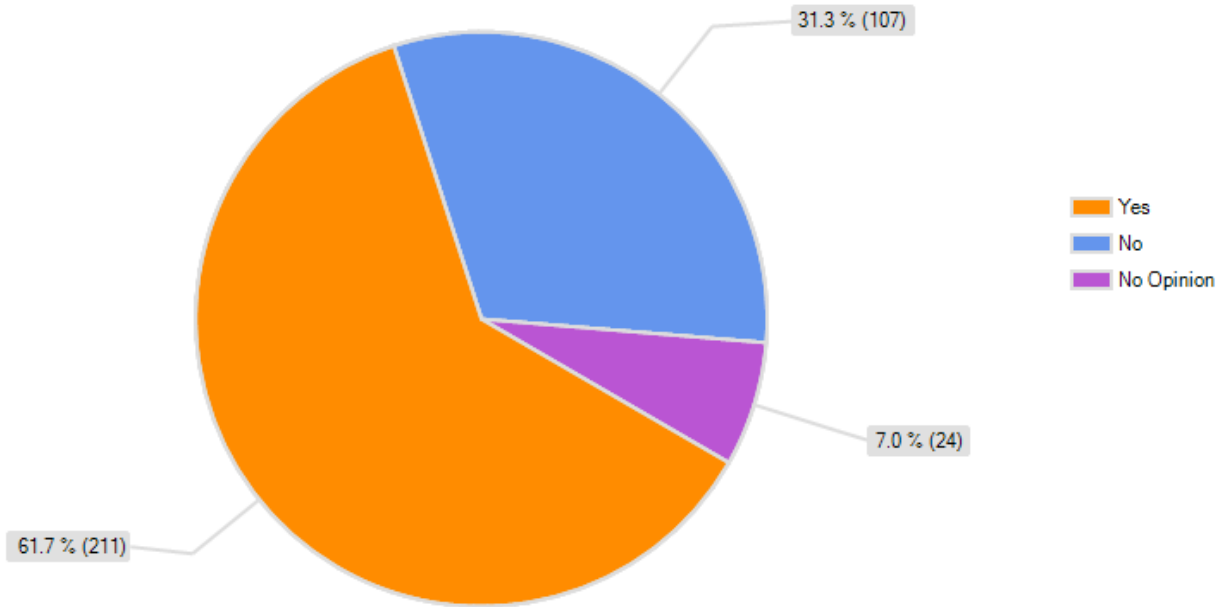


### Town/County Cross Tab Results

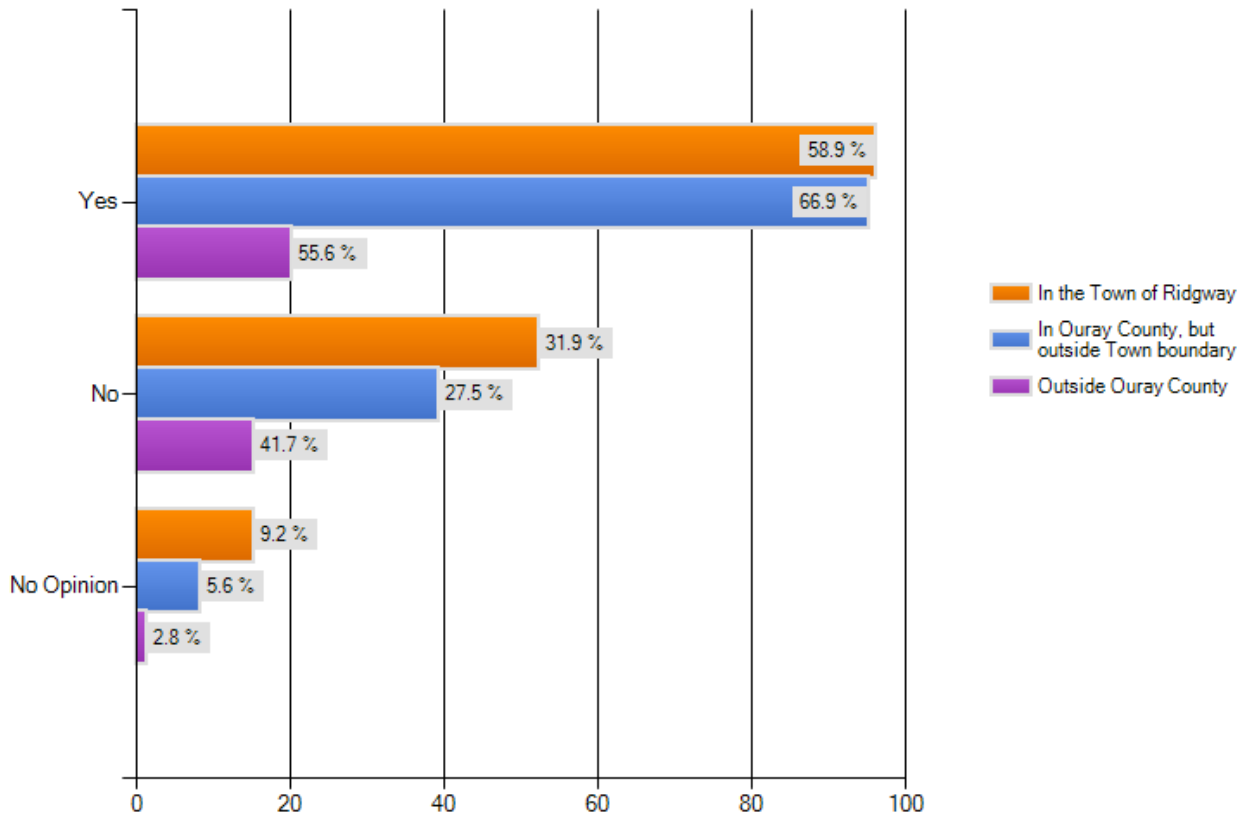


### Question #45

Increasing density (the number of housing units in a specified area) is one way to achieve more affordable housing when land costs are high. Should Ridgway consider allowing increased densities in new projects or in redevelopment areas to encourage a greater mix of housing types and a range of affordability?

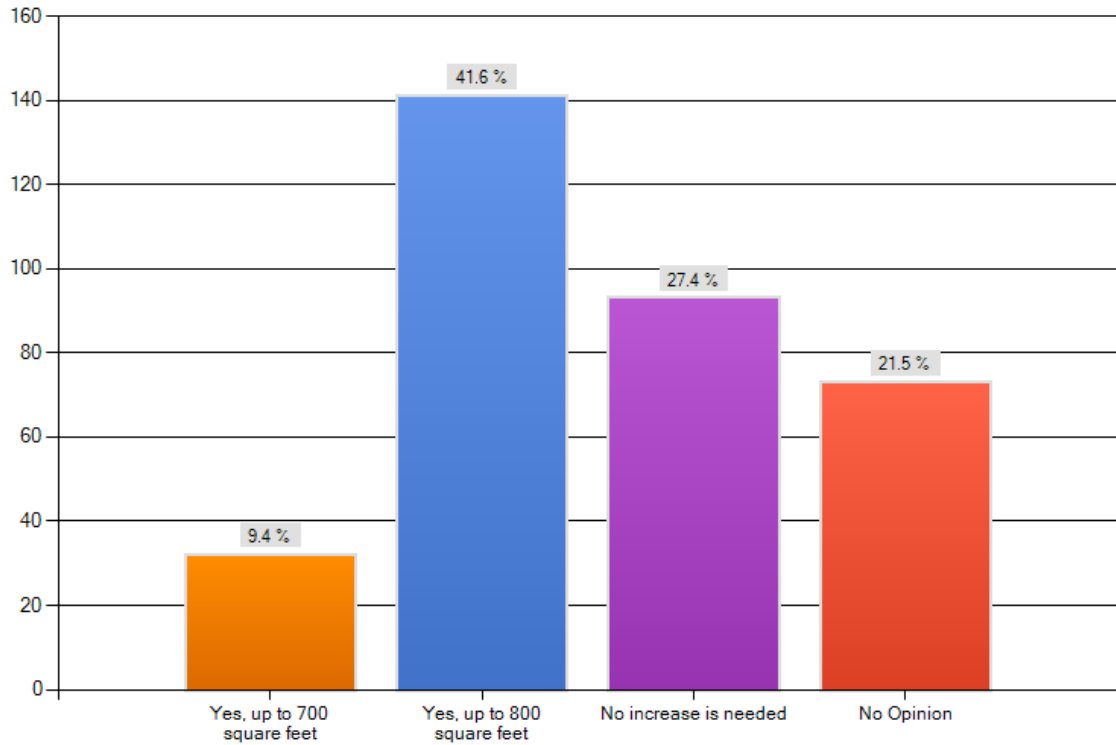


### Town/County Cross Tab Results

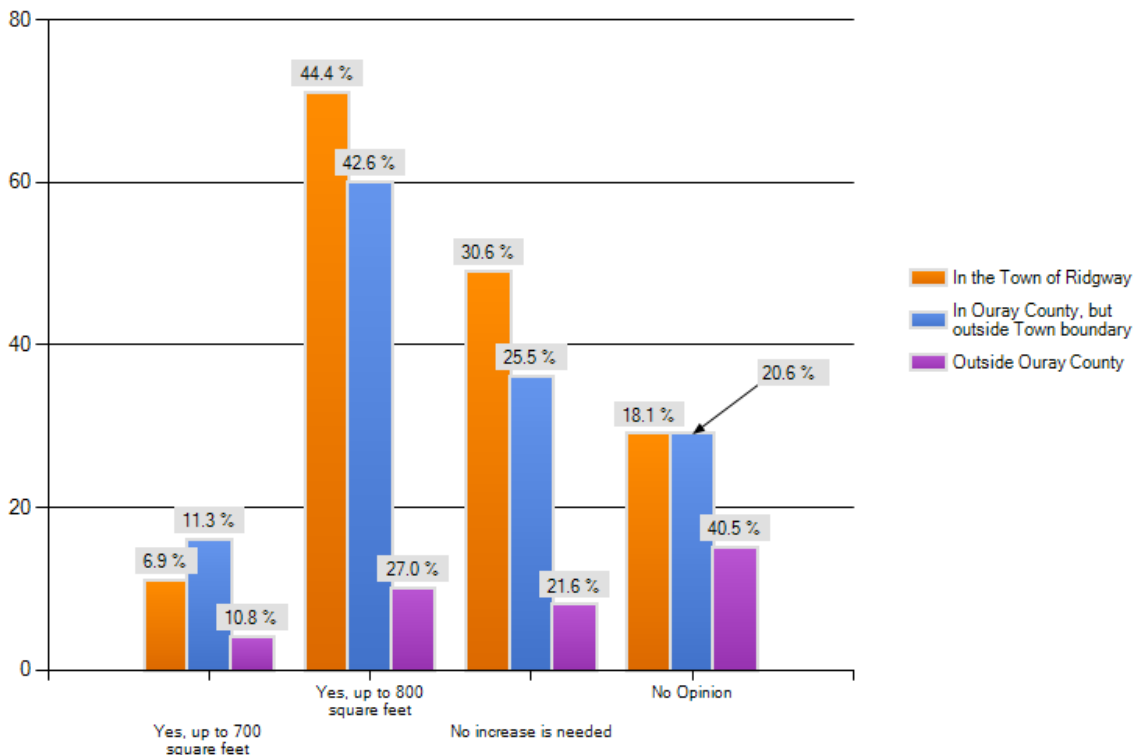


### Question #46

The Town allows Accessory Dwelling Units (ADUs) up to 600 square feet in area. Suggestions have been made that the allowable square footage restricts the number of occupants in ADUs. Should the square footage be increased to accommodate more occupants? (Select only one response)

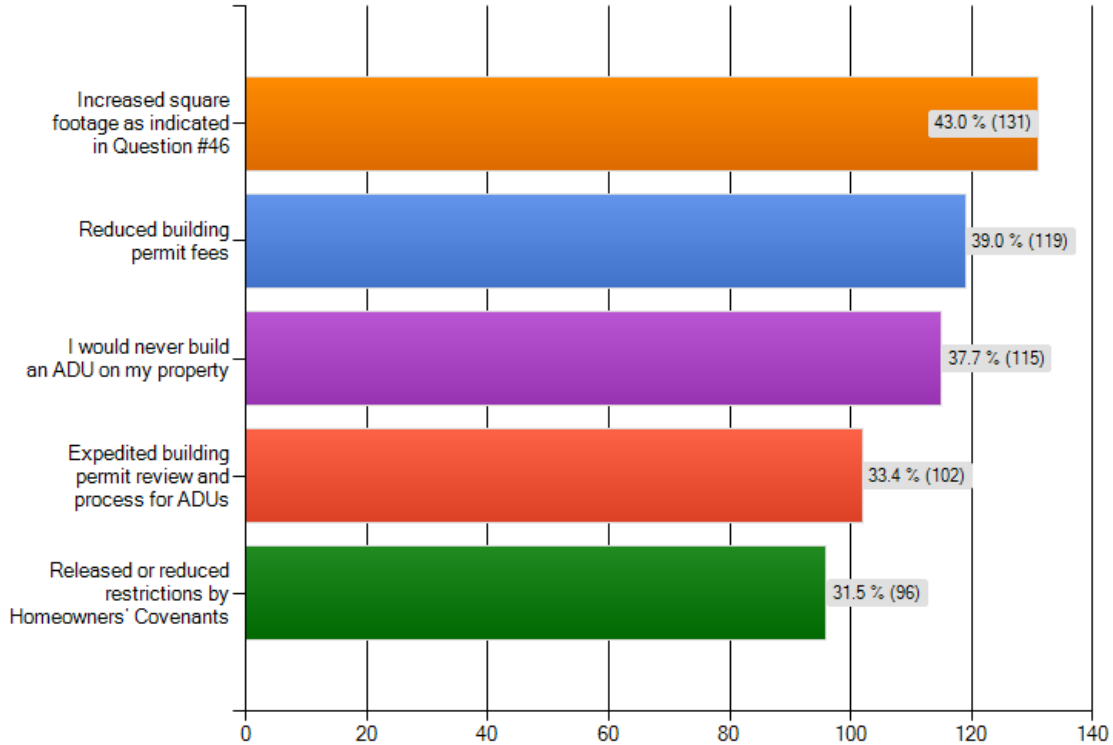


### Town/County Cross Tab Results

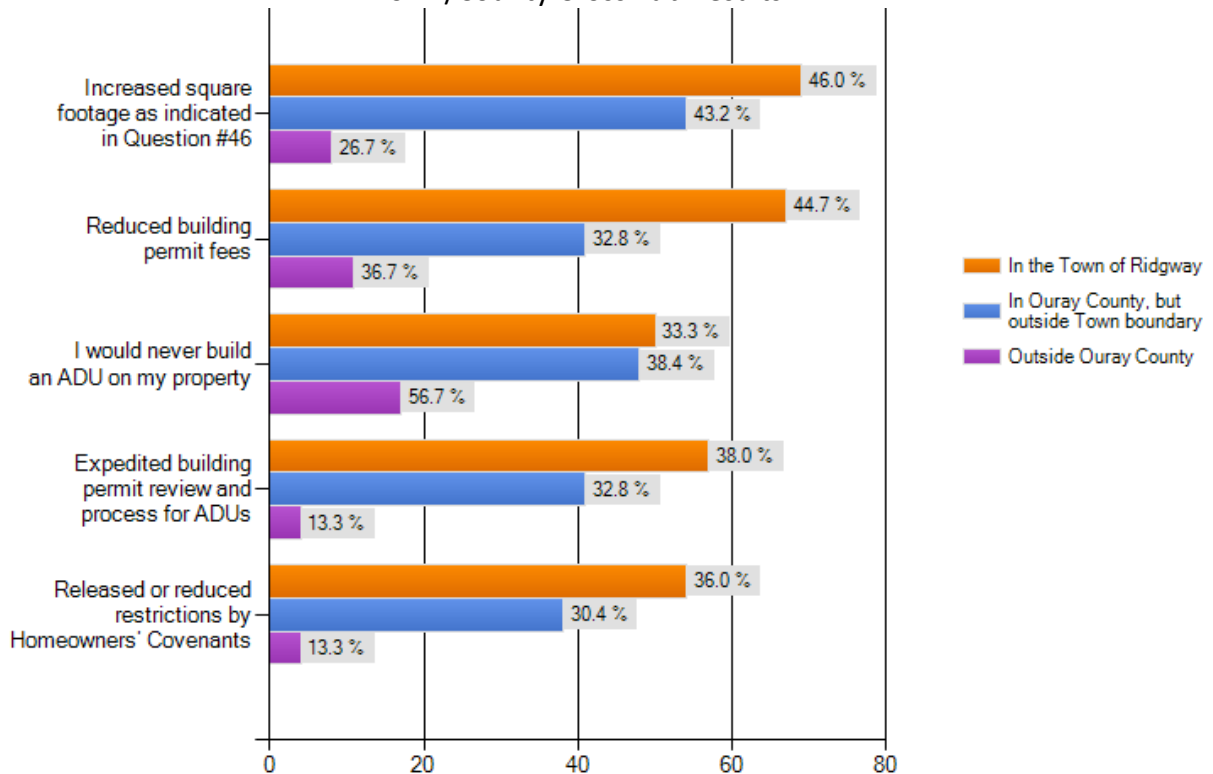


### Question #47

Accessory Dwelling Units (ADUs) provide affordable rental housing for the local workforce. To encourage construction of ADUs, tap fees are not required for these structures. What additional incentives would encourage you to build an ADU on your property? (Check all that apply)

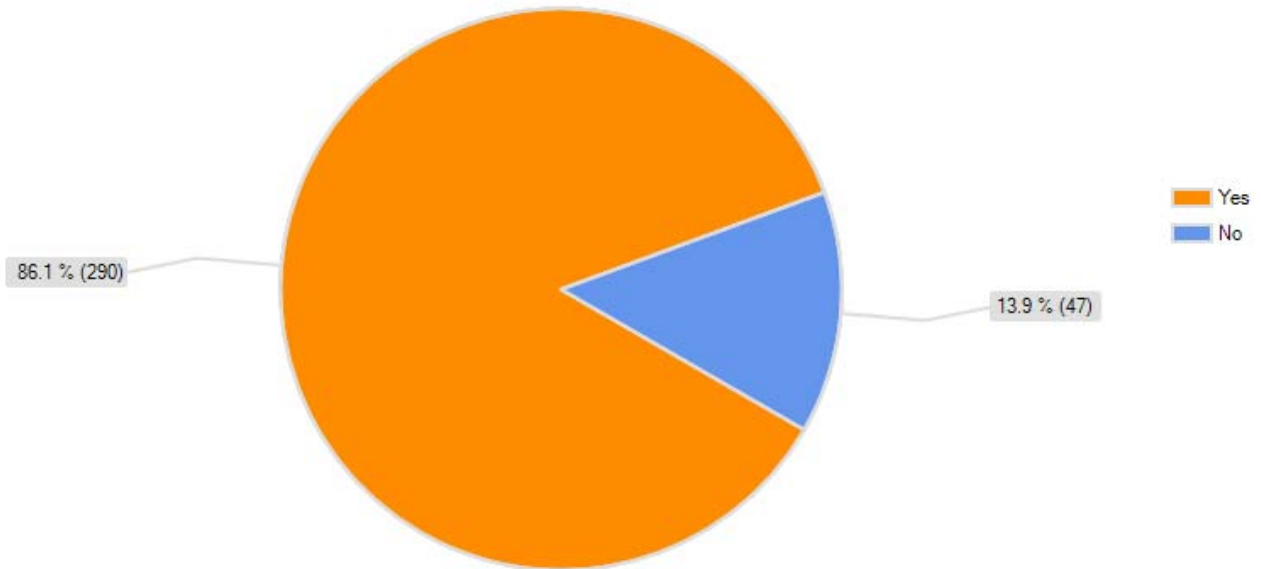


### Town/County Cross Tab Results

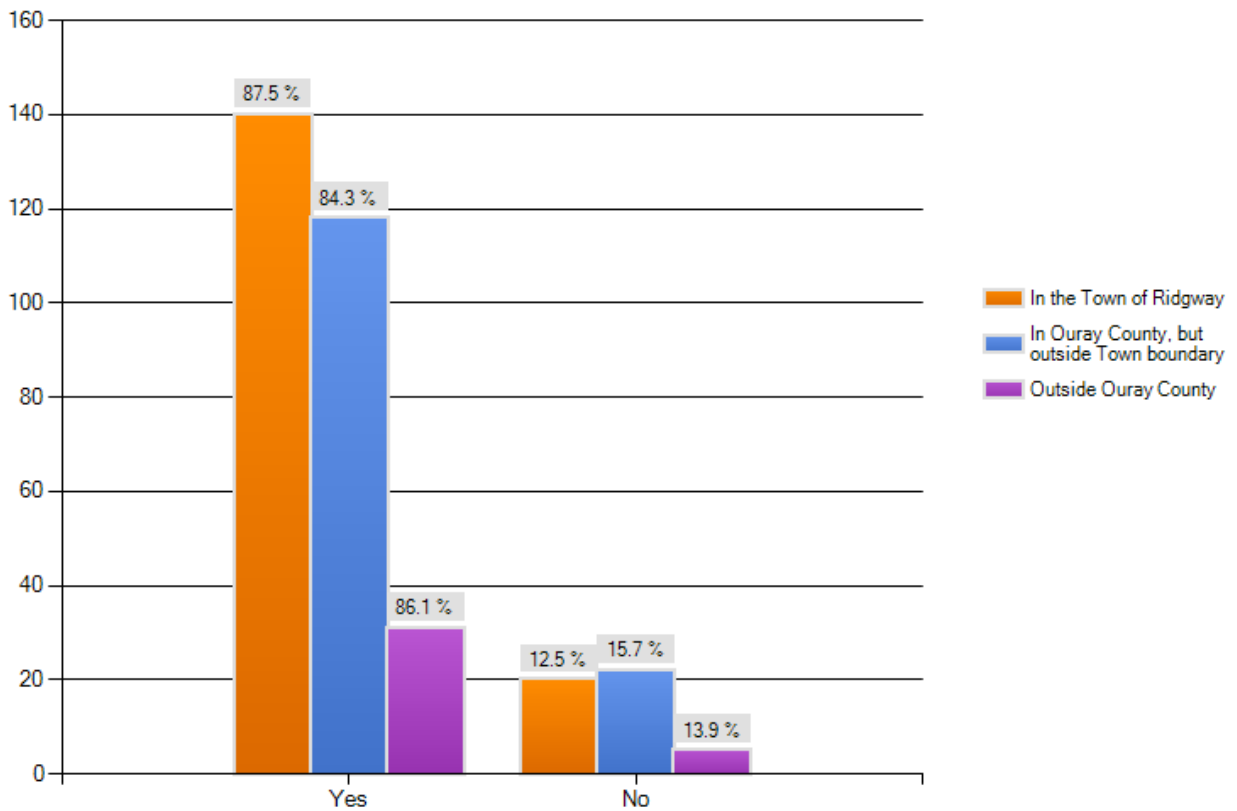


### Question #48

If energy saving programs or incentives were available to you at a reasonable cost to weatherize or rehabilitate your home (install insulation, seal cracks, replace doors and windows, install energy efficient appliances and heating systems, etc.) would you use these services?

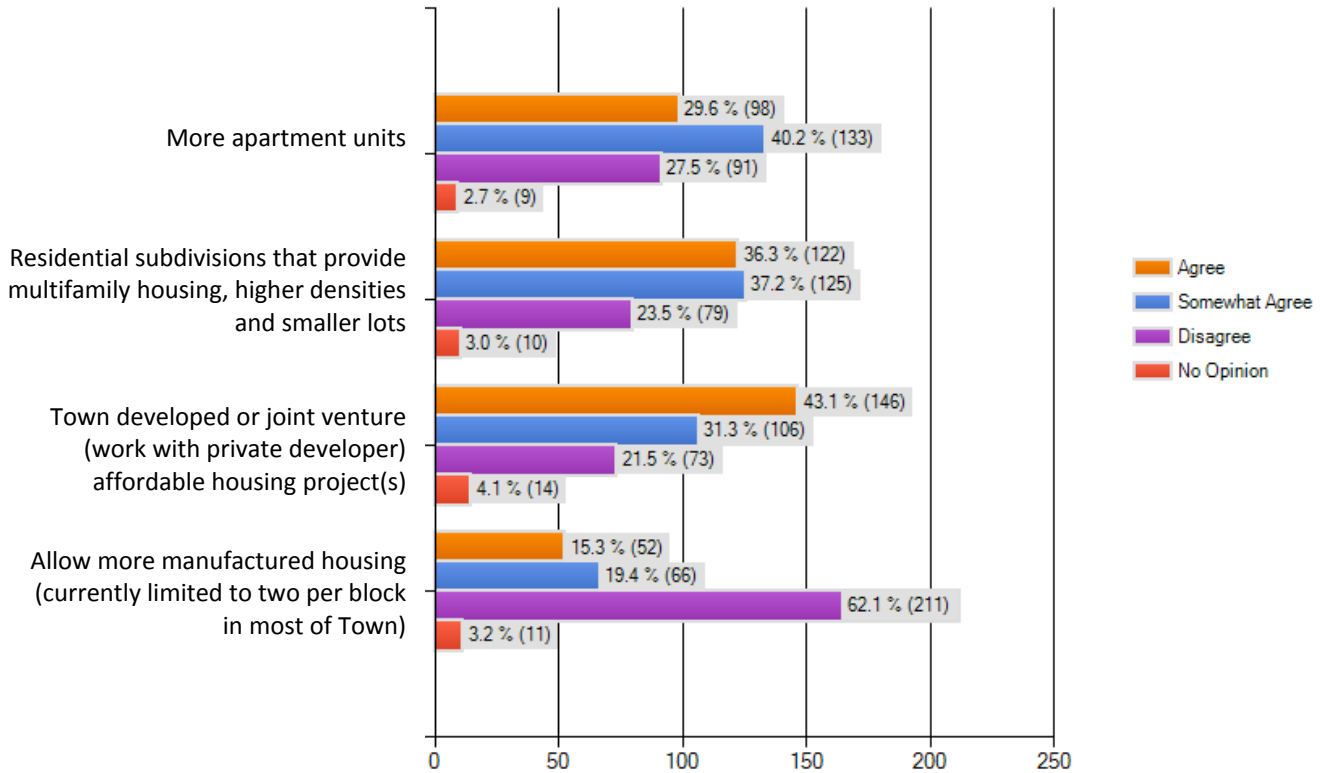


Town/County Cross Tab Results



### Question #49

There are a number of ways to promote affordable housing. Many strategies are identified in the recently completed Ouray County Housing Action Plan. What is your opinion on the options below that the Town may consider? (Select one response for each option)



**Question #49: Town/County Cross Tab Results**

	<b>In the Town of Ridgway</b>	<b>In Ouray County, but outside Town boundary</b>	<b>Outside Ouray County</b>	<b>Response Count</b>
<b>Allow more manufactured housing (currently limited to two per block in most of Town)</b>				
Agree	26	21	5	339
Somewhat Agree	29	30	7	
<b>Disagree</b>	<b>101</b>	<b>85</b>	<b>24</b>	
No Opinion	5	6	0	
	161	142	36	
<b>Residential subdivisions that provide multifamily housing, higher densities and smaller lots</b>				
<b>Agree</b>	<b>59</b>	<b>56</b>	<b>7</b>	335
<b>Somewhat Agree</b>	<b>54</b>	<b>56</b>	<b>15</b>	
Disagree	40	24	14	
No Opinion	4	6	0	
	157	142	36	
<b>More apartment units</b>				
Agree	38	50	10	330
<b>Somewhat Agree</b>	<b>61</b>	<b>60</b>	<b>12</b>	
Disagree	51	26	13	
No Opinion	4	5	0	
	154	141	35	
<b>Town developed or joint venture (work with private developer) affordable housing project(s)</b>				
<b>Agree</b>	<b>73</b>	<b>59</b>	<b>14</b>	338
<b>Somewhat Agree</b>	<b>53</b>	<b>39</b>	<b>14</b>	
Disagree	27	37	8	
No Opinion	6	7	1	
	159	142	37	

### **Question #50**

This is a “free space” to comment on this survey or any other Town-related items.

The following are general categories within which the public comments from this question have been summarized. This is not a complete representation of all comments, but an attempt to generalize the prominent themes and topics from the commentary. The most prevalent themes are presented, and include both affirmative and negative comments. The comments in their entirety are presented in Appendix A.

Expressions of gratitude regarding the survey/town government

Growth Management and Land Use Planning

Affordable Housing

Streets and Sidewalks

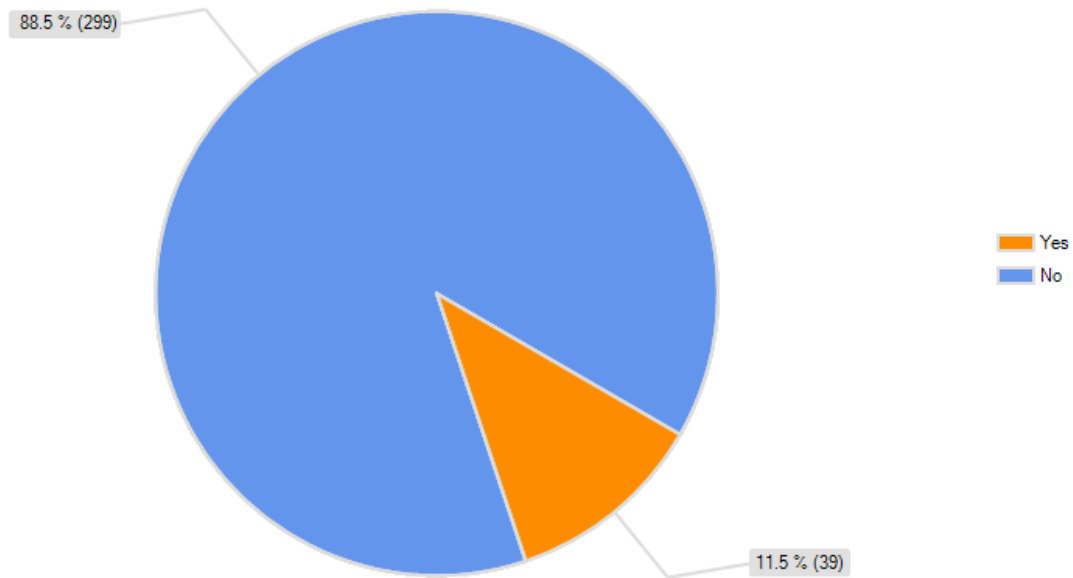
Complaints/ Discontent (fees, taxes, system, people, survey, etc.)

Business and/or Economic Development, including infrastructure improvements

Code Enforcement

### Question #51 (on-line only)

Did you encounter any problems with this on-line survey?



The following are general categories to summarize the 60 comments (number of responses for each, in parenthesis):

- Thank you/ Gratitude (19)
- Manual Entry issue (18)
- Want more / different options (8)
- Online survey problem (6)
- Difficult issues (2)
- Too long (2)
- Need more information (2)

The “manual entry issue” was reported by Town Hall staff while entering the paper survey responses into the Survey Monkey for Question #17. The question requests the responses be unique for each option provided. If the respondent selected the same preference for more than one option on paper (eg: development in all areas is “most preferred”), the online survey would not permit this type of response in order to commit to a desired ranking of potential growth areas. Of the responses reporting this error, the following are stated:

- 7 – SE Least Preferred
- 5 – No opinion on all options
- 2 – NW Least Preferred
- 1 – NW Somewhat Preferred